



Residents of:
Ellesmere Road, Cheadle Heath

Our Ref: NM27/Kingsland Road & Ellesmere Road, Cheadle Heath.

Dear Resident,

Resident Permit Parking Scheme.

You may remember that we wrote to you as part of a consultation exercise in July 2023, where we asked for your views on changing the current 'free' permit parking scheme to that of a chargeable scheme. At that time, we explained the council has been phasing out free Residents Parking for several years, these are done when there is a requirement for maintenance to either the road surface, road markings and signs making parking enforcement very challenging.

The existing council policy is to not maintain currently free parking schemes. This is because we are unable to continue to enforce free parking schemes within the available resources to the council. For free schemes, we rely solely on the signage having a discouraging effect on drivers rather than regular enforcement from our civil enforcement officers.

All residential frontages of Ellesmere Road were subject to a letter; from a total of 17 letters delivered, 10 (59%) responses were received of which, 9 (90%) are in support of changing to a chargeable permit scheme and 1 (10%) are not in support of the change.

Of the responses received, requests were made to extend the permit parking to cover the whole of the road.

Whilst we understand the problems residents encounter parking, we do have to consider the needs of the nearby businesses. With this in mind, we propose to extend the permit holder only parking to cover the whole road between the hours of 6pm to 8am (with the exception of the area protected by double yellow lines). However, to facilitate parking for the nearby businesses, between the hours of 8am to 6pm, it is proposed to provide short-term parking (1 hour, no return within 1 hour) for a maximum of 4 vehicles. These proposals are shown on **Drawing No. NM27-Ellesmere Road-01 Rev D.**

To assist the authority in reaching a decision, we are consulting with both residential and nearby businesses and would ask that you please spend a few minutes to consider these proposals and indicate your choice on the form overleaf. Please include any comments you may wish to make on the proposals and return them in the enclosed **FREEPOST** envelope no later than **Friday 14th June 2024.**

Please be advised that all comments will be considered as part of the overall consultation process; however, these will not be responded to individually.

Thank you for your co-operation on this matter.

Yours faithfully,

Nicola Ryan
Senior Transportation Officer
Network Management – Traffic Services

PTO

Kingsland Road & Ellesmere Road - Permit Parking Scheme.

Please Tick Box where appropriate:

Proposals	Agree with the proposals	Disagree with the proposals
Introduction of Resident Permit Holders Only Parking as shown in Drawing NM27-Ellesmere Road-01 Rev D.		
Introduction of Limited Waiting 1 hour, no return within 1 hour between the hours of 8am-6pm as shown in Drawing NM27-Ellesmere Road-01 Rev D.		

Name & Address (Anonymous responses will not be considered)

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Post Code.....

Comments:

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