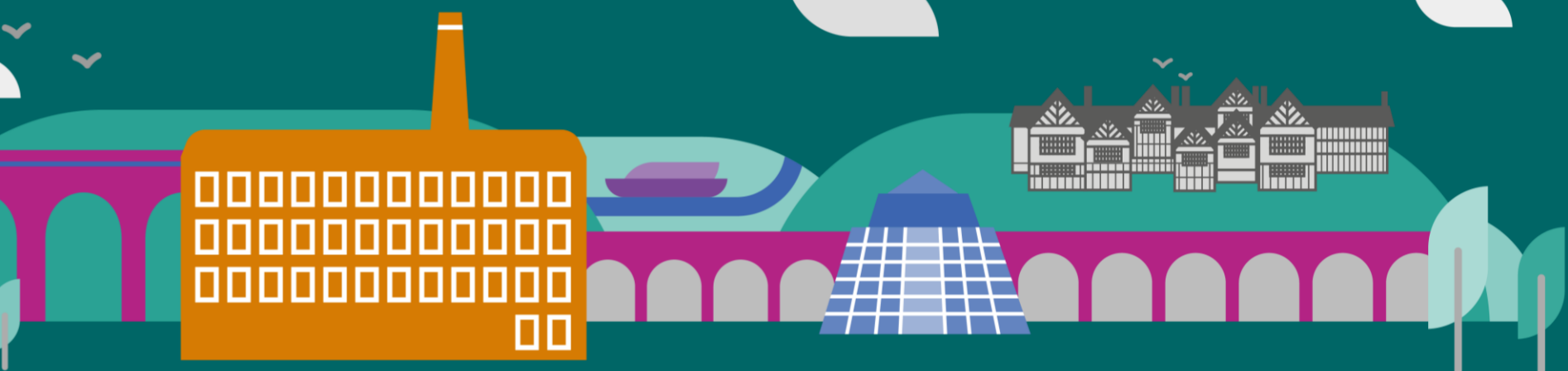


**SOCIAL VALUE IN STOCKPORT
SCRUTINY REVIEW
SESSION 2: 19TH November 2024
A focus on Match My Project**



THE TEAM



Portfolio Lead Cllr Jilly Julian

**Jonathan Davies (Assistant Director Finance and Interim Section
151 Monitoring Officer)**

Lorraine Cox (Director STAR Procurement)

**Laura Mercer (Strategic Commissioning and Contract
Performance Manager-SMBC)**

Laura Graham (Project Support Officer for Social Value-SMBC)

This presentation will cover...

- Summary of the key challenges relevant to MMP that were posed in Scrutiny Session 1
- Match My Project – deep dive.
- Views from VCSFE partners – case studies.
- Where can we go further and faster?

Match My Project - Stockport Council

Key challenges for MMP from Scrutiny

Session 1

- How do we match supplier offer to local needs/projects?
- How do we choose?
- How do we prioritise local need/projects against each other?
- How do we ensure we achieve biggest impact, biggest ££ return etc?



Match My Project



On-line brokerage system that enables suppliers to fulfill requests from the community and the council, as part of their tender submission for social value (uses Air BnB and Tinder dating app technology)



Community led-communities put their own asks onto the system



Suppliers can also put offers onto the portal, irrespective of whether they have been awarded a contract, as part of their commitment to Corporate Social Responsibility(CSR)



The system helps us to target priority cohorts, themes and locations



It provides a simple reporting function, which gives up to date data



It allows for service user feedback, so the real impact is understood and can be monitored and built upon



There is a supplier leaderboard which generates “healthy” competition

The Benefits:

- Builds and strengthens long term cross sector relationships.
- An additional tool to access opportunities to deliver Social Value / CSR in a targeted community led way. Real asks in real time
- Free and easy to use for businesses and organisations! Free advertising through Social Media
- Enhances collaboration. Businesses can post offers – work opportunities/ venue hire/ old digital devices
- Case studies and impact can be reported. Produces qualitative tangible results.



The Benefits continued..

- Can be used alongside other Social Value reporting systems (Social Value Portal) to evidence SV delivery.
- Captures underutilised resources within businesses e.g. technical expertise and advice.
- Promotes CSR – local economy.
- The community projects can be filtered by type of project so that it is easy to find projects that align to businesses corporate priorities and company objectives.
- Aids effective contract management – Accountability.





STOCKPORT
METROPOLITAN BOROUGH COUNCIL

Match My Project Video

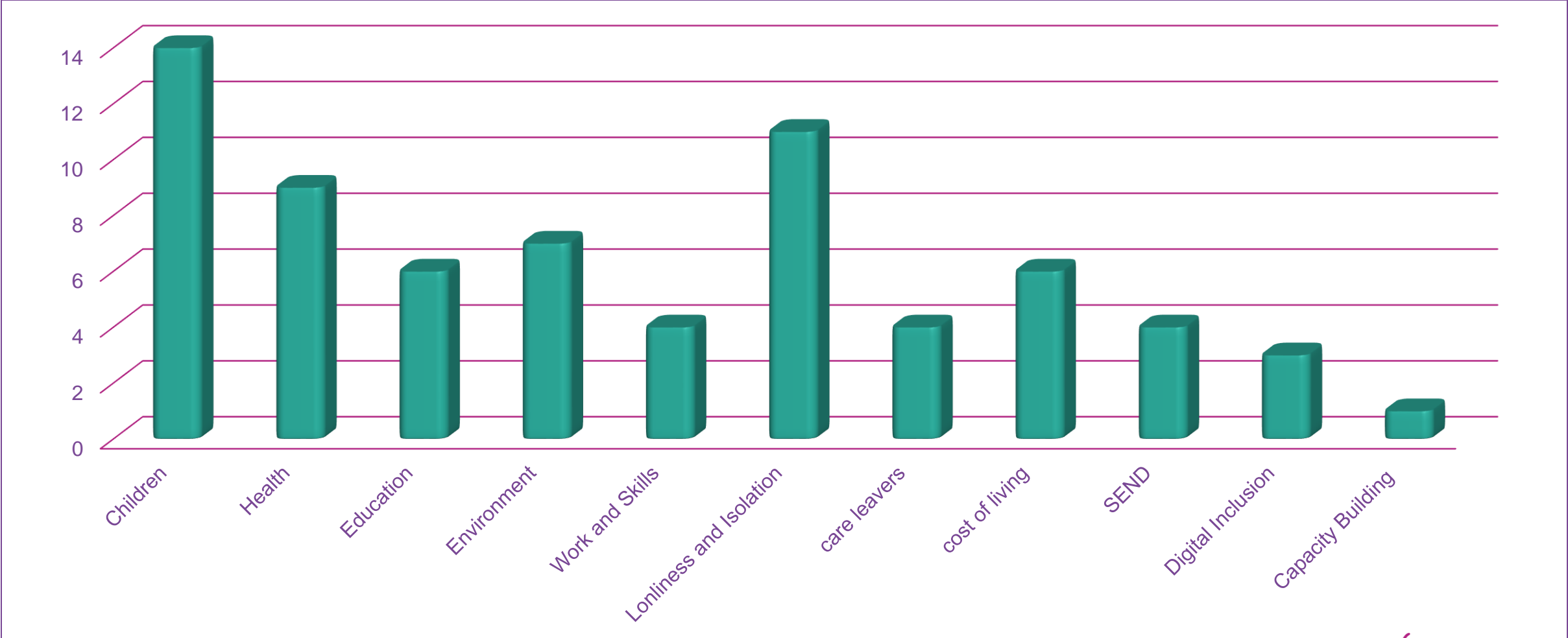
[8815FD_Match My Project Film_v5 on Vimeo](#)



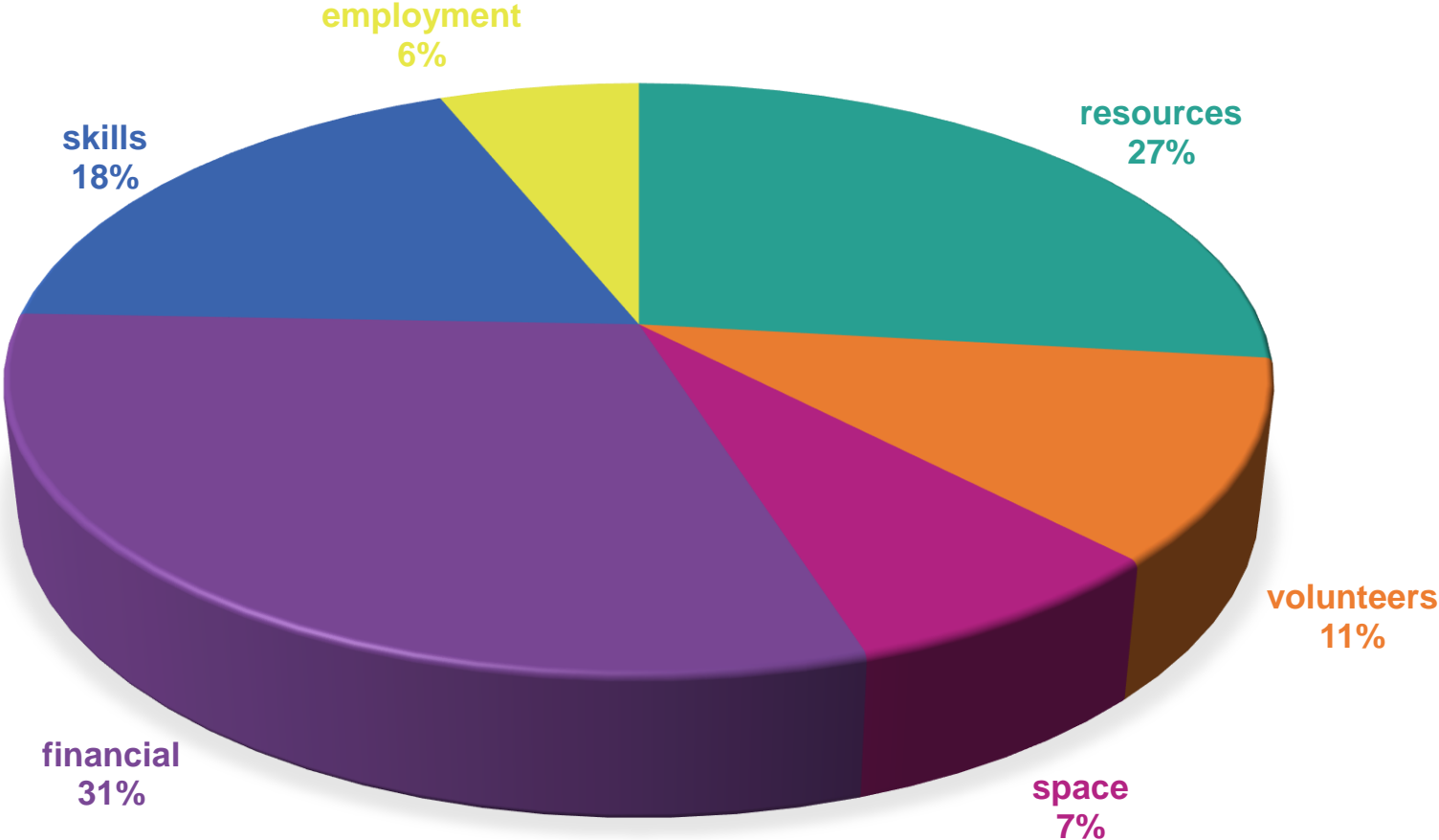
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Match My Project

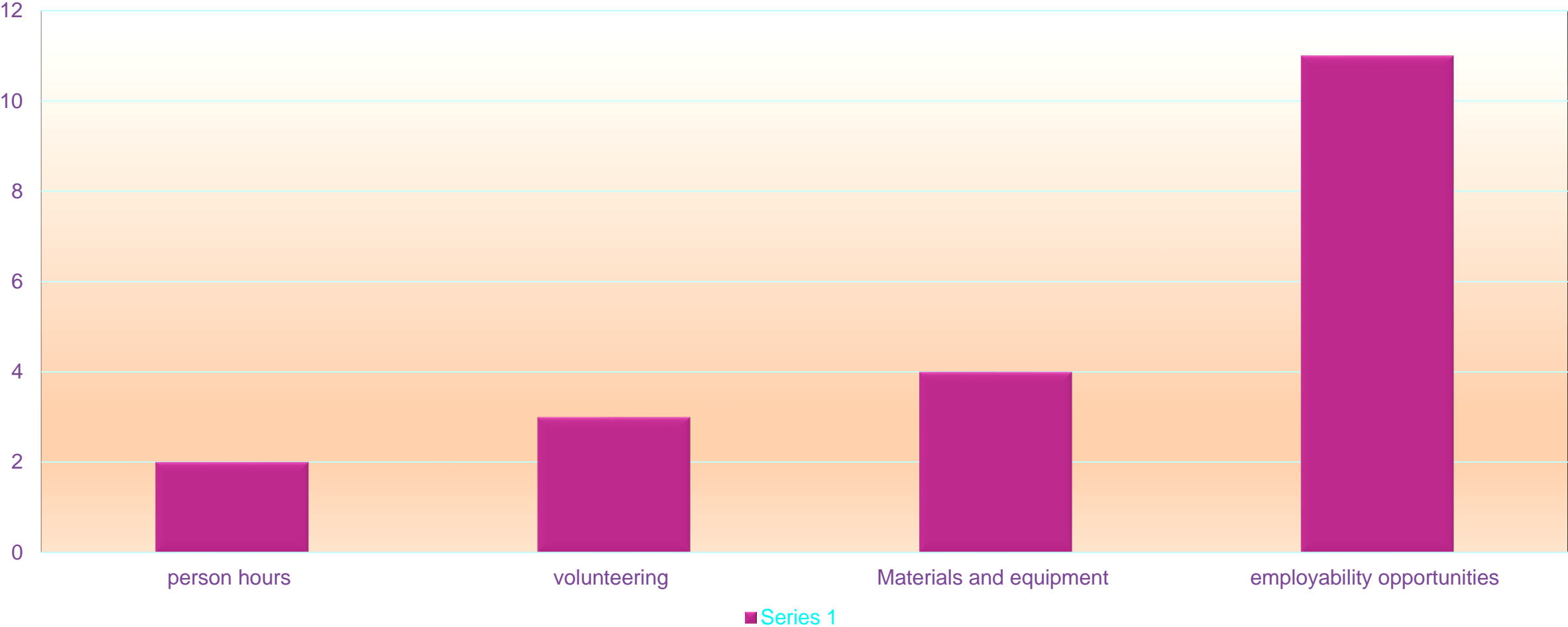
Priority Areas delivered by completed projects



MMP – Asks by type



MMP Supplier Offers by type



Match My Project so far....

- 73 Businesses Signed up
- 64 Community Organisations signed up
- 317 hours donated
- 72 hours pledged
- 16 suppliers offered
- 20 projects completed (2.2 projects a month)
- 8 projects in progress
- Over £8.5K value of materials donated

Ridge Next Chapters pre-employment programme

aimed at 10 local Stockport residents who were distanced from the labour market overcoming barriers to employment and building a personal and professional profile.

(also local venue and lunch provided from one of our local community groups)

Outcome: Wider Social and Economic benefit

- majority have had the confidence to apply for jobs and secured interviews.
- 2 have been successful in getting a job,
- confidence building
- Whatsapp group – making new friends!
- Integration – one candidate is now a part of the community group who provided lunch!

"Gave me good interview skills and techniques I can implement"

I can get a new job and have a lot to offer

"I can't singularly point out one thing. The course as a whole was very good and well set up. "



PossAbilities x Brinnington SEND

PossAbilities matched with Brinnington SEND to provide therapeutic animal interaction sessions for the year.

The first was at “Stockport Alpacas”. The children had a great time feeding and petting Teddy, Big Ted, Spike and Jonathan!

Interacting with the animals had a really positive impact on the children and their parents reiterated how the sessions made the children feel much calmer.



We found this experience very valuable



We are really looking forward to working with Brinnington SEND on this project. Debbie spoke passionately about the aims and aspirations of her organisation. I'm confident that this project not only fills a critical gap in support provision for SEND children in Stockport, but will also bring a lot of joy and happiness!

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John Lewis / Self Care Creatives



John Lewis Cheadle gifted a Lumie Therapy Lamp to Self-Care Creatives for use at their future classes. Self-Care Creative's workshops help individuals struggling with their mental health to focus on their own version of gratitude and success. Promoting self-worth, they upskill participants through embroidery, journaling and vision boarding.

Self-Care Creatives were "thrilled at Self Care Creatives CIC to have connected and matched with John Lewis Cheadle through Match My Project. We kindly received a Wellbeing SAD Lamp donation which will have a positive impact on our participants who attend our self-care focused thread journaling and vision board workshops. Match My Project is such a fabulous way to connect businesses who care with uplifting projects in the local community".

John Lewis said "John Lewis Cheadle is thrilled to be part of the Match My Project and to be able to donate a SAD Lamp to Selfcare Creatives. It is great to be able to use this platform to build even more connections and support our local community".

Thank you, John Lewis!

JOHN LEWIS
& PARTNERS



Testimonials



See real testimonials, star-ratings and comments from our users. Plus - the Match My Project team regularly post on LinkedIn about our matches!

'Match My Project is such a fabulous way to connect businesses who care with uplifting projects in the local community.'
Self Care Creatives CIC

'Speedy time scales and a joy to be matched with!' – John Lewis

We're incredibly proud of S's determination and enthusiasm to find employment, and his successful recruitment with Westfield Minibuses. We're sure this will be a great start for S's career. We are delighted to be able to work with supportive employers such as Westfield Minibuses who recognise the value in upskilling local talent, offering exclusive employment opportunities to our young Care Leavers. Such opportunities help us break down the barriers to employment that our Care Leavers often face, making a positive difference to our young people'

Rebecca Shawcross – SMBC Virtual School

'S is doing great, really impressive young man. He enjoys working here and already feels part of our 'family unit''

Mike Kershaw - Westfield Minibuses

'The men who did the project were a pleasure to be with ,they did a really first class job two of them stayed over night to finish off the project so that it would be ready for the kids gardening club' – Webb Lane Allotment

'The Webb Lane Allotment community are a pleasure to work with, and we look forward to assisting them more in the future, to help them expand their offerings and engagement with the local and wider community and groups.' – Eurovia

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Feedback and Impact

Community	Suppliers	Public Sector/Anchor Institutions
<p>“the social value provided by Westfields was fantastic. Very helpful team members and they will go over and above to support community projects”.</p>	<p>Free and Easy to use</p>	<p>SV is targeted towards priority cohorts and themes/locations and we can measure impact with real life feedback</p>
<p>“Westfields over delivered for us, they brought a sensory bus so there was extra activities for the children”.</p>	<p>Good to understand what SV Stockport needs-so we can target our offers</p>	<p>We can see the impact both from feedback and the projects that have been delivered</p>
<p>“Having a donation like this made our jobs so much easier. Normally we would spend hours trying to fundraise for these events but Westfields allowed us to focus our time and energies onto the people!”</p>	<p>Allows feedback from suppliers and community groups</p>	<p>Some great successes for our priority cohorts: care leavers, veterans</p>
<p>“The young person really enjoyed the work experience. He said he had plenty to do and learnt a lot. This experience has opened up his career choices for the future”.</p>	<p>Suppliers can use MMP to evidence good SV when applying for other public sector contracts</p>	<p>Also includes CSR</p>
<p>“The feedback from the young person was he thoroughly enjoyed the placement”.</p>	<p>“Great organisation to partner with and deliver a valuable work shadowing placement for a local care leaver”.</p>	<p>Ability to adapt requests to Stockport Local Fund, where bids into that haven’t been successful</p>
<p>“Ridge have a real passion for social value and supporting local young people. We will continue to work with them to develop more opportunities for local young people”.</p>	<p>“Great organisation to partner with and we have developed a long-lasting relationship”.</p>	<p>Encourages collaboration and engagement which is building positive relationships across different sectors</p>
<p>“Ridge have a real passion for social value and supporting local young people. We will continue to work with them to develop more opportunities for local young people”.</p>	<p>Positive Relationships have been formed through this portal</p>	<p>Little things are having a big impact</p>

What Works Well?

- Dedicated staff member (the importance of brokerage role: getting the asks right, robust contract management conversations)
- Sector 3 act as a critical friend, providing community insight and feedback-which has enabled us to respond to concerns quickly and effectively
- 6 month lead in period with development workshops with council staff, suppliers and Sector 3
- Pilot projects to test our approach and gain feedback
- Ongoing engagement with suppliers and community groups (via Sector 3, Round Table, market engagement and other face to face events)
- Communications plan-internal and external
- Social Value workforce development plan, including contract management
- Links to Stockport Local Fund, Neighbourhoods and Community Team, Climate Action Now and regeneration programmes
- Direct access to priority cohort groups through e.g. Care Leavers Covenant and Ex military personnel group
- We have made it easy for businesses, so more likely for them to deliver what we want/need
- Other projects are being delivered outside of MMP existing contracts, based on relationships that have been developed through the portal

Challenges

- It takes time to invest in relationships-a lot of work goes on behind the scenes-not just “buying a system”
- How can we maximise the benefits from MMP?
- Priority cohorts tend to have a lot of support needs-employers need support to enable effective relationships with our vulnerable people-takes time, effort and understanding
- When projects don’t get a “match”-lose faith, disheartening-it is not the only answer!! One piece of a bigger jigsaw.
- 31% of the “asks” are for funding-suppliers less willing to give “cash”
- Overlaps between CSR and Social Value can muddy the waters in terms of monitoring impact of SV in terms of public spend
- Risk we go back to the same contracts where MMP has been successful
- Organisations “forget” to log the completed project on the portal, which skews impact figures (currently being counted manually)
- How do we reach further into the VCFSE sector working alongside Sector3?
- Difficult to understand the monetary impact because some things are worth more than the cost (e.g. apprenticeships for vulnerable people)

Next Steps for Match My Project

Workforce development

- Continue with the dedicated resource to support brokerage and engagement
- Focussed contract monitoring workforce development sessions
- Learn from other organisations who have implemented MMP e.g. More targeted use of MMP with trusted suppliers of high value contracts

Engagement and communications

- Develop our strategic engagement with anchor organisations to enable a place-based approach (VCFSE Alliance)
- Build links with SMBC volunteering policy and the VCSFE volunteering hub
- A different type of relationship with VCFSE sector: as partners not just receivers
- Continue to build strong links with communities, consider how elected members can support this
- Greater presence at provider engagement sessions
- Huge push on comms-especially at key times of the year e.g. Christmas, newsletters for suppliers “spotlight”

Information and impact

- Develop information for bidders in a variety of formats (engagement toolkit) and emphasise MMP in this info
- Improve review process for what information goes onto MMP, to ensure it makes sense, is targeted and “attractive” to suppliers
- Ensure we capture completed MMP projects, so we understand the “true” impact
- Review of the impact and lessons learned from year 1-Feb 2025

Thank you Any Questions?



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