

Stockport Health and Wellbeing Board**Report of the Director of Public Health****1. INTRODUCTION AND PURPOSE OF REPORT**

This report has been prepared to:

- Provide details of the draft Greater Manchester Making Smoking History Strategic Framework, which is due to be introduced later this summer.
- Raise awareness of the Local Stop Smoking Services and Support Grant which has been allocated to Stockport, and the specific Stockport proposals related to this.
- To provide a brief update on the Tobacco and Vapes Bill.

Background to this work

Greater Manchester has been leading the way nationally for several years in the development of a city-region approach to reducing smoking prevalence. Smoking is the biggest preventable cause of premature death and ill health for our residents. The refreshed GM Make Smoking History (MSH) Strategic Framework sets out how GM will become a smokefree city region by 2030.

In addition, earlier this year, the government announced additional funding for local stop smoking services and support over the next five financial years, starting from 2024-25 until 2028-29. The aim of this additional funding is to ensure there is a nationwide comprehensive offer to help people stop smoking across England and to increase the number of smokers engaging with effective interventions to quit smoking. Local authority allocations are based on smoking prevalence rates. Stockport's allocation is £360,800 in 24/25 and will be used to increase capacity of our local service, enable more outreach, and have a greater focus on health inequalities.

The Tobacco and Vapes Bill aimed at protecting future generations across the UK from the harmful impacts of smoking, was introduced to Parliament on 20th March 2024. MPs voted in favour of this at the second reading on 16th April 2024 and the Bill progressed to committee stage. Progress stopped following the announcement of a General Election, however given the wide cross-party support for the Bill and overall public support, it is possible that such a Bill will be reintroduced once the new government is formed.

Purpose

The purpose is to brief the Health and Wellbeing Board on these three areas and receive feedback.

Engagement plan and key dates

Engagement on the GM Making Smoking History Strategic Framework started in 2023, with a review of the previous strategy by local authority tobacco leads, key system stakeholders and senior leaders. This was followed by further engagement with Locality Directors of Public Health and Tobacco Leads, a senior leadership engagement event, and a large stakeholder engagement event to support the co-design of a refreshed strategic framework.

This draft is being socialised widely within the system. It has been taken to the One Stockport Health and Care Board (26th June 2024) and to other appropriate boards in the 10 GM local authority areas. This is with a view to obtaining further feedback and updating the framework prior to it being signed off the by GM ICB later this summer.

2. CONCLUSIONS AND RECOMMENDATIONS

2.1 The Health and Wellbeing Board are asked to

- Consider and provide feedback on the GM Make Smoking History Strategic Framework for 2024 – 2030.
- Note the Local Stop Smoking Services and Support Grant allocation for Stockport and planned expansion of services.

BACKGROUND PAPERS

Anyone wishing to inspect the above background papers or requiring further information should contact Jilla Burgess-Allen, Director of Public Health jilla.burgess-allen@stockport.gov.uk