

The Rocks Bredbury Action Plan 2024

Stockport Council has been working with the Institute of Place Management (IPM) to understand what District Centres need to thrive and be strong and the approach being taken in Romiley is being replicated at a smaller scale at The Rocks in Bredbury.

The District Centre Manager has been working with partner organisations and local stakeholders to develop a formal Action Plan for The Rocks which reflects the more immediate priorities of The Rocks Community and is a partnership approach to help create a stronger viable shopping parade for everyone's benefit.

This work is in its early stages and the Action Plan will help the District Centre Manager develop relationships and build confidence with Traders and Local Groups to enable further activity in the future

Anyone living or working in this part of Bredbury has a role to play – if organisations work together, small individual actions can have a big collective outcome.

Along with stating how each Action will be delivered the Plan also states by whom and the following specific role is allocated to each organisation: **Deliverer** – delivers the service needed to complete the action **Enabler** – helps create the conditions needed to achieve the action **Funder** – gives money to pay for an action **Influencer** – helps change other people's opinions or behaviours to achieve the action **Policymaker** – creates policies that reinforce the action **Supporter** – encourages and approves the action

Action Plan

Business Support (Pillar 1)					
What?	Why?	How?	Who (& roles)?	When by?	How will we know if we've been successful?
1. Act as a point of contact for businesses	To increase the spread of business support	Work with property/business owners to identify correct business support, advice and funding.	Stockport Council (<i>enabler, influencer & deliverer</i>) Growth Company (<i>deliverer</i>)	Dec 2024	Increased vacancy rates
2. Build a database of contacts for local businesses and organisations	To keep companies up to date on business support and funding available	Establish regular contact with businesses	Stockport Council (<i>enabler</i>) Growth Company/Build a Business (<i>deliverer and influencer</i>)	Dec 2024	Feedback from businesses on how useful the support is
Physical Regeneration (Pillar 2)					
3. Undertake an Audit to identify grot spots	The area is on a main junction and highly visible and the rear of shops are subject to flytipping	Utilise existing groups and exploring funding opportunities to maintain areas and work with SMBC colleagues to support tidy up work and improve the area in front of shops	Stockport Council (<i>enabler, influencer & deliverer</i>) Agents and property owners (<i>influencers</i>)	Dec 2024	Plans progressed. Improved sense of arrival.
4. Introduce more greenery	Improvements to public realm through regular litter picking, adding more greenery	Work with local groups to support funding bids and on-going maintenance	Community groups (<i>supporter</i>) Stockport Council (<i>enabler, influencer & deliverer</i>)	Dec 2024	New planting free of litter.

Events and Animation (Pillar 3)					
5. Local artwork to improve the appearance	Work with local community groups and businesses on projects which improve the image of the shops	Assist local groups to look at funding opportunities and apply for bids to Council funds and partner funding	Community groups (<i>supporters</i>) Retailers and businesses (<i>enablers</i>) Stockport Council (<i>enabler</i>)	Dec 2024	Plans progressed
6. Develop relationships with local groups and to involve young people in increasing the vitality of the area	To give local groups such as The Cherry Tree Project greater visibility and encourage a volunteer base	Establish local group contacts	Stockport Council (<i>enabler</i>) Community groups (<i>supporters</i>) Retailers and businesses (<i>enablers</i>)	Dec 2024	Plans progressed and volunteers in place
Vision and Strategy (Pillar 4)					
7. Establish a "Visionary Group" or 'Friends of The Rocks' group consisting of Traders and local groups/residents	By establishing a list of contacts	Plan, connect and facilitate projects in the Centre.	Stockport Council (<i>enabler</i>) Community groups (<i>supporters</i>) Businesses (<i>supporters</i>)	Dec 2024	Group formed and actions developed

