

STOCKPORT COUNCIL
EXECUTIVE REPORT – SUMMARY SHEET

Subject: Heatons Ward Boundary Signage Project

Report to: (a) Heatons & Reddish Area Committee
2024

Date: Monday, 4 March

Report of: (b) Director of Place Management

Key Decision: (c) **NO / YES** (Please circle)

Forward Plan General Exception Special Urgency (Tick box)

Summary:

To seek approval for the funding of further ward boundary signage relating to the Heatons.

Recommendation(s):

The Director of Place Management requests that the Heatons & Reddish Area Committee considers and comments upon the following report and recommends that the Cabinet Member for Parks, Highways & Transport Services approves the supply and installation of the signage as detailed within this report.

Relevant Scrutiny Committee (if decision called in): **(d)**

Communities & Transport Scrutiny Committee

Background Papers (if report for publication): **(e)**

There are none.

Contact person for accessing
background papers and discussing the report

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'Urgent Business': (f) **YES / NO** (please circle)

Certification (if applicable)

This report should be considered as 'urgent business' and the decision exempted from 'call-in' for the following reason(s):

The written consent of Councillor _____ and the Chief Executive/Monitoring Officer/Borough Treasurer for the decision to be treated as 'urgent business' was obtained on _____ /will be obtained before the decision is implemented.

Heatons Ward Boundary Signage Project

Report of the Director of Place Management

1. INTRODUCTION AND PURPOSE OF REPORT

To seek approval for the costs of supplying and installing additional ward boundary signage at a further 3 locations in connection with the 'Heatons Heritage Society signage project.

2. BACKGROUND

In 2017, a report was submitted to the Heatons & Reddish Area Committee to seek approval for the installation of additional boundary signage with an accompanying potential for Highway Advertising which was subsequently approved.

Following this, two Heaton Norris gateway signs were installed following requests from the Heatons Heritage Society; one was installed on Lancashire Hill and the other on Belmont Way, with both being installed on the historical locality boundaries as provided on our Geographical Information System GIS with the following information provided by our Policy, Performance and Reform Department.

In 2000 Stockport Council made the first step in creating its Local Land and Property Gazetteer (LLPG) compliance of which was required by the IDeA by July 2002. The LLPG feeds into the National Land and Property Gazetteer (NLPG) both of which conform to the BS7666 standard. Part of the BS7666 standard stipulates that the Locality element of a property for example Davenport, Marple has to be derived from the Local Street Gazetteer (LSG) accordingly this required the Council to split the LSG by Locality.

The following steps were undertaken in 2001 to create the Locality Boundaries

- 1. Match Council Tax, Electoral Role, Non Domestic Rates and Ordnance Survey Address Point datasets to create a digital map datasets of addresses within Stockport – this was a joint exercise between the Council and Intelligent Addressing who were appointed as the first custodians of the NLPG this match formed the first building block of the LLPG.*
- 2. Group and colour addresses by their Locality as derived from the four datasets above using a Geographical Information System (GIS).*
- 3. Add Existing and historical Ordnance Survey to the GIS system.*
- 4. Create draft Locality areas based upon the Locality of the addresses as derived from the four datasets, natural topography and manmade topology such as rivers and railways and historic context held within the historical mapping*

Once a draft Locality layer was developed consultation was sort from senior managers within the Environment and Economic Development Division and Political parties.

The draft Localities were approved in 2001 and the LSG streets were split according to the Localities. Since 2001 these Localities have formed the building block of our LSG and LLPG which feed daily into the National Address Gazetteer which has superseded the NLPG.

The intention was that these signs would attract sponsorship and therefore, generate an income and that this same income would be used to fund the further boundary signage requested by the Heatons Heritage Society.

However, to-date, no such sponsorship has been secured despite the best efforts of the Councils 'contractor' Marketing Force.

Following the lack of sponsorship/generate income, the Heatons Heritage Society approached the local ward councillors to request that further signage be funded from their delegated ward budgets and in doing so, submitted 10 locations to which they would like to see signage installed.

Network Management have carefully considered the 10 locations requested by the Heatons Heritage Society however, some were not suitable as they required the support of the Heatons South ward councillors/Reddish North ward councillors who had previously stated they did not wish to fund such signage at the present time and therefore, the 10 potential locations were reduced to 6.

The Heatons North ward councillors and Reddish South ward councillors have considered the 6 potential sites and have agreed to fund signage at 3 sites.

3. PROPOSALS

Heaton Moor Road, Heaton Moor

It is proposed to install a new Heaton Moor ward boundary sign to a new pole on Heaton Moor Road as shown in **Drawing No. NM157-01**.

Crossley Road, Heaton Chapel

It is proposed to install a new Heaton Chapel ward boundary sign on Crossley Road, Heaton Chapel as shown in **Drawing No NM157-02**. This will require the relocation of the existing Stockport Borough signage.

Manchester Road, Heaton Chapel

It is proposed to install new Heaton Chapel ward boundary signage to a new pole on Manchester Road as shown in **Drawing No. NM157-03**. Whilst the Heatons Heritage Society have asked that this be installed on a nearby lighting column, this is not possible as it would potentially obscure the bus stop which is located immediately next to the lighting column.

4. FINANCIAL IMPLICATIONS

£2,050 to be funded from the Heatons North Ward Delegated Budget for the signage works associated within the Heatons North ward.

£1,025 to be funded from the Reddish South Ward Delegated Budget for the signage works associated within the Reddish South ward.

5. TIMESCALES

5.1. 6-8 weeks.

6. EQUALITIES/COMMUNITY IMPACT ASSESSMENT

6.1. Equal Opportunities

- To provide a suitable and safer environment for pedestrians and other road users. The scheme contributes to the Council's vision statement "Promote equal life outcomes for all by tackling known inequalities across the borough of Stockport".

6.2. Sustainable Environment

- To develop and sustain a healthy, safe and attractive local environment which contributes to Stockport. Stockport Council understands the responsibility it has to lead by example and help the broader community make a positive contribution to the local environment.

7. CONCLUSIONS AND RECOMMENDATIONS

The Director of Place Management requests that the Heatons & Reddish Area Committee considers and comments upon the following proposals and recommends that the Cabinet Member for Parks, Highways & Transport Services approves the supply and installation of the signage detailed within this report.

Background Papers

Item 7 [Agenda for Heatons & Reddish Area Committee on Monday, 11th December, 2017, 6.00 pm - Stockport Council](#)

Anyone wishing further information please contact Nicola Ryan by email nicola.ryan@stockport.gov.uk

