



# Ward Flexibility Funding Application Form

Thank you for your interest in Stockport Council's Ward Flexibility Fund. To give your group the best chance of success please read the guidance notes and the questions on the application form carefully.

Please ensure that all boxes on this form are completed. You must also include all additional information that is requested.

## 1. About Your Organisation

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### 1. Name of Organisation/ Group

Samaritans of Stockport & District

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### 2. Organisation/Individual Address

Heaton Moor Centre,  
Thornfield Road,  
Stockport,  
SK4 3LD

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### 3. Main Contact Details (for correspondence)

Title: [REDACTED]  
Name: [REDACTED]  
Role: Support Volunteer – Fundraising and Outreach

Address: [REDACTED]  
Postcode: [REDACTED]

Home Phone Number: [REDACTED]  
Mobile Phone Number: [REDACTED]

Email Address: [REDACTED]

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### 4. Please provide your bank account details

Account Name: [REDACTED]

Account Number: [REDACTED]

Sort Code [REDACTED]

Return to:  
Democratic Services  
Town Hall, Stockport SK1 3XE  
[democratic.services@stockport.gov.uk](mailto:democratic.services@stockport.gov.uk)

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**5. What is the status of your Organisation/ Group?**

*Please Tick*

- |                                    |                                     |                                     |                          |
|------------------------------------|-------------------------------------|-------------------------------------|--------------------------|
| A New Group                        | <input type="checkbox"/>            | Voluntary Organisation              | <input type="checkbox"/> |
| A Registered Charity<br>No. 219432 | <input checked="" type="checkbox"/> | Company Limited by Guarantee<br>No. | <input type="checkbox"/> |
| Applying for Charitable Status     | <input type="checkbox"/>            | Unregistered Association            | <input type="checkbox"/> |
| Friendly Society                   | <input type="checkbox"/>            | Other (Please specify)              | <input type="checkbox"/> |
| Housing Association                | <input type="checkbox"/>            |                                     |                          |

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**6. Please describe the main activities of your Organisation/ Group**

Stockport Samaritans help people at the lowest point of their lives. Our primary aim is to reduce the number of people who take their own lives.

We provide confidential, non-judgmental emotional support for those who are combatting distress and despair as well as suicidal feelings. People contact us by telephone or email because they know we listen. Our service is free and is now needed more than ever.

We are active in the local community through our outreach programme which includes raising the awareness of our service, particularly to those who need it most, and giving people guidance on how to look after their mental and emotional wellbeing. We are involved in SMBC's Suicide Prevention Strategy to work with other groups, both statutory and voluntary; we are partners with Stockport College and Pennine Care; we work with Stockport County FC and we give talks and presentations to local community groups, faith groups, schools and businesses, and we have provided support at railway stations and at local events, such as the annual 'Stockport Pride' Festival, Emergency Services Day and The Heatons Summer Festival.

We are:

- Entirely autonomous and run entirely by volunteers - there are currently 111 volunteers who are ordinary, local people, highly trained to cope with the variety of calls that we receive;
- Self-funded and need to raise £20,000 each year to keep our service operating – money is raised through grants and donations and our own fund-raising efforts.

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**7. When was your Organisation/Group established?**

August 1979

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**8. Does your organisation have the following policies and procedures in place?**

*If you are awarded a grant you will be required to send copies of all relevant documents as part of the grant agreement.*

Yes

|  |                                     |
|--|-------------------------------------|
| A governance/management committee              | <input checked="" type="checkbox"/> |
| A Constitution/governing document/set of rules | <input checked="" type="checkbox"/> |
| An Equal Opportunities Policy                  | <input checked="" type="checkbox"/> |
| A Child Protection Policy (where necessary)    | <input checked="" type="checkbox"/> |
| A Health and Safety Public liability           | <input checked="" type="checkbox"/> |

## 2. About Your Application

### 9. Please give us a brief description of your proposed/planned project or activity

*You may wish to include details of what activities will take place, where will it happen, how often and who will take part. If you are applying for equipment you can tell us what will it be used for and why is it needed.*

We are seeking funding for three items that will (1) help us to upgrade our telephone system that is essential to our listening service; (2) enable us to have our advert in Stockport County FC match programmes to help raise awareness of our service; and (3) fund the purchase of cards, leaflets and other publicity material to take along to our outreach events.

#### 1. Upgrading our phone system

By 31<sup>st</sup> December 2025 all analogue telephone lines in the UK will convert to digital. As a consequence, our phone system will require essential upgrading to future-proof our listening service. The plan, led by our Central Office, is to replace all our land-line phones (desktop and headset) with internet phones (VoIP) and upgrade the broadband to provide the speed required for our service. Whilst Central Office will pay the installation costs, we will have to fund the purchase of:

- 4 VoIP desk phones
- 3 USB headsets
- 3 cordless headsets
- Router extensions and ethernet cables

#### 2. Stockport County FC match programme advert

Suicide is the biggest killer of men under 50 and young people aged 20-34. Three quarters of all suicides are men. However, there is still a barrier to men seeking help when they are struggling to cope. Therefore, we are keen to reach out to men in their own environment.

We have developed excellent links with Stockport County FC and have supported them with their work on men's mental health. In 2022, the Council's Ward Flexibility Funding enabled us to sponsor an electronic scoreboard advertisement and a pitch-side spectator-facing banner at the club to raise awareness of the service we provide.

This year we would like to place an advert to publicise our service in the match programmes. Spectators read match programmes and some take them home to collect or pass to others so we believe this would be an effective way of raising awareness of our service to those who have a higher risk of suicide.

### 3. Publicity materials

This year Samaritans is the official charity of the TSC London Marathon. In addition to the race in London, branches are planning 'Town Centre Takeovers' throughout the UK to spread the word about our service during the weekend of 20<sup>th</sup> and 21<sup>st</sup> April. Our branch is currently planning an event in Stockport Town Centre. As well as this, we have several outreach events planned for this year. To all our outreach events we take along publicity material that we must purchase ourselves. This includes cards, leaflets, pens and pencils that all display our telephone number to raise awareness of the service we provide.

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### 10. Who will benefit from this grant?

*e.g. local residents, young people, older people and how?*

Upgrading our phone system will ensure the continuity of our phone service and will improve our efficiency. We'll be able to listen to more callers and help them with their mental and emotional wellbeing. This will help many local people, young and old.

Edgeley Park has a capacity of over 10,000 and matches attract fans - predominantly men - from across the Borough. Having our advert in match programmes presents a huge opportunity to reach our target audience.

By raising awareness and promoting our service, both in match programmes and with our publicity material, more people of all ages who are struggling to cope at one point or another in their lives would be able to benefit from the service we provide. This would be to the overall benefit to the mental wellbeing of Stockport citizens and hopefully would reduce the number of people who take their own lives.

#### 10(a) How Many Stockport residents will benefit?

Samaritans' service is available to all Stockport's residents 24/7, 365 days a year. The upgraded telephone system will enable us to listen to more callers and our match programme advert and publicity material will help raise awareness of our service to local residents, particularly those most at risk of suicide.

#### 10(b) Are there any restrictions on who will benefit from the funding?

No

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### 11. Your Project's Budget

*Please provide a breakdown of cost for your project including VAT where applicable and submit any estimates for the purchase of equipment or work to be done.*

|   |                  |
|---|------------------|
| Purchase of 4 desk phones, 6 headsets, router extensions and ethernet cables                          | £400.00          |
| Sponsorship of awareness-raising advert in Stockport County FC match programmes in the 2024-25 season | £500.00          |
| Purchase of Samaritans' publicity material (leaflets, cards, pens and pencils etc)                    | £100.00          |
|   | <b>£1,000.00</b> |

**11(a) How much will the project/activity cost in total?**

£1,000.00 including VAT

**11(b) Tell us about other any other sources of income you have already applied for or raised so far in relation to this project**

We have not applied for any other source of income or raised any funds for this particular project.

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**12. How much are you applying for from the Ward Flexibility Budget?**

£1,000.00

**12(a) If the amount you are applying for covers only part of the project/activity, then please tell us how do you intend to fund any shortfall?**

The amount we are applying for will cover the full cost of this project.

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**13. What is the planned timescale for spending this grant?**

Start 1<sup>st</sup> April 2024

Finish 31<sup>st</sup> December 2024



### 3. Which Wards are you Applying to?

You may tick more than one box. Please note that no grant of more than £1,000 in totality will ordinarily be made.

Please tell us for each ward you wish to make an application to:-

- (a) **how many people will benefit in that ward; and**  
 (b) **what proportion of funding from your overall application you are seeking from each ward.**

|  | Number of<br>beneficiaries<br>Precise<br>number not<br>known | How much<br>funding you<br>are seeking |
|--|--|--|
| <b>Bramhall &amp; Cheadle Hulme South Area Committee</b> |  |  |
| Bramhall North   | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Bramhall South & Woodford                                | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Cheadle Hulme South                                      | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Central Stockport Area Committee</b>                  |  |  |
| Brinnington & Stockport Central                          | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Davenport & Cale Green                                   | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Edgeley  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Manor  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Cheadle Area Committee</b>                            |  |  |
| Cheadle East & Cheadle Hulme North                       | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Cheadle West & Gatley                                    | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Heald Green  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Heatons &amp; Reddish Area Committee</b>              |  |  |
| Heatons North  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Heatons South  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Reddish North  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Reddish South  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Marple Area Committee</b>                             |  |  |
| Marple North   | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Marple South & High Lane                                 | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Stepping Hill Area Committee</b>                      |  |  |
| Hazel Grove  | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Norbury & Woodsmoor                                      | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Offerton   | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Werneth Area Committee</b>                            |  |  |
| Bredbury & Woodley                                       | <input checked="" type="checkbox"/>                          | £47.62                                 |
| Bredbury Green & Romiley                                 | <input checked="" type="checkbox"/>                          | £47.62                                 |
| <b>Totals</b>  |  | £1,000                                 |

This total should add up to  
the figure you provided in  
**Question 12**



Return to:  
Democratic Services  
Town Hall, Stockport SK1 3XE  
democratic.services@stockport.gov.uk

## 4. Application Checklist and Declaration

1. I am authorised to make this application on behalf of the above organisation
2. I certify that the information contained in this application is correct
3. If the information changes in any way I will inform Democratic Services accordingly.
4. I give permission for Democratic Services to contact my organisation and/or myself by phone, mail or e-mail with information about its activities and funding opportunities.
5. I/ we agree (if required) to attend an Area Committee meeting to explain how the proposal will improve the environmental, economic or social wellbeing of the area and to answer any questions.
6. Our details can be used for promotional purposes should this request be successful
7. I/We will use this grant for the proposed project/activities stated in our application.
8. I/we will not use the grant for any other purpose prior to contacting Democratic Services in order to seek authorisation.
9. I/we will provide appropriate proof of expenditure to Democratic Services, within 12 months from the Grant being made.
10. I/we will highlight the support of the Area Committee in recent publicity material.
11. I/we agree to providing information to assist in the future monitoring of the effectiveness of the funding including reporting back to the Area Committee on how the grant has been spent and what difference it has made.
12. I/we agree that the content of this completed application form and any supplementary information provided may be published on the Council's website and other publications as part of the application process.

Print your name:

Signature: .....

**or** if submitted electronically tick this box to signify your agreement to the above terms

Date: 3<sup>rd</sup> February 2024

Return to:  
Democratic Services  
Town Hall, Stockport SK1 3XE  
democratic.services@stockport.gov.uk