

Ward Flexibility Funding Application Form

Thank you for your interest in Stockport Council's Ward Flexibility Fund. To give your group the best chance of success please read the guidance notes and the questions on the application form carefully.

Please ensure that all boxes on this form are completed. You must also include all additional information that is requested.

1. About Your Organisation

1. Name of Organisation/ Group

Twisted Trees Productions

2. Organisation/Individual Address

Twisted Trees Productions, Suite 3A, Bowden Hall, Bowden Lane, Marple, Stockport, SK6 6NE

3. Main Contact Details (for correspondence)

Title:

Name:

Role: organiser

Address:

Home Phone Number:

Mobile Phone Number:

Email Address:

4. Please provide your bank account details

Account Name:

Account Number:

Sort Code:

5. What is the status of your Organisation/ Group? Please Tick

A New Group	Voluntary Organisation	
A Registered Charity No.	Company Limited by Guarantee No.	
Applying for Charitable Status	Unregistered Association	\boxtimes
Friendly Society	Other (Please specify)	
Housing Association		

6. Please describe the main activities of your Organisation/ Group

Community Art Activities

7. When was your Organisation/Group established?

September 2019

8. Does your organisation have the following policies and procedures in place? If you are awarded a grant you will be required to send copies of all relevant documents as part of the grant agreement.

A governance/management committee	\times
A Constitution/governing document/set of rules	\times
An Equal Opportunities Policy	\times
A Child Protection Policy (where necessary)	\times
A Health and Safety Public liability	\mathbf{X}

2. About Your Application

9. Please give us a brief description of your proposed/planned project or activity

You may wish to include details of what activities will take place, where will it happen, how often and who will take part. If you are applying for equipment you can tell us what will it be used for and why is it needed.

- We will run an Art Trail across the town of Marple, the town will become a gallery for all to enjoy from the streets.
- Residents and community spaces will create and showcase artwork that they have made in their windows for two weeks in April, from April 6th until April 22nd.
- The art trail will have the theme Spring: Growth and Hope.
- Participants will be free to display artwork of their own design and will be encouraged to respond as broadly as they choose to the chosen theme, excluding anything that promotes any discrimination or hate against any others, whether minorities or individuals.
- The early sunsets are key as the window art works because the room becomes a light box and illuminates the artwork, similar to a stained-glass window in reverse.
- We have taken into consideration the Stockport school holidays so we can target families and provide school break activities at our drop-in workshops.
- Participants will be supported with low-cost materials and part of the funding will go towards providing materials to those on lower incomes, identified by partner organisations such as voluntary groups or schools.
- We will provide access to workshops and further supporting instructions from artists with experience of delivering this kind of art trail.
- We will provide an interactive map whereby participants can register their window and the public can find the art and make their own trail around the town.
- We will provide downloadable instructions and in person workshops to support the making process to teach new skills, bring people together and maximise the enjoyment and quality of the creative process.
- We will document the art trail and make images of the artwork available via our social media so that the experience can be enjoyed by those who are unable to access the art from the streets. We will encourage others to do the same.
- We will enlist the help of volunteers to pass on creative skills and assist with publicity.

You can see our successful previous Window Wanderland in Romiley in 2021 on our website here:

https://twistedtreesproductions.com/2023/03/10/spring-growth-and-hope-romileys-window-wanderland/

10. Who will benefit from this grant?

e.g. local residents, young people, older people and how?

We have used the Town of Culture criteria to help explain how we believe the project will benefit the community.

- **Be Active:** The art trail will encourage people to take walks in the local area and to explore different parts of the town as determined by where the window art is located.
- Notice: creating art requires participants to notice how they feel about the theme and/or time of year and make a personal response based on what they notice about themselves, the wider culture and nature.
- **Connect:** this project is guaranteed to connect communities by bringing people together with a shared purpose, whether they are an exhibitor or viewer or both. It will also connect Marple with visitors as the town becomes known for its art trail. It will connect people in local streets as they are encouraged to talk and share with each other regarding taking part. Participants who access the workshops will connect with new people.

- **Give:** by making a piece of window art, however modest or ambitious, participants will be contributing to the positive feeling of being part of the Marple town. Our volunteers will feel valued and that they are part of a bigger effort to bring joy to their community. Sharing skills, ideas, challenges and successes will increase kindliness amongst neighbours and the wider community.
- Learn: for many people, turning their window into a light box that displays their own art will take learning simple new skills or rekindle a passion for creativity. This will build confidence through

enjoyment of making.

10(a) How Many Stockport residents will benefit?

This will be difficult to gauge as we hope that the project will be wide reaching. Our first art trail across Romiley engaged over 65 households/community groups as makers and impacted many local residents and visitors to the town as they walked the local area to find the art. We know that some households had only one member making as a quiet time to restore themselves through creativity and we found that busy mothers of young children were often this category. Some were parents connecting with their children to make with them as a school break or weekend activity. Some were multigenerational makes. Some were members of a group such as the Friends of Romiley station or Pram Pushers new mothers' group or the Lifecentre's volunteers' group. We provided packs of free materials via the primary school to families they identified, and we worked with the school to make their own window. The project has very wide-reaching impact to those living in the local area as anyone can spot a window art on their evening stroll, the trail was particularly popular with dog walkers! The project is extremely democratic in its reach as it can be seen by anyone with access to the streets or social media.

We did a pilot study on one street in Romiley where we were able to send out a digital questionnaire after they had participated:

We can prove benefit to participants across all the categories that we named. The biggest benefit was 'pride in where you live' (85%) and anecdotally, the residents of Carlton felt a lift in self-esteem as a community that offered a positive creative experience for the rest of Romiley to enjoy. 'Satisfaction of creating something new' (66%), 'learning new skills' (61%), and 'joy of making' (61%) all rated very highly amongst participants as the benefit of taking part. This testifies to the well-being benefits of a creative project. 50% of our window makers found 'connecting and meeting new' people in a covid safe way as an important benefit to taking part. Our proposed project addresses isolation in our community at a time where this issue is pertinent to everyone's well-being. 57% of our window makers identified 'coming up with ideas' as a significant benefit, demonstrating how our creative project encourages focussing thoughts in a positive, creative direction.

10(b) Are there any restrictions on who will benefit from the funding?

We recognise that barriers exist in self-esteem, and we intend to address this in our publicity and workshop sessions. Art made by non-professionals needs gentle encouragement, nurture and this would be a core message in our communications- *we are all makers.* Again, we are confident in our experience that we have inclusive, 'have a go', encouraging natures which are infectious in activating creativity in others. We intend to use some of the budget to support low-income families to take part by subsidising materials.

11. Your Project's Budget

Please provide a breakdown of cost for your project including VAT where applicable and submit any estimates for the purchase of equipment or work to be done.

Return to: Democratic Services Town Hall, Stockport SK1 3XE democratic.services@stockport.gov.uk

Δ

Work/tasks	HOURLY RATE/UNIT COST	ESTIMATED NO. OF HOURS/UNITS	COST
POSTERS (Printing/ lamination)		A5 1000 £60 A3 100 £40	£100.00
Web services development	One off fee	Estimated fee to develop interactive map and connect mailing list	£150
SUBSIDY FOR LOW INCOME FAMILIES FOR MATERIALS	LARGE WINDOW(4m2) £10 MEDIUM WINDOW(2.3m2) £8 SMALL WINDOW(1.1m2) £6	Average price of pack £8.00 30 households @ £8.00 = £200 We might be able to subsidise slightly more or less depending on window size	£240
Workshops	£40/hour	12 hours of workshops over March and April This includes instructional support materials available to download if participants cannot attend a workshop.	£480
TOTAL			£970

11(a) How much will the project/activity cost in total?

£970

11(b) Tell us about other any other sources of income you have already applied for or raised so far in relation to this project

We will be contributing time from our volunteers and premises rent free.

12. How much are you applying for from the Ward Flexibility Budget?

£970

12(a) If the amount you are applying for covers only part of the project/activity, then please tell us how do you intend to fund any shortfall?

We have volunteers that will support with the administration and publicity. We have our own premises in which to hold the workshops which we are not charging for

13. What is the planned timescale for spending this grant?

Start As soon as we are awarded the grant money, we will launch the project, beginning with a. social media and print campaign. Workshops begin Saturday 9th March, and the trail will launch Saturday 6th April and run until Sunday 14th April.

Finish 14th April.

3. Which Wards are you Applying to?

You may tick more than one box. Please note that no grant of more than £1,000 in totality will ordinarily be made.

Please tell us for each ward you wish to make an application to:-

- (a) how many people will benefit in that ward; and
- (b) what proportion of funding from your overall application you are seeking from each ward.

	Number of beneficiaries	How much s funding you are seeking
Bramhall & Cheadle Hulme South Area Co	ommittee	
Bramhall North		£
Bramhall South & Woodford		£
Cheadle Hulme South		£
Central Stockport Area Committee		
Brinnington & Stockport Central		£
Davenport & Cale Green		£
Edgeley		£
Manor		£
Cheadle Area Committee		
Cheadle East & Cheadle Hulme North		£
Cheadle West & Gatley		£
Heald Green		£
Heatons & Reddish Area Committee		
Heatons North		£
Heatons South		£
Reddish North		£
Reddish South		£
Marple Area Committee		
Marple North	\boxtimes	£485
Marple South & High Lane	\boxtimes	£485
Stepping Hill Area Committee		
Hazel Grove		£
Norbury & Woodsmoor		£
Offerton		£
Werneth Area Committee		_
Bredbury & Woodley		£
Bredbury Green & Romiley		£
	Totals	£970
t	This total should add up to the figure you provided in Question 12	
De	turn to: mocratic Services wn Hall, Stockport SK1 3XE	7

Town Hall, Stockport SK1 3XE democratic.services@stockport.gov.uk

4. Application Checklist and Declaration

1.	I am authorised to make this application on behalf of the above organisation	\mathbf{X}
2.	I certify that the information contained in this application is correct	\boxtimes
3.	If the information changes in any way I will inform Democratic Services accordingly.	\boxtimes
4.	I give permission for Democratic Services to contact my organisation and/or myself by phone, mail or e-mail with information about its activities and funding opportunities.	\boxtimes
5.	I/ we agree (if required) to attend an Area Committee meeting to explain how the proposal will improve the environmental, economic or social wellbeing of the area and to answer any questions.	\boxtimes
6.	Our details can be used for promotional purposes should this request be successful	\boxtimes
7.	I/We will use this grant for the proposed project/activities stated in our application.	\times
8.	I/we will not use the grant for any other purpose prior to contacting Democratic Services in order to seek authorisation.	\boxtimes
9.	I/we will provide appropriate proof of expenditure to Democratic Services, within 12 months from the Grant being made.	\boxtimes
10.	I/we will highlight the support of the Area Committee in recent publicity material.	\boxtimes
11.	I/we agree to providing information to assist in the future monitoring of the effectiveness of the funding including reporting back to the Area Committee on how the grant has been spent and what difference it has made.	\boxtimes
12.	I/we agree that the content of this completed application form and any supplementary information provided may be published on the Council's website and other publications as part of the application process.	\boxtimes
Print y	vour name:	

Signature:

<u>or</u> if submitted electronically tick this box to signify your agreement to the above terms

Date: 10th January 2024

Return to: Democratic Services Town Hall, Stockport SK1 3XE democratic.services@stockport.gov.uk \mathbf{X}