

EDGELEY DISTRICT CENTRE ACTION PLAN UPDATE**Report of the Director of Development and Regeneration****1. PURPOSE OF THE REPORT**

- 1.1 To provide an update on delivering Edgeley District Centre Action Plan.

2. BACKGROUND

- 2.1 Following the work last year with the Institute of Place Management the District Centre Manager for Edgeley worked with local stakeholders including local businesses, landowners, community groups, and Ward Members to develop an Action Plan for Edgeley. The Action Plan is based on the recommendations in the Institute of Place Management Reports together with other local intelligence gathered over the last 12 months.
- 2.2 The Action Plan reflects local priorities and includes quick wins and longer term actions all of which to help towards creating a strong, healthy and sustainable District Centre. The Plan was discussed at the Central Area Committee meeting in March 2023 and it was agreed the District Centre Manager would return to the Area Committee on a quarterly basis with an update on delivery of the Action Plan.
- 2.3 Each District Centre was allocated £5,000 to assist with delivering projects within their specific Action Plans. Local stakeholders were involved in identifying priority projects for the £5,000 and the agreed allocation was as follows:

	Project Description	Funding Allocation
1.	Additional planters and pollinators	£2,500
2.	Contribution towards events and activation including pop up attractions	£1,500
3.	Contribution towards a crime reduction initiative	£1,000

3. EDGELEY DISTRICT CENTRE ACTION PLAN

- 3.1 As set out in the March Area Committee report the individual actions within Edgeley District Centre Action Plan have been grouped under four pillars:
- 1) Business Support
 - 2) Physical Regeneration

- 3) Events and Animation
- 4) Vision and Strategy

3.2 Good progress has been made on a number of the actions within each of the four pillars including:

- a) Support and advice provided to new businesses who have recently opened
- b) New planters have been installed on castle Street and are being regularly maintained by local businesses.
- c) Working in partnership with Greater Manchester Police to explore options for establishing a business crime reduction partnership
- d) Successful Spring Worker Bee Market held with plans progressing for a Summer market with additional attractions to create a family fun day vibe.

3.3 Appendix A provides a copy of the full Action Plan with a progress update for each action.

4. CONCLUSIONS AND RECOMMENDATIONS

4.1 Richard Daniels, the District Centre Manager for Edgeley continues to develop strong positive relationships with colleagues in the Council, local businesses and community organisations in Edgeley. This strong partnership approach is reflected in the positive delivery of a number of the actions within the Edgeley District Centre Action Plan.

4.2 The Committee is requested to:

- a) Note the partnership approach to developing the Edgeley District Centre Action Plan.