

ROMILEY DISTRICT CENTRE ACTION PLAN UPDATE

Report of the Director of Development and Regeneration

1. PURPOSE OF THE REPORT

- 1.1 To provide an update on delivering Romiley District Centre Action Plan.

2. BACKGROUND

- 2.1 Following the work last year with the Institute of Place Management the District Centre Manager for Romiley has worked with local stakeholders including local businesses, landowners, community groups, and Ward Members to develop an Action Plan for Romiley. The Action Plan is based on the recommendations in the Institute of Place Management Reports together with other local intelligence gathered over the last 12 months.
- 2.2 The Action Plan reflects local priorities and includes quick wins and longer term actions all of which to help towards creating a strong, healthy and sustainable District Centre. The Plan was discussed at the Werneth Area Committee meeting in March 2023 and it was agreed the District Centre Manger would return to the Area Committee on a quarterly basis with an update on delivery of the Action Plan.
- 2.3 Each District Centre was allocated £5,000 to assist with delivering projects within their specific Action Plans. Local stakeholders were involved in identifying priority projects for the £5,000 and the agreed allocation was as follows:

	Project Description	Funding Allocation
1.	Community event to mark the Kings Coronation	£500
2.	Sustainable Living Projects - water fountain and planting	£1,000
3.	Love Romiley promotion – branding, signage and maps at key gateways	£1,000
4.	PA system to support events programme in the District Centre and Tangshutt Fields, Friends of Tangshutt	£250
5.	Cherry Tree Project - involve younger people in developing and delivering the Action Plan	£500
6.	Opportunity to remove barriers in the District Centre and replace with bollards	£1,500

3. ROMILEY DISTRICT CENTRE ACTION PLAN

3.1 As set out in the March Area Committee report the individual actions within Romiley District Centre Action Plan have been grouped under four pillars:

- 1) Business Support
- 2) Physical Regeneration
- 3) Events and Animation
- 4) Vision and Strategy

3.2 Good progress has been made on a number of the actions within each of the four pillars and funding successful allocated to the agreed projects including:

- a) Action: Develop relationships with local groups to add to existing events, showcase what's on offer and involve young people in increasing the vitality of the area – Funding allocation £500 (Kings Coronation), £250 (PA system) and £500 (Cheery Tree Project)
 - Supported Kings Coronation street party event which was very well attended and positive feedback received.
 - Friends of Tangshutt Fields purchasing audio equipment to support events.
 - Food On Friday supported with street cleansing post event.
- b) Action: Local artwork and cultural improvement projects such as seasonal art trails to increase activity in the centre – Funding allocation
 - Discussion taking place to look at opportunities for a Halloween themed trail
- c) Action: Establish a Visionary Group
 - Visionary Group has been established with variety of stakeholders represented along with Ward Councillors

3.3 Appendix A provides a copy of the full Action Plan with a progress update for each action.

4. CONCLUSIONS AND RECOMMENDATIONS

4.1 Richard Daniels, the District Centre Manager for Romiley continues to develop strong positive relationships with colleagues in the Council, local businesses and community organisations in Reddish. This strong partnership approach is reflected in the positive delivery of a number of the actions within the Romiley District Centre Action Plan.

4.2 The Committee is requested to:

- a) Note the partnership approach to developing the Romiley District Centre Action Plan.