

REDDISH DISTRICT CENTRE ACTION PLAN UPDATE

Report of the Director of Development and Regeneration

1. PURPOSE OF THE REPORT

1.1 To provide an update on delivering Reddish District Centre Action Plan.

2. BACKGROUND

2.1 Following the work last year with the Institute of Place Management the District Centre Manager for Reddish has worked with local stakeholders including local businesses, landowners, community groups, and Ward Members to develop an Action Plan for Reddish. The Action Plan is based on the recommendations in the Institute of Place Management Reports together with other local intelligence gathered over the last 12 months.

2.2 The Action Plan reflects local priorities and includes quick wins and longer term actions all of which to help towards creating a strong, healthy and sustainable District Centre. The Plan was discussed at the Heatons and Reddish Area Committee meeting in March 2023 and it was agreed the District Centre Manger would return to the Area Committee on a quarterly basis with an update on delivery of the Action Plan.

2.3 Each District Centre was allocated £5,000 to assist with delivering projects within their specific Action Plans. Local stakeholders were involved in identifying priority projects for the £5,000 and the agreed allocation was as follows:

	Project Description	Funding Allocation
1.	Events & animation including contribution to a summer festival/event	£2,250
2.	Reddish in Bloom, in particular focussing on Houldsworth Sq – planters and hanging baskets	£2,250
3.	A shutter artwork project	£500

3. REDDISH DISTRICT CENTRE ACTION PLAN

3.1 As set out in the March Area Committee report the individual actions within Reddish District Centre Action Plan have been grouped under four pillars:

- 1) Business Support
- 2) Physical Regeneration
- 3) Events and Animation

4) Vision and Strategy

3.2 Good progress has been made on a number of the actions within each of the four pillars and funding successful allocated to the agreed projects including:

- a) Action: Local Artwork and cultural improvement projects including a shutter art project – funding allocation £500
 - Three premises have completed artwork on their shutters (Reddish Ale, I Knead Pizza and the Library) and very positive feedback has been received. Several more premises in the pipeline including a window art project with those organisations and businesses who do not have shutters.
- b) Action: To deliver a summer festival/event – Funding allocation £2,250
 - ReddFest 2023 is returning on Saturday 8th July. Range of stalls and rides have been booked along with a stage and entertainment. Promotional material produced and local shops helping to promote the event. Local businesses and organisations very supportive of the event with 4 community groups delivering shows for the stage. Partners working collaboratively to deliver a family friendly event.
- c) Action: Introduce additional greenery and planting – Funding allocation £2,250
 - Reddish in Bloom progressing well with planters installed in Houldsworth Square and outside a number of shops who have agreed to participate in the initiative.
 - Considering opportunities to introduce artwork on the benches in Houldsworth Sq along with installing an information board which could help promote events and explain the history of the area.
- d) Action: Establish a Visionary Group
 - Visionary Group has been established with their third meeting scheduled for the 16th June. Support been provided to help with establishing Reddish Community Together and the group has been invited to join the Visionary Group.

3.3 Appendix A provides a copy of the full Action Plan with a progress update for each action.

4. CONCLUSIONS AND RECOMMENDATIONS

4.1 Darren Flannery, the District Centre Manager for Reddish continues to develop strong positive relationships with colleagues in the Council, local businesses and community organisations in Reddish. This strong partnership approach is reflected in the positive delivery of a number of the actions within the Reddish District Centre Action Plan.

4.2 The Committee is requested to:

- a) Note the partnership approach to developing the Reddish District Centre Action Plan.