

**STOCKPORT COUNCIL**  
**EXECUTIVE REPORT – SUMMARY SHEET**

**Subject:** Lytham Drive, Bramhall - Street Name Plate Signage

**Report to:** (a) Bramhall & Cheadle Hulme South Area Committee  
Thursday, 7 April 2022

**Date:**

**Report of:** (b) Corporate Director for Place Management & Regeneration

**Key Decision:** (c) **NO / ~~YES~~** (Please circle)

Forward Plan ☐ General Exception ☐ Special Urgency ☐ (Tick box)

**Summary:**

To seek approval for the supply of and installation of new street name plate signage on Lytham Drive, Bramhall to incorporate 'leading to Westby Close & Warton Close' together with the 'No Through Route' symbol.

**Recommendation(s):**

The Corporate Director for Place Management & Regeneration requests that the Bramhall and Cheadle Hulme South Area Committee approves the supply & installation of a new street name plate signage on Lytham Drive, Bramhall at its junction with Seal Road as shown in **Drawing No. NM36-Lytham Drive-Bramhall-01**.

**Relevant Scrutiny Committee** (if decision called in): (d)  
Communities & Housing Scrutiny Committee

**Background Papers** (if report for publication): (e)

There are none.

Contact person for accessing  
background papers and discussing the report

**Officer:** Nicola Ryan  
Tel: 0161 474 4409

**'Urgent Business':** (f) **YES / NO** (please circle)

**Certification** (if applicable)

This report should be considered as 'urgent business' and the decision exempted from 'call-in' for the following reason(s):

The written consent of Councillor \_\_\_\_\_ and the Chief Executive/Monitoring Officer/Borough Treasurer for the decision to be treated as 'urgent business' was obtained on \_\_\_\_\_ /will be obtained before the decision is implemented.

**Lytham Drive, Bramhall - Street Name Plate Signage**

**Report of the Corporate Director for Place Management & Regeneration**

**1. INTRODUCTION AND PURPOSE OF REPORT**

- 1.1 To seek approval for the supply of and installation of new street name plate signage on Lytham Drive, Bramhall to incorporate 'leading to Westby Close & Warton Close' together with the 'No Through Route' symbol.

**2. BACKGROUND**

- 2.1. Some residents have raised concerns relating to the number of HGV's turning into Lytham Drive, Bramhall thinking it is a cut through to Woodford Road when indeed this is not the case. The residents are further concerned with the dangerous manoeuvres the drivers of the HGV's carry out to turn their vehicles around when realising there is no cut through.

**3. PROPOSALS**

- 3.1. To resolve the concerns raised by some of the residents of Lytham Drive, Traffic Services propose to replace the existing street name plate located upon entry to Lytham Drive at its junction with Seal Road to incorporate the 'No Through Route' symbol and to also incorporate 'Leading to Westby Close & Warton Close'
- 3.2. These concerns have been shared with the Local Ward Councillors who have agreed to fund the new street name plate.
- 3.3. These proposals are shown on **Drawing No. NM36-Lytham Drive-Bramhall-01.**

**4. LEGAL POSITION/IMPLICATIONS**

- 4.1. None.

**5. CONSIDERATION OF ALTERNATIVE SOLUTIONS**

- 5.1. No other alternatives were considered.

**6. CONSULTATION**

- 6.1. It is not necessary to carry out a consultation for these purposes.

**7. FINANCIAL IMPLICATIONS**

- 7.1. The estimated costs for this scheme are £475. These costs include the removal of the existing street name plate and fixings, and the supply & installation of new street name plate together with the required fixings. These costs are to be funded from the Bramhall North Delegated Ward Budget.

## **8. TIMESCALES**

8.1. 8-12 weeks.

## **9. EQUALITIES/COMMUNITY IMPACT ASSESSMENT**

9.1. Equal Opportunities

- To provide a suitable and safer environment for pedestrians and other road users. The scheme contributes to the Council's vision statement "Promote equal life outcomes for all by tackling known inequalities across the borough of Stockport".

9.2. Sustainable Environment

- To develop and sustain a healthy, safe and attractive local environment which contributes to Stockport. Stockport Council understands the responsibility it has to lead by example and help the broader community make a positive contribution to the local environment.

## **10. CONCLUSIONS AND RECOMMENDATIONS**

10.1. The Corporate Director for Place Management & Regeneration requests that the Bramhall and Cheadle Hulme South Area Committee approves the supply & installation of the new street name plate signage on Lytham Drive, Bramhall at its junction with Seal Road as shown in **Drawing No. NM36-Lytham Drive-Bramhall-01**.

### **Background Papers**

There are no background papers to this report.

Anyone wishing further information please contact Nicola Ryan on telephone number Tel: 0161 474 4409 or by email on [nicola.ryan@stockport.gov.uk](mailto:nicola.ryan@stockport.gov.uk)