

Bramhall Location Report

March 2022  
Data Last Field Researched: February 2022  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|   | Bramhall (units) - Latest | Bramhall (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|---|---------------------------|-----------------------|---------------|---------------|-------|
| A | Stock (CLG retail core)   |                       |               |               |       |
| 1 | Total Units               | 104                   | 105           | 105           | N/A   |
| 2 | Retail (Shops)            | 81                    | 77.9%         | 81.9%         | 72.8% |
| 3 | Leisure                   | 23                    | 22.1%         | 22.9%         | 27.2% |
| B | Vacancy Rates             |                       |               |               |       |
| 1 | Retail & Leisure          | 7                     | 6.7%          | 11.8%         | 14.2% |
| 2 | Retail (Shops)            | 6                     | 7.4%          | 13.3%         | 15.6% |
| 3 | Leisure                   | 1                     | 4.3%          | 5.3%          | 10.8% |
| C | Classification Mix        |                       |               |               |       |
| 1 | Comparison                | 35                    | 32.4%         | 29.1%         | 26.0% |
| 2 | Convenience               | 12                    | 11.1%         | 10.7%         | 13.0% |
| 3 | Service                   | 33                    | 30.6%         | 35.2%         | 29.0% |
| 4 | Leisure                   | 22                    | 20.4%         | 18.4%         | 26.0% |

| Undersupply by business type (Top 10) |                |                                      |                            |            |                            |                          |                          |
|---------------------------------------|----------------|--------------------------------------|----------------------------|------------|----------------------------|--------------------------|--------------------------|
|                                       | Classification | Category                             | SubCategory                | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1                                     | Leisure        | Bars, Pubs & Clubs                   | Public Houses & Inns       | 0          | 0.00%                      | 3.38%                    | -3.38%                   |
| 2                                     | Service        | Hairdressing, Health & Beauty        | Beauty Salons              | 0          | 0.00%                      | 1.83%                    | -1.83%                   |
| 3                                     | Comparison     | Car & Motorbike Showrooms            | Car Dealers                | 0          | 0.00%                      | 1.47%                    | -1.47%                   |
| 4                                     | Leisure        | Cafes & Fast Food                    | Fast Food Takeaway         | 1          | 0.93%                      | 2.37%                    | -1.44%                   |
| 5                                     | Service        | Hairdressing, Health & Beauty        | Hair & Beauty Salons       | 0          | 0.00%                      | 1.39%                    | -1.39%                   |
| 6                                     | Convenience    | Groceries, Supermarkets & Food Shops | Supermarkets               | 0          | 0.00%                      | 1.27%                    | -1.27%                   |
| 7                                     | Leisure        | Cafes & Fast Food                    | Chinese Fast Food Takeaway | 0          | 0.00%                      | 1.13%                    | -1.13%                   |
| 8                                     | Service        | Auto Services                        | Garage Services            | 0          | 0.00%                      | 1.01%                    | -1.01%                   |
| 9                                     | Leisure        | Entertainment                        | Bookmakers                 | 0          | 0.00%                      | 0.99%                    | -0.99%                   |
| 10                                    | Leisure        | Cafes & Fast Food                    | Pizza Takeaway             | 0          | 0.00%                      | 0.77%                    | -0.77%                   |

| Oversupply by business type (Top 10) |                |                               |                      |            |                            |                          |                          |
|--------------------------------------|----------------|-------------------------------|----------------------|------------|----------------------------|--------------------------|--------------------------|
|                                      | Classification | Category                      | SubCategory          | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1                                    | Leisure        | Restaurants                   | Restaurant & Bar     | 3          | 2.78%                      | 0.69%                    | 2.08%                    |
| 2                                    | Comparison     | Charity & Secondhand Shops    | Charity Shops        | 4          | 3.70%                      | 1.83%                    | 1.87%                    |
| 3                                    | Service        | Hairdressing, Health & Beauty | Opticians            | 3          | 2.78%                      | 0.95%                    | 1.82%                    |
| 4                                    | Leisure        | Bars, Pubs & Clubs            | Bars                 | 3          | 2.78%                      | 0.97%                    | 1.81%                    |
| 5                                    | Service        | Hairdressing, Health & Beauty | Dentists             | 3          | 2.78%                      | 1.00%                    | 1.77%                    |
| 6                                    | Service        | Hairdressing, Health & Beauty | Hairdressers         | 5          | 4.63%                      | 2.90%                    | 1.73%                    |
| 7                                    | Service        | Estate Agents & Auctioneers   | Estate Agents        | 4          | 3.70%                      | 2.13%                    | 1.57%                    |
| 8                                    | Convenience    | Butchers & Fishmongers        | Butchers             | 2          | 1.85%                      | 0.46%                    | 1.39%                    |
| 9                                    | Comparison     | Footwear                      | Shoe Shops           | 2          | 1.85%                      | 0.47%                    | 1.38%                    |
| 10                                   | Leisure        | Restaurants                   | Restaurant - Italian | 2          | 1.85%                      | 0.54%                    | 1.31%                    |

|   |                             |                  |              |               |               | GB 12<br>Months %<br>change |
|---|-----------------------------|------------------|--------------|---------------|---------------|-----------------------------|
| G | Independent vs Multiple Mix | Bramhall (units) | Bramhall (%) | 12 Months ago | 36 Months ago | GB 2013                     |
| 1 | Independents                | 81               | 76.4%        | 73.6%         | 69.3%         | 65.7%                       |
| 2 | Multiples                   | 25               | 23.6%        | 26.4%         | 30.7%         | 34.3%                       |
|   |                             |                  |              |               |               | -0.5%                       |

| H Churn |             |                  |                           |                          |
|---------|-------------|------------------|---------------------------|--------------------------|
|         | Openings    | Count Businesses | % of classification total | GB average for CLGs only |
| 1       | Comparison  | 5                | 14.3%                     | 8.9%                     |
| 2       | Convenience | 2                | 16.7%                     | 10.3%                    |
| 3       | Service     | 3                | 9.1%                      | 7.2%                     |
| 4       | Leisure     | 2                | 9.1%                      | 9.2%                     |
|         | Closures    |                  |                           |                          |
| 5       | Comparison  | 2                | 5.7%                      | 6.8%                     |
| 6       | Convenience | 0                | 0.0%                      | 6.5%                     |
| 7       | Service     | 8                | 24.2%                     | 6.8%                     |
| 8       | Leisure     | 2                | 9.1%                      | 6.9%                     |
|         | Net change  |                  |                           |                          |
| 9       | Comparison  | 3                | 8.6%                      | 2.1%                     |
| 10      | Convenience | 2                | 16.7%                     | 3.8%                     |
| 11      | Service     | -5               | -15.2%                    | 0.4%                     |
| 12      | Leisure     | 0                | 0.0%                      | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, launderettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Cheadle Location Report

March 2022  
Data Last Field Researched: March 2022  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                       | Cheadle (units) - Latest | Cheadle (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|-----------------------|--------------------------|----------------------|---------------|---------------|-------|
| A Stock (postal town) |                          |                      |               |               |       |
| 1 Total Units         | 590                      |                      | 591           | 558           | N/A   |
| 2 Retail (Shops)      | 427                      | 72.4%                | 72.3%         | 73.3%         | 78.4% |
| 3 Leisure             | 163                      | 27.6%                | 27.7%         | 26.7%         | 21.6% |
| B Vacancy Rates       |                          |                      |               |               |       |
| 1 Retail & Leisure    | 46                       | 7.8%                 | 6.9%          | 6.5%          | 11.0% |
| 2 Retail (Shops)      | 40                       | 9.4%                 | 8.2%          | 6.7%          | 11.5% |
| 3 Leisure             | 6                        | 3.7%                 | 3.7%          | 5.7%          | 9.0%  |
| C Classification Mix  |                          |                      |               |               |       |
| 1 Comparison          | 138                      | 22.4%                | 22.6%         | 22.9%         | 26.0% |
| 2 Convenience         | 68                       | 11.1%                | 11.1%         | 11.5%         | 13.0% |
| 3 Service             | 206                      | 33.5%                | 33.5%         | 34.1%         | 29.0% |
| 4 Leisure             | 162                      | 26.3%                | 26.1%         | 24.8%         | 26.0% |

| Undersupply by business type (Top 10) |                                       |                         |            |                            |                          |                          |
|---------------------------------------|---------------------------------------|-------------------------|------------|----------------------------|--------------------------|--------------------------|
| Classification                        | Category                              | SubCategory             | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1 Leisure                             | Cafes & Fast Food                     | Fast Food Takeaway      | 6          | 0.98%                      | 2.37%                    | -1.39%                   |
| 2 Convenience                         | Groceries, Supermarkets & Food Shops  | Convenience Stores      | 23         | 3.74%                      | 4.94%                    | -1.20%                   |
| 3 Comparison                          | Car & Motorbike Showrooms             | Car Dealers             | 2          | 0.33%                      | 1.47%                    | -1.14%                   |
| 4 Leisure                             | Cafes & Fast Food                     | Cafe & Tearoom          | 16         | 2.60%                      | 3.32%                    | -0.72%                   |
| 5 Comparison                          | Fashion & General Clothing            | Clothes - Women         | 0          | 0.00%                      | 0.70%                    | -0.70%                   |
| 6 Comparison                          | Fashion & General Clothing            | Fashion Shops           | 5          | 0.81%                      | 1.50%                    | -0.69%                   |
| 7 Comparison                          | Jewellers, Clocks & Watches           | Jewellers               | 1          | 0.16%                      | 0.80%                    | -0.64%                   |
| 8 Convenience                         | Petrol Filling Stations               | Petrol Filling Stations | 3          | 0.49%                      | 1.10%                    | -0.61%                   |
| 9 Service                             | Travel Agents & Tour Operators        | Travel Agents           | 0          | 0.00%                      | 0.45%                    | -0.45%                   |
| 10 Comparison                         | Electrical Goods & Home Entertainment | Mobile Phones           | 3          | 0.49%                      | 0.93%                    | -0.44%                   |

| Oversupply by business type (Top 10) |  |                            |            |                            |                          |                          |
|--------------------------------------|--|----------------------------|------------|----------------------------|--------------------------|--------------------------|
| Classification                       | Category                                   | SubCategory                | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1 Service                            | Hairdressing, Health & Beauty              | Barbers                    | 26         | 4.23%                      | 2.66%                    | 1.57%                    |
| 2 Service                            | Hairdressing, Health & Beauty              | Hairdressers               | 26         | 4.23%                      | 2.90%                    | 1.33%                    |
| 3 Leisure                            | Cafes & Fast Food                          | Chinese Fast Food Takeaway | 15         | 2.44%                      | 1.13%                    | 1.31%                    |
| 4 Service                            | Hairdressing, Health & Beauty              | Hair & Beauty Salons       | 15         | 2.44%                      | 1.39%                    | 1.05%                    |
| 5 Comparison                         | Books, Arts & Crafts, Stationery, Printers | Printers                   | 7          | 1.14%                      | 0.30%                    | 0.84%                    |
| 6 Service                            | Launderettes, Dry Cleaners & Other         | Dry Cleaners               | 8          | 1.30%                      | 0.49%                    | 0.81%                    |
| 7 Service                            | Estate Agents & Auctioneers                | Estate Agents              | 18         | 2.93%                      | 2.13%                    | 0.79%                    |
| 8 Service                            | Hairdressing, Health & Beauty              | Dentists                   | 11         | 1.79%                      | 1.00%                    | 0.79%                    |
| 9 Leisure                            | Cafes & Fast Food                          | Indian Takeaway            | 7          | 1.14%                      | 0.45%                    | 0.69%                    |
| 10 Leisure                           | Cafes & Fast Food                          | Take Away Food Shops       | 14         | 2.28%                      | 1.63%                    | 0.65%                    |

|                               | Cheadle (units) | Cheadle (%) | 12 Months ago | 36 Months ago | GB 2013 | GB 12 Months % change |
|-------------------------------|-----------------|-------------|---------------|---------------|---------|-----------------------|
| G Independent vs Multiple Mix |                 |             |               |               |         |                       |
| 1 Independents                | 416             | 69.3%       | 68.8%         | 67.1%         | 65.7%   | 0.5%                  |
| 2 Multiples                   | 184             | 30.7%       | 31.2%         | 32.9%         | 34.3%   | -0.5%                 |

| Churn          |                  |                           |                          |
|----------------|------------------|---------------------------|--------------------------|
| Openings       | Count Businesses | % of classification total | GB average for CLGs only |
| 1 Comparison   | 1                | 0.7%                      | 8.9%                     |
| 2 Convenience  | 0                | 0.0%                      | 10.3%                    |
| 3 Service      | 1                | 0.5%                      | 7.2%                     |
| 4 Leisure      | 0                | 0.0%                      | 9.2%                     |
| Closures       |                  |                           |                          |
| 5 Comparison   | 3                | 2.2%                      | 6.8%                     |
| 6 Convenience  | 1                | 1.5%                      | 6.5%                     |
| 7 Service      | 3                | 1.5%                      | 6.8%                     |
| 8 Leisure      | 0                | 0.0%                      | 6.9%                     |
| Net change     |                  |                           |                          |
| 9 Comparison   | -2               | -1.4%                     | 2.1%                     |
| 10 Convenience | -1               | -1.5%                     | 3.8%                     |
| 11 Service     | -2               | -1.0%                     | 0.4%                     |
| 12 Leisure     | 0                | 0.0%                      | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, launderettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Cheadle Hulme Location Report

March 2022  
Data Last Field Researched: March 2021  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                           | Cheadle Hulme (units) - Latest | Cheadle Hulme (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|---------------------------|--------------------------------|----------------------------|---------------|---------------|-------|
| A Stock (CLG retail core) |                                |                            |               |               |       |
| 1 Total Units             | 87                             |                            | 87            | 88            | N/A   |
| 2 Retail (Shops)          | 57                             | 65.5%                      | 65.5%         | 69.3%         | 72.8% |
| 3 Leisure                 | 30                             | 34.5%                      | 34.5%         | 30.7%         | 27.2% |
| B Vacancy Rates           |                                |                            |               |               |       |
| 1 Retail & Leisure        | 4                              | 4.6%                       | 4.6%          | 11.5%         | 14.2% |
| 2 Retail (Shops)          | 3                              | 5.3%                       | 5.3%          | 10.0%         | 15.6% |
| 3 Leisure                 | 1                              | 3.3%                       | 3.3%          | 14.8%         | 10.8% |
| C Classification Mix      |                                |                            |               |               |       |
| 1 Comparison              | 15                             | 16.3%                      | 16.3%         | 16.3%         | 26.0% |
| 2 Convenience             | 10                             | 10.9%                      | 10.9%         | 10.9%         | 13.0% |
| 3 Service                 | 29                             | 31.5%                      | 31.5%         | 33.7%         | 29.0% |
| 4 Leisure                 | 29                             | 31.5%                      | 31.5%         | 28.3%         | 26.0% |

| Undersupply by business type (Top 10) |                                       |                         |            |                            |                          |                          |
|---------------------------------------|---------------------------------------|-------------------------|------------|----------------------------|--------------------------|--------------------------|
| Classification                        | Category                              | SubCategory             | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1 Convenience                         | Groceries, Supermarkets & Food Shops  | Convenience Stores      | 1          | 1.09%                      | 4.94%                    | -3.85%                   |
| 2 Leisure                             | Cafes & Fast Food                     | Fast Food Takeaway      | 0          | 0.00%                      | 2.37%                    | -2.37%                   |
| 3 Service                             | Hairdressing, Health & Beauty         | Beauty Salons           | 0          | 0.00%                      | 1.83%                    | -1.83%                   |
| 4 Comparison                          | Fashion & General Clothing            | Fashion Shops           | 0          | 0.00%                      | 1.50%                    | -1.50%                   |
| 5 Comparison                          | Car & Motorbike Showrooms             | Car Dealers             | 0          | 0.00%                      | 1.47%                    | -1.47%                   |
| 6 Leisure                             | Cafes & Fast Food                     | Cafe & Tearoom          | 2          | 2.17%                      | 3.32%                    | -1.15%                   |
| 7 Convenience                         | Bakers                                | Bakers Shops            | 0          | 0.00%                      | 1.10%                    | -1.10%                   |
| 8 Convenience                         | Petrol Filling Stations               | Petrol Filling Stations | 0          | 0.00%                      | 1.10%                    | -1.10%                   |
| 9 Service                             | Auto Services                         | Garage Services         | 0          | 0.00%                      | 1.01%                    | -1.01%                   |
| 10 Comparison                         | Electrical Goods & Home Entertainment | Mobile Phones           | 0          | 0.00%                      | 0.93%                    | -0.93%                   |

| Oversupply by business type (Top 10) |   |                                       |            |                            |                          |                          |
|--------------------------------------|---|---------------------------------------|------------|----------------------------|--------------------------|--------------------------|
| Classification                       | Category  | SubCategory                           | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1 Leisure                            | Bars, Pubs & Clubs                                | Bars                                  | 5          | 5.43%                      | 0.97%                    | 4.47%                    |
| 2 Service                            | Estate Agents & Auctioneers                       | Estate Agents                         | 5          | 5.43%                      | 2.13%                    | 3.30%                    |
| 3 Service                            | Hairdressing, Health & Beauty                     | Alternative & Complementary Medicines | 3          | 3.26%                      | 0.73%                    | 2.53%                    |
| 4 Leisure                            | Cafes & Fast Food                                 | Pizza Takeaway                        | 3          | 3.26%                      | 0.77%                    | 2.49%                    |
| 5 Comparison                         | Furniture, Carpets, Textiles, Bathrooms & Kitchen | Furniture - Built-In & Fitted         | 2          | 2.17%                      | 0.04%                    | 2.13%                    |
| 6 Service                            | Hairdressing, Health & Beauty                     | Hair & Beauty Salons                  | 3          | 3.26%                      | 1.39%                    | 1.87%                    |
| 7 Leisure                            | Restaurants                                       | Restaurant - Chinese                  | 2          | 2.17%                      | 0.32%                    | 1.85%                    |
| 8 Service                            | Hairdressing, Health & Beauty                     | Barbers                               | 4          | 4.35%                      | 2.66%                    | 1.69%                    |
| 9 Service                            | Laundrettes, Dry Cleaners & Other                 | Dry Cleaners                          | 2          | 2.17%                      | 0.49%                    | 1.68%                    |
| 10 Leisure                           | Restaurants                                       | Restaurant - Italian                  | 2          | 2.17%                      | 0.54%                    | 1.63%                    |

|                               | Cheadle Hulme (units) | Cheadle Hulme (%) | 12 Months ago | 36 Months ago | GB 2013 | GB 12 Months % change |
|-------------------------------|-----------------------|-------------------|---------------|---------------|---------|-----------------------|
| G Independent vs Multiple Mix |                       |                   |               |               |         |                       |
| 1 Independents                | 64                    | 73.6%             | 73.6%         | 70.9%         | 65.7%   | 0.5%                  |
| 2 Multiples                   | 23                    | 26.4%             | 26.4%         | 29.1%         | 34.3%   | -0.5%                 |

| H Churn        |                  |                           |                          |
|----------------|------------------|---------------------------|--------------------------|
| Openings       | Count Businesses | % of classification total | GB average for CLGs only |
| 1 Comparison   | 0                | 0.0%                      | 8.9%                     |
| 2 Convenience  | 0                | 0.0%                      | 10.3%                    |
| 3 Service      | 0                | 0.0%                      | 7.2%                     |
| 4 Leisure      | 0                | 0.0%                      | 9.2%                     |
| Closures       |                  |                           |                          |
| 5 Comparison   | 0                | 0.0%                      | 6.8%                     |
| 6 Convenience  | 0                | 0.0%                      | 6.5%                     |
| 7 Service      | 0                | 0.0%                      | 6.8%                     |
| 8 Leisure      | 0                | 0.0%                      | 6.9%                     |
| Net change     |                  |                           |                          |
| 9 Comparison   | 0                | 0.0%                      | 2.1%                     |
| 10 Convenience | 0                | 0.0%                      | 3.8%                     |
| 11 Service     | 0                | 0.0%                      | 0.4%                     |
| 12 Leisure     | 0                | 0.0%                      | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, laundrettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Edgeley Location Report

March 2022  
Data Last Field Researched: October 2021  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                           | Edgeley (units) - Latest | Edgeley (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|---------------------------|--------------------------|----------------------|---------------|---------------|-------|
| A Stock (CLG retail core) |                          |                      |               |               |       |
| 1 Total Units             | 50                       |                      | 49            | 49            | N/A   |
| 2 Retail (Shops)          | 40                       | 80.0%                | 79.6%         | 79.6%         | 72.8% |
| 3 Leisure                 | 10                       | 20.0%                | 20.4%         | 20.4%         | 27.2% |
| B Vacancy Rates           |                          |                      |               |               |       |
| 1 Retail & Leisure        | 2                        | 4.0%                 | 4.1%          | 2.1%          | 14.2% |
| 2 Retail (Shops)          | 1                        | 2.5%                 | 2.6%          | 2.6%          | 15.6% |
| 3 Leisure                 | 1                        | 10.0%                | 10.0%         | 0.0%          | 10.8% |
| C Classification Mix      |                          |                      |               |               |       |
| 1 Comparison              | 16                       | 30.8%                | 31.5%         | 29.1%         | 26.0% |
| 2 Convenience             | 9                        | 17.3%                | 18.5%         | 21.8%         | 13.0% |
| 3 Service                 | 15                       | 28.8%                | 27.8%         | 23.6%         | 29.0% |
| 4 Leisure                 | 9                        | 17.3%                | 16.7%         | 18.2%         | 26.0% |

| Undersupply by business type (Top 10) |                |                                      |                            |            |                            |                          |                          |
|---------------------------------------|----------------|--------------------------------------|----------------------------|------------|----------------------------|--------------------------|--------------------------|
|                                       | Classification | Category                             | SubCategory                | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1                                     | Service        | Estate Agents & Auctioneers          | Estate Agents              | 0          | 0.00%                      | 2.13%                    | -2.13%                   |
| 2                                     | Leisure        | Cafes & Fast Food                    | Take Away Food Shops       | 0          | 0.00%                      | 1.63%                    | -1.63%                   |
| 3                                     | Comparison     | Car & Motorbike Showrooms            | Car Dealers                | 0          | 0.00%                      | 1.47%                    | -1.47%                   |
| 4                                     | Leisure        | Cafes & Fast Food                    | Cafe & Tearoom             | 1          | 1.92%                      | 3.32%                    | -1.40%                   |
| 5                                     | Service        | Hairdressing, Health & Beauty        | Hair & Beauty Salons       | 0          | 0.00%                      | 1.39%                    | -1.39%                   |
| 6                                     | Convenience    | Groceries, Supermarkets & Food Shops | Supermarkets               | 0          | 0.00%                      | 1.27%                    | -1.27%                   |
| 7                                     | Leisure        | Cafes & Fast Food                    | Chinese Fast Food Takeaway | 0          | 0.00%                      | 1.13%                    | -1.13%                   |
| 8                                     | Convenience    | Petrol Filling Stations              | Petrol Filling Stations    | 0          | 0.00%                      | 1.10%                    | -1.10%                   |
| 9                                     | Leisure        | Cafes & Fast Food                    | Fish & Chip Shops          | 0          | 0.00%                      | 1.07%                    | -1.07%                   |
| 10                                    | Service        | Auto Services                        | Garage Services            | 0          | 0.00%                      | 1.01%                    | -1.01%                   |

| Oversupply by business type (Top 10) |                |                                       |                      |            |                            |                          |                          |
|--------------------------------------|----------------|---------------------------------------|----------------------|------------|----------------------------|--------------------------|--------------------------|
|                                      | Classification | Category                              | SubCategory          | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1                                    | Comparison     | Discount & Surplus Stores             | Discount Store       | 3          | 5.77%                      | 0.66%                    | 5.11%                    |
| 2                                    | Convenience    | Groceries, Supermarkets & Food Shops  | Convenience Stores   | 5          | 9.62%                      | 4.94%                    | 4.68%                    |
| 3                                    | Comparison     | Charity & Secondhand Shops            | Charity Shops        | 3          | 5.77%                      | 1.83%                    | 3.94%                    |
| 4                                    | Service        | Hairdressing, Health & Beauty         | Tanning Shops        | 2          | 3.85%                      | 0.34%                    | 3.51%                    |
| 5                                    | Service        | Hairdressing, Health & Beauty         | Barbers              | 3          | 5.77%                      | 2.66%                    | 3.11%                    |
| 6                                    | Comparison     | Electrical Goods & Home Entertainment | Mobile Phones        | 2          | 3.85%                      | 0.93%                    | 2.92%                    |
| 7                                    | Leisure        | Entertainment                         | Bookmakers           | 2          | 3.85%                      | 0.99%                    | 2.86%                    |
| 8                                    | Leisure        | Restaurants                           | Restaurant - Seafood | 1          | 1.92%                      | 0.05%                    | 1.87%                    |
| 9                                    | Comparison     | Electrical Goods & Home Entertainment | Domestic Appliances  | 1          | 1.92%                      | 0.10%                    | 1.83%                    |
| 10                                   | Service        | Household & Home                      | Builders             | 1          | 1.92%                      | 0.15%                    | 1.77%                    |

|                               | Edgeley (units) | Edgeley (%) | 12 Months ago | 36 Months ago | GB 2013 | GB 12 Months % change |
|-------------------------------|-----------------|-------------|---------------|---------------|---------|-----------------------|
| G Independent vs Multiple Mix |                 |             |               |               |         |                       |
| 1 Independents                | 39              | 76.5%       | 75.5%         | 75.9%         | 65.7%   | 0.5%                  |
| 2 Multiples                   | 12              | 23.5%       | 24.5%         | 24.1%         | 34.3%   | -0.5%                 |

| Churn |             |                  |                           |                          |
|-------|-------------|------------------|---------------------------|--------------------------|
|       | Openings    | Count Businesses | % of classification total | GB average for CLGs only |
| 1     | Comparison  | 0                | 0.0%                      | 8.9%                     |
| 2     | Convenience | 0                | 0.0%                      | 10.3%                    |
| 3     | Service     | 1                | 6.7%                      | 7.2%                     |
| 4     | Leisure     | 1                | 11.1%                     | 9.2%                     |
|       | Closures    |                  |                           |                          |
| 5     | Comparison  | 1                | 6.3%                      | 6.8%                     |
| 6     | Convenience | 1                | 11.1%                     | 6.5%                     |
| 7     | Service     | 1                | 6.7%                      | 6.8%                     |
| 8     | Leisure     | 1                | 11.1%                     | 6.9%                     |
|       | Net change  |                  |                           |                          |
| 9     | Comparison  | -1               | -6.3%                     | 2.1%                     |
| 10    | Convenience | -1               | -11.1%                    | 3.8%                     |
| 11    | Service     | 0                | 0.0%                      | 0.4%                     |
| 12    | Leisure     | 0                | 0.0%                      | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, launderettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Hazel Grove Location Report

March 2022  
Data Last Field Researched: February 2022  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                           | Hazel Grove (units) - Latest | Hazel Grove (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|---------------------------|------------------------------|--------------------------|---------------|---------------|-------|
| A Stock (CLG retail core) |                              |                          |               |               |       |
| 1 Total Units             | 127                          |                          | 128           | 129           | N/A   |
| 2 Retail (Shops)          | 87                           | 68.5%                    | 72.7%         | 72.9%         | 72.8% |
| 3 Leisure                 | 40                           | 31.5%                    | 27.3%         | 27.1%         | 27.2% |
| B Vacancy Rates           |                              |                          |               |               |       |
| 1 Retail & Leisure        | 11                           | 8.7%                     | 11.7%         | 7.2%          | 14.2% |
| 2 Retail (Shops)          | 9                            | 10.3%                    | 15.1%         | 10.0%         | 15.6% |
| 3 Leisure                 | 2                            | 5.0%                     | 2.9%          | 0.0%          | 10.8% |
| C Classification Mix      |                              |                          |               |               |       |
| 1 Comparison              | 29                           | 22.7%                    | 22.4%         | 23.3%         | 26.0% |
| 2 Convenience             | 6                            | 4.7%                     | 7.2%          | 7.0%          | 13.0% |
| 3 Service                 | 48                           | 37.5%                    | 37.6%         | 37.2%         | 29.0% |
| 4 Leisure                 | 38                           | 29.7%                    | 27.2%         | 27.1%         | 26.0% |

| Undersupply by business type (Top 10) |                |             |                                      |                            |                            |                          |                          |        |
|---------------------------------------|----------------|-------------|--------------------------------------|----------------------------|----------------------------|--------------------------|--------------------------|--------|
|                                       | Classification | Category    | SubCategory                          | Area Units                 | Area % to total businesses | GB % to total businesses | Difference to GB average |        |
| E                                     | 1              | Convenience | Groceries, Supermarkets & Food Shops | Convenience Stores         | 1                          | 0.78%                    | 4.94%                    | -4.16% |
|                                       | 2              | Comparison  | Car & Motorbike Showrooms            | Car Dealers                | 0                          | 0.00%                    | 1.47%                    | -1.47% |
|                                       | 3              | Service     | Hairdressing, Health & Beauty        | Hairdressers               | 2                          | 1.56%                    | 2.90%                    | -1.34% |
|                                       | 4              | Leisure     | Cafes & Fast Food                    | Chinese Fast Food Takeaway | 0                          | 0.00%                    | 1.13%                    | -1.13% |
|                                       | 5              | Convenience | Bakers                               | Bakers Shops               | 0                          | 0.00%                    | 1.10%                    | -1.10% |
|                                       | 6              | Convenience | Petrol Filling Stations              | Petrol Filling Stations    | 0                          | 0.00%                    | 1.10%                    | -1.10% |
|                                       | 7              | Service     | Hairdressing, Health & Beauty        | Dentists                   | 0                          | 0.00%                    | 1.00%                    | -1.00% |
|                                       | 8              | Leisure     | Bars, Pubs & Clubs                   | Bars                       | 0                          | 0.00%                    | 0.97%                    | -0.97% |
|                                       | 9              | Leisure     | Cafes & Fast Food                    | Coffee Shops               | 0                          | 0.00%                    | 0.85%                    | -0.85% |
|                                       | 10             | Comparison  | Jewellers, Clocks & Watches          | Jewellers                  | 0                          | 0.00%                    | 0.80%                    | -0.80% |

| Oversupply by business type (Top 10) |                |                               |                           |            |                            |                          |                          |
|--------------------------------------|----------------|-------------------------------|---------------------------|------------|----------------------------|--------------------------|--------------------------|
|                                      | Classification | Category                      | SubCategory               | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| F                                    | 1 Service      | Hairdressing, Health & Beauty | Barbers                   | 8          | 6.25%                      | 2.66%                    | 3.59%                    |
|                                      | 2 Leisure      | Bars, Pubs & Clubs            | Public Houses & Inns      | 8          | 6.25%                      | 3.38%                    | 2.87%                    |
|                                      | 3 Service      | Estate Agents & Auctioneers   | Estate Agents             | 6          | 4.69%                      | 2.13%                    | 2.56%                    |
|                                      | 4 Service      | Hairdressing, Health & Beauty | Tattooing & Piercing      | 3          | 2.34%                      | 0.58%                    | 1.77%                    |
|                                      | 5 Service      | Hairdressing, Health & Beauty | Hair & Beauty Salons      | 4          | 3.13%                      | 1.39%                    | 1.73%                    |
|                                      | 6 Comparison   | Discount & Surplus Stores     | Discount Store            | 3          | 2.34%                      | 0.66%                    | 1.69%                    |
|                                      | 7 Leisure      | Restaurants                   | Restaurant & Bar          | 3          | 2.34%                      | 0.69%                    | 1.65%                    |
|                                      | 8 Leisure      | Restaurants                   | Restaurant - Indian       | 3          | 2.34%                      | 0.82%                    | 1.52%                    |
|                                      | 9 Service      | Auto Services                 | Car Body Repairs          | 2          | 1.56%                      | 0.23%                    | 1.33%                    |
| 10                                   | Service        | Auto Services                 | Car Wash & Valet Services | 2          | 1.56%                      | 0.24%                    | 1.32%                    |

| Churn |             |                  |                           |                          |
|-------|-------------|------------------|---------------------------|--------------------------|
|       | Openings    | Count Businesses | % of classification total | GB average for CLGs only |
| 1     | Comparison  | 3                | 10.3%                     | 8.9%                     |
| 2     | Convenience | 1                | 16.7%                     | 10.3%                    |
| 3     | Service     | 6                | 12.5%                     | 7.2%                     |
| 4     | Leisure     | 8                | 21.1%                     | 9.2%                     |
|       | Closures    |                  |                           |                          |
| 5     | Comparison  | 2                | 6.9%                      | 6.8%                     |
| 6     | Convenience | 4                | 66.7%                     | 6.5%                     |
| 7     | Service     | 5                | 10.4%                     | 6.8%                     |
| 8     | Leisure     | 4                | 10.5%                     | 6.9%                     |
|       | Net change  |                  |                           |                          |
| 9     | Comparison  | 1                | 3.4%                      | 2.1%                     |
| 10    | Convenience | -3               | -50.0%                    | 3.8%                     |
| 11    | Service     | 1                | 2.1%                      | 0.4%                     |
| 12    | Leisure     | 4                | 10.5%                     | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, laundrettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Marple Location Report

March 2022  
Data Last Field Researched: February 2022  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                           | Marple (units) - Latest | Marple (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|---------------------------|-------------------------|---------------------|---------------|---------------|-------|
| A Stock (CLG retail core) |                         |                     |               |               |       |
| 1 Total Units             | 111                     |                     | 111           | 115           | N/A   |
| 2 Retail (Shops)          | 88                      | 79.3%               | 80.2%         | 84.3%         | 72.8% |
| 3 Leisure                 | 23                      | 20.7%               | 19.8%         | 15.7%         | 27.2% |
| B Vacancy Rates           |                         |                     |               |               |       |
| 1 Retail & Leisure        | 4                       | 3.6%                | 5.4%          | 7.2%          | 14.2% |
| 2 Retail (Shops)          | 4                       | 4.5%                | 4.5%          | 8.6%          | 15.6% |
| 3 Leisure                 | 0                       | 0.0%                | 9.1%          | 0.0%          | 10.8% |
| C Classification Mix      |                         |                     |               |               |       |
| 1 Comparison              | 34                      | 28.3%               | 28.2%         | 30.4%         | 26.0% |
| 2 Convenience             | 18                      | 15.0%               | 14.5%         | 15.7%         | 13.0% |
| 3 Service                 | 39                      | 32.5%               | 35.9%         | 33.0%         | 29.0% |
| 4 Leisure                 | 23                      | 19.2%               | 17.1%         | 16.5%         | 26.0% |

| Undersupply by business type (Top 10) |                |  |                                      |            |                            |                          |                          |
|---------------------------------------|----------------|--|--------------------------------------|------------|----------------------------|--------------------------|--------------------------|
|                                       | Classification | Category                                       | SubCategory                          | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1                                     | Convenience    | Groceries, Supermarkets & Food Shops           | Convenience Stores                   | 3          | 2.50%                      | 4.94%                    | -2.44%                   |
| 2                                     | Leisure        | Bars, Pubs & Clubs                             | Public Houses & Inns                 | 2          | 1.67%                      | 3.38%                    | -1.71%                   |
| 3                                     | Leisure        | Cafes & Fast Food                              | Take Away Food Shops                 | 0          | 0.00%                      | 1.63%                    | -1.63%                   |
| 4                                     | Leisure        | Cafes & Fast Food                              | Fast Food Takeaway                   | 1          | 0.83%                      | 2.37%                    | -1.53%                   |
| 5                                     | Service        | Employment & Post Offices                      | Post Office Services                 | 0          | 0.00%                      | 1.50%                    | -1.50%                   |
| 6                                     | Service        | Hairdressing, Health & Beauty                  | Hair & Beauty Salons                 | 0          | 0.00%                      | 1.39%                    | -1.39%                   |
| 7                                     | Service        | Auto Services                                  | Garage Services                      | 0          | 0.00%                      | 1.01%                    | -1.01%                   |
| 8                                     | Service        | Hairdressing, Health & Beauty                  | Barbers                              | 2          | 1.67%                      | 2.66%                    | -0.99%                   |
| 9                                     | Leisure        | Restaurants                                    | Restaurant - Indian                  | 0          | 0.00%                      | 0.82%                    | -0.82%                   |
| 10                                    | Service        | Banks, Financial Services & Building Societies | Banks & Other Financial Institutions | 0          | 0.00%                      | 0.77%                    | -0.77%                   |

| Oversupply by business type (Top 10) |                |  |                              |            |                            |                          |                          |
|--------------------------------------|----------------|--|------------------------------|------------|----------------------------|--------------------------|--------------------------|
|                                      | Classification | Category   | SubCategory                  | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1                                    | Comparison     | Fashion & General Clothing                         | Fashion Shops                | 6          | 5.00%                      | 1.50%                    | 3.50%                    |
| 2                                    | Comparison     | Pet Shops & Pet Supplies                           | Pet Shops & Pet Supplies     | 3          | 2.50%                      | 0.75%                    | 1.75%                    |
| 3                                    | Leisure        | Bars, Pubs & Clubs                                 | Bars                         | 3          | 2.50%                      | 0.97%                    | 1.53%                    |
| 4                                    | Service        | Hairdressing, Health & Beauty                      | Beauty Salons                | 4          | 3.33%                      | 1.83%                    | 1.50%                    |
| 5                                    | Comparison     | Fashion & General Clothing                         | Bride & Groom Shops          | 2          | 1.67%                      | 0.18%                    | 1.49%                    |
| 6                                    | Service        | Auto Services                                      | Car Body Repairs             | 2          | 1.67%                      | 0.23%                    | 1.44%                    |
| 7                                    | Convenience    | Bakers   | Bakers Shops                 | 3          | 2.50%                      | 1.10%                    | 1.40%                    |
| 8                                    | Comparison     | Furniture, Carpets, Textiles, Bathrooms & Kitchens | Interior Design / Decoration | 2          | 1.67%                      | 0.31%                    | 1.36%                    |
| 9                                    | Service        | Hairdressing, Health & Beauty                      | Tanning Shops                | 2          | 1.67%                      | 0.34%                    | 1.33%                    |
| 10                                   | Service        | Hairdressing, Health & Beauty                      | Hairdressers                 | 5          | 4.17%                      | 2.90%                    | 1.27%                    |

|                               | Marple (units) | Marple (%) | 12 Months ago | 36 Months ago | GB 2013 | GB 12 Months % change |
|-------------------------------|----------------|------------|---------------|---------------|---------|-----------------------|
| G Independent vs Multiple Mix |                |            |               |               |         |                       |
| 1 Independents                | 90             | 76.3%      | 74.8%         | 72.6%         | 65.7%   | 0.5%                  |
| 2 Multiples                   | 28             | 23.7%      | 25.2%         | 27.4%         | 34.3%   | -0.5%                 |

| Churn |             |                  |                           |                          |
|-------|-------------|------------------|---------------------------|--------------------------|
|       | Openings    | Count Businesses | % of classification total | GB average for CLGs only |
| 1     | Comparison  | 3                | 8.8%                      | 8.9%                     |
| 2     | Convenience | 2                | 11.1%                     | 10.3%                    |
| 3     | Service     | 3                | 7.7%                      | 7.2%                     |
| 4     | Leisure     | 4                | 17.4%                     | 9.2%                     |
|       | Closures    |                  |                           |                          |
| 5     | Comparison  | 2                | 5.9%                      | 6.8%                     |
| 6     | Convenience | 1                | 5.6%                      | 6.5%                     |
| 7     | Service     | 6                | 15.4%                     | 6.8%                     |
| 8     | Leisure     | 1                | 4.3%                      | 6.9%                     |
|       | Net change  |                  |                           |                          |
| 9     | Comparison  | 1                | 2.9%                      | 2.1%                     |
| 10    | Convenience | 1                | 5.6%                      | 3.8%                     |
| 11    | Service     | -3               | -7.7%                     | 0.4%                     |
| 12    | Leisure     | 3                | 13.0%                     | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, launderettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Reddish Location Report

March 2022  
Data Last Field Researched: March 2022  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                            | Reddish (units) - Latest | Reddish (%) - Latest | 12 Months ago | 36 Months ago | GB    |
|----------------------------|--------------------------|----------------------|---------------|---------------|-------|
| A Stock (bespoke boundary) |                          |                      |               |               |       |
| 1 Total Units              | 60                       |                      | 60            | 62            | N/A   |
| 2 Retail (Shops)           | 42                       | 70.0%                | 70.0%         | 74.2%         | 78.4% |
| 3 Leisure                  | 18                       | 30.0%                | 30.0%         | 25.8%         | 21.6% |
| B Vacancy Rates            |                          |                      |               |               |       |
| 1 Retail & Leisure         | 5                        | 8.3%                 | 5.0%          | 8.3%          | 11.0% |
| 2 Retail (Shops)           | 4                        | 9.5%                 | 7.1%          | 11.4%         | 11.5% |
| 3 Leisure                  | 1                        | 5.6%                 | 0.0%          | 0.0%          | 9.0%  |
| C Classification Mix       |                          |                      |               |               |       |
| 1 Comparison               | 12                       | 20.0%                | 19.4%         | 20.3%         | 26.0% |
| 2 Convenience              | 7                        | 11.7%                | 11.3%         | 10.2%         | 13.0% |
| 3 Service                  | 21                       | 35.0%                | 35.5%         | 39.0%         | 29.0% |
| 4 Leisure                  | 17                       | 28.3%                | 29.0%         | 27.1%         | 26.0% |

| Undersupply by business type (Top 10) |                               |                            |            |                            |                          |                          |
|---------------------------------------|-------------------------------|----------------------------|------------|----------------------------|--------------------------|--------------------------|
| E Classification                      | Category                      | SubCategory                | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1 Service                             | Hairdressing, Health & Beauty | Barbers                    | 0          | 0.00%                      | 2.66%                    | -2.66%                   |
| 2 Leisure                             | Cafes & Fast Food             | Fast Food Takeaway         | 0          | 0.00%                      | 2.37%                    | -2.37%                   |
| 3 Leisure                             | Bars, Pubs & Clubs            | Public Houses & Inns       | 1          | 1.67%                      | 3.38%                    | -1.71%                   |
| 4 Comparison                          | Fashion & General Clothing    | Fashion Shops              | 0          | 0.00%                      | 1.50%                    | -1.50%                   |
| 5 Comparison                          | Car & Motorbike Showrooms     | Car Dealers                | 0          | 0.00%                      | 1.47%                    | -1.47%                   |
| 6 Leisure                             | Cafes & Fast Food             | Chinese Fast Food Takeaway | 0          | 0.00%                      | 1.13%                    | -1.13%                   |
| 7 Convenience                         | Bakers                        | Bakers Shops               | 0          | 0.00%                      | 1.10%                    | -1.10%                   |
| 8 Convenience                         | Petrol Filling Stations       | Petrol Filling Stations    | 0          | 0.00%                      | 1.10%                    | -1.10%                   |
| 9 Service                             | Auto Services                 | Garage Services            | 0          | 0.00%                      | 1.01%                    | -1.01%                   |
| 10 Service                            | Hairdressing, Health & Beauty | Dentists                   | 0          | 0.00%                      | 1.00%                    | -1.00%                   |

| Oversupply by business type (Top 10) |   |                                |            |                            |                          |                          |
|--------------------------------------|---|--------------------------------|------------|----------------------------|--------------------------|--------------------------|
| F Classification                     | Category  | SubCategory                    | Area Units | Area % to total businesses | GB % to total businesses | Difference to GB average |
| 1 Service                            | Hairdressing, Health & Beauty                     | Hairdressers                   | 5          | 8.33%                      | 2.90%                    | 5.43%                    |
| 2 Leisure                            | Cafes & Fast Food                                 | Take Away Food Shops           | 3          | 5.00%                      | 1.63%                    | 3.37%                    |
| 3 Leisure                            | Cafes & Fast Food                                 | Cafe & Tearoom                 | 4          | 6.67%                      | 3.32%                    | 3.34%                    |
| 4 Service                            | Estate Agents & Auctioneers                       | Estate Agents                  | 3          | 5.00%                      | 2.13%                    | 2.87%                    |
| 5 Convenience                        | Confectionery, Tobacco, Newsagents                | Vaping Stores and Tobacconists | 2          | 3.33%                      | 0.53%                    | 2.80%                    |
| 6 Leisure                            | Entertainment                                     | Bookmakers                     | 2          | 3.33%                      | 0.99%                    | 2.35%                    |
| 7 Service                            | Hairdressing, Health & Beauty                     | Hair & Beauty Salons           | 2          | 3.33%                      | 1.39%                    | 1.94%                    |
| 8 Service                            | Miscellaneous                                     | Postal, Packing & Shipping     | 1          | 1.67%                      | 0.09%                    | 1.58%                    |
| 9 Comparison                         | Furniture, Carpets, Textiles, Bathrooms & Kitchen | Blinds, Awnings & Canopies     | 1          | 1.67%                      | 0.10%                    | 1.57%                    |
| 10 Comparison                        | Electrical Goods & Home Entertainment             | Domestic Appliances            | 1          | 1.67%                      | 0.10%                    | 1.57%                    |

|                               | Reddish (units) | Reddish (%) | 12 Months ago | 36 Months ago | GB 2013 | GB 12 Months % change |
|-------------------------------|-----------------|-------------|---------------|---------------|---------|-----------------------|
| G Independent vs Multiple Mix |                 |             |               |               |         |                       |
| 1 Independents                | 47              | 78.3%       | 79.0%         | 78.0%         | 65.7%   | 0.5%                  |
| 2 Multiples                   | 13              | 21.7%       | 21.0%         | 22.0%         | 34.3%   | -0.5%                 |

| H Churn        |                  |                           |                          |
|----------------|------------------|---------------------------|--------------------------|
| Openings       | Count Businesses | % of classification total | GB average for CLGs only |
| 1 Comparison   | 0                | 0.0%                      | 8.9%                     |
| 2 Convenience  | 1                | 14.3%                     | 10.3%                    |
| 3 Service      | 2                | 9.5%                      | 7.2%                     |
| 4 Leisure      | 1                | 5.9%                      | 9.2%                     |
| Closures       |                  |                           |                          |
| 5 Comparison   | 0                | 0.0%                      | 6.8%                     |
| 6 Convenience  | 1                | 14.3%                     | 6.5%                     |
| 7 Service      | 3                | 14.3%                     | 6.8%                     |
| 8 Leisure      | 2                | 11.8%                     | 6.9%                     |
| Net change     |                  |                           |                          |
| 9 Comparison   | 0                | 0.0%                      | 2.1%                     |
| 10 Convenience | 0                | 0.0%                      | 3.8%                     |
| 11 Service     | -1               | -4.8%                     | 0.4%                     |
| 12 Leisure     | -1               | -5.9%                     | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, launderettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.

Romiley Town Centre Location Report

March 2022  
Data Last Field Researched: March 2022  
The report analyses the period: Mar 2019 - Mar 2022

Tables

|                            | Romiley Town Centre (units)<br>Latest | Romiley Town Centre (%) -<br>Latest | 12 Months ago | 36 Months ago | GB    |
|----------------------------|---------------------------------------|-------------------------------------|---------------|---------------|-------|
| A Stock (bespoke boundary) |                                       |                                     |               |               |       |
| 1 Total Units              | 104                                   |                                     | 103           | 104           | N/A   |
| 2 Retail (Shops)           | 73                                    | 70.2%                               | 70.9%         | 74.0%         | 78.4% |
| 3 Leisure                  | 31                                    | 29.8%                               | 29.1%         | 26.0%         | 21.6% |
| B Vacancy Rates            |                                       |                                     |               |               |       |
| 1 Retail & Leisure         | 3                                     | 2.9%                                | 4.9%          | 4.9%          | 11.0% |
| 2 Retail (Shops)           | 3                                     | 4.1%                                | 5.5%          | 6.6%          | 11.5% |
| 3 Leisure                  | 0                                     | 0.0%                                | 3.3%          | 0.0%          | 9.0%  |
| C Classification Mix       |                                       |                                     |               |               |       |
| 1 Comparison               | 27                                    | 24.3%                               | 22.7%         | 22.9%         | 26.0% |
| 2 Convenience              | 9                                     | 8.1%                                | 10.0%         | 10.1%         | 13.0% |
| 3 Service                  | 37                                    | 33.3%                               | 35.5%         | 34.9%         | 29.0% |
| 4 Leisure                  | 32                                    | 28.8%                               | 27.3%         | 26.6%         | 26.0% |

| Undersupply by business type (Top 10) |                |                                      |                       |            |                                  |                             |                             |
|---------------------------------------|----------------|--------------------------------------|-----------------------|------------|----------------------------------|-----------------------------|-----------------------------|
|                                       | Classification | Category                             | SubCategory           | Area Units | Area % to<br>total<br>businesses | GB % to total<br>businesses | Difference to<br>GB average |
| 1                                     | Leisure        | Cafes & Fast Food                    | Fast Food Takeaway    | 0          | 0.00%                            | 2.37%                       | -2.37%                      |
| 2                                     | Comparison     | Fashion & General Clothing           | Fashion Shops         | 0          | 0.00%                            | 1.50%                       | -1.50%                      |
| 3                                     | Convenience    | Groceries, Supermarkets & Food Shops | Convenience Stores    | 4          | 3.60%                            | 4.94%                       | -1.33%                      |
| 4                                     | Convenience    | Groceries, Supermarkets & Food Shops | Supermarkets          | 0          | 0.00%                            | 1.27%                       | -1.27%                      |
| 5                                     | Convenience    | Bakers                               | Bakers Shops          | 0          | 0.00%                            | 1.10%                       | -1.10%                      |
| 6                                     | Service        | Auto Services                        | Garage Services       | 0          | 0.00%                            | 1.01%                       | -1.01%                      |
| 7                                     | Service        | Hairdressing, Health & Beauty        | Dentists              | 0          | 0.00%                            | 1.00%                       | -1.00%                      |
| 8                                     | Leisure        | Entertainment                        | Bookmakers            | 0          | 0.00%                            | 0.99%                       | -0.99%                      |
| 9                                     | Comparison     | Chemists, Toiletries & Health        | Chemists / Toiletries | 1          | 0.90%                            | 1.79%                       | -0.89%                      |
| 10                                    | Leisure        | Cafes & Fast Food                    | Coffee Shops          | 0          | 0.00%                            | 0.85%                       | -0.85%                      |

| Oversupply by business type (Top 10) |                |   |                              |            |                                  |                             |                             |
|--------------------------------------|----------------|---|------------------------------|------------|----------------------------------|-----------------------------|-----------------------------|
|                                      | Classification | Category  | SubCategory                  | Area Units | Area % to<br>total<br>businesses | GB % to total<br>businesses | Difference to<br>GB average |
| 1                                    | Service        | Hairdressing, Health & Beauty                     | Barbers                      | 7          | 6.31%                            | 2.66%                       | 3.65%                       |
| 2                                    | Leisure        | Bars, Pubs & Clubs                                | Bars                         | 5          | 4.50%                            | 0.97%                       | 3.54%                       |
| 3                                    | Service        | Hairdressing, Health & Beauty                     | Beauty Salons                | 5          | 4.50%                            | 1.83%                       | 2.67%                       |
| 4                                    | Service        | Miscellaneous                                     | Insurance Agents             | 3          | 2.70%                            | 0.23%                       | 2.48%                       |
| 5                                    | Comparison     | Pet Shops & Pet Supplies                          | Pet Shops & Pet Supplies     | 3          | 2.70%                            | 0.75%                       | 1.95%                       |
| 6                                    | Comparison     | Charity & Secondhand Shops                        | Charity Shops                | 4          | 3.60%                            | 1.83%                       | 1.77%                       |
| 7                                    | Leisure        | Cafes & Fast Food                                 | Fast Food Delivery           | 2          | 1.80%                            | 0.10%                       | 1.70%                       |
| 8                                    | Service        | Hairdressing, Health & Beauty                     | Hairdressers                 | 5          | 4.50%                            | 2.90%                       | 1.60%                       |
| 9                                    | Comparison     | Furniture, Carpets, Textiles, Bathrooms & Kitchen | Interior Design / Decoration | 2          | 1.80%                            | 0.31%                       | 1.49%                       |
| 10                                   | Service        | Travel Agents & Tour Operators                    | Travel Agents                | 2          | 1.80%                            | 0.45%                       | 1.36%                       |

|   | Independent vs Multiple Mix | Romiley Town Centre (units) | Romiley<br>Town Centre<br>(%) | 12 Months ago | 36 Months ago | GB 2013 | GB 12<br>Months %<br>change |
|---|-----------------------------|-----------------------------|-------------------------------|---------------|---------------|---------|-----------------------------|
| 1 | Independents                | 96                          | 88.9%                         | 88.8%         | 88.7%         | 65.7%   | 0.5%                        |
| 2 | Multiples                   | 12                          | 11.1%                         | 11.2%         | 11.3%         | 34.3%   | -0.5%                       |

| Churn |             |                  |                           |                          |
|-------|-------------|------------------|---------------------------|--------------------------|
|       | Openings    | Count Businesses | % of classification total | GB average for CLGs only |
| 1     | Comparison  | 3                | 11.1%                     | 8.9%                     |
| 2     | Convenience | 2                | 22.2%                     | 10.3%                    |
| 3     | Service     | 2                | 5.4%                      | 7.2%                     |
| 4     | Leisure     | 4                | 12.5%                     | 9.2%                     |
|       | Closures    |                  |                           |                          |
| 5     | Comparison  | 1                | 3.7%                      | 6.8%                     |
| 6     | Convenience | 4                | 44.4%                     | 6.5%                     |
| 7     | Service     | 4                | 10.8%                     | 6.8%                     |
| 8     | Leisure     | 2                | 6.3%                      | 6.9%                     |
|       | Net change  |                  |                           |                          |
| 9     | Comparison  | 2                | 7.4%                      | 2.1%                     |
| 10    | Convenience | -2               | -22.2%                    | 3.8%                     |
| 11    | Service     | -2               | -5.4%                     | 0.4%                     |
| 12    | Leisure     | 2                | 6.3%                      | 2.3%                     |

Classifications definitions

Comparison Goods are shops selling non-perishable goods, including fashion, homewares and electricals.  
Convenience includes food and beverage shops, including supermarkets, convenience stores, bakers and butchers.  
Service includes banks, hairdressing, launderettes and locksmiths.  
Leisure includes restaurants, bars, cafes, fast food and hotels.