Traffic Management Plan for Open Air Theatre in Bramhall Park

Event: 'A Midsummer Night's Dream' by William Shakespeare - Outdoor Theatre Production

Date and time: Saturday 9th July, 2022, 4.30 - 9.00pm

Venue: Croquet Lawn, Bramhall Park

Outline of Event:

This is an outdoor theatre production and a picnic style, family event.

Managing Visitor Numbers:

- Tickets will be sold on-line and in advance. We will be able to manage the numbers and will have email details of all ticket holders and be able to communicate important information about event times and parking arrangements.
- The capacity for this event is 500. We will limit the sale of tickets to 400 if government legislation changes before tickets are released.
- The event will draw a significant proportion of its visitors from the local area.
- We have staged similar events before in the same area. These were well managed, and no issues arose, or concerns raised about parking. We believe the model of pre-selling tickets to manage numbers and the ability to communicate with our audience has been a major factor in this success.
- A key message to ticket holders will be to not bring their cars. We will also communicate information about walking routes and public transport options.
- The event is out of the usual opening times of the Hall and Café and we anticipate that the maximum number of parking spaces will be available for this event. Both on-site car parks will be used. Capacity for the top car park and lower car park is 56 plus 5 accessible bays. The designated coach bays will not be in use and will be provide 12 additional spaces. Parking capacity therefore is 68 spaces (plus 5 accessible bays). We estimate a maximum of 100 cars requiring parking at the event.

Use of the Archery Lawn:

- We have requested the use of the Archery Lawn for the cars of performers, visitors and staff. We will give priority to Blue Badge holders. Parking will be marshalled by Stockport Council staff. We will follow Greenspace guidelines about public safety around the children's play area
- We will limit the number of requests to use the Archery Lawn to 6 a year.
- We will only request to use the Archery Lawn between the months of April – September when the weather is likely to be drier.

Traffic Management:

- The driveway between the top and lower car parks will be coned off in order to keep the road clear for emergency vehicles and to enable a two- way traffic flow.
- BH staff will be in high vis jackets and in radio communication with event management