



Ward Flexibility Funding Application Form

Thank you for your interest in Stockport Council's Ward Flexibility Fund. To give your group the best chance of success please read the guidance notes and the questions on the application form carefully.

Please ensure that all boxes on this form are completed. You must also include all additional information that is requested.

1. About Your Organisation

1. Name of Organisation/ Group

Hits Radio and Greatest Hits Radio Cash for Kids (Greater Manchester)

2. Organisation/Individual Address

Hits Radio, Castle Quay, Manchester, M15 4PR

3. Main Contact Details (for correspondence)

Title: Miss

Name: Michelle Williamson

Role: Regional Charity Manager

Address:

Postcode:

Home Phone Number:

Mobile Phone Number:

Email Address:

Return to:
Democratic Services
Town Hall, Stockport SK1 3XE

4. Please provide your bank account details

Account Name:

Account Number:

Sort Code:

5. What is the status of your Organisation/ Group?

Please Tick

- | | | | |
|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|
| A New Group | <input type="checkbox"/> | Voluntary Organisation | <input type="checkbox"/> |
| A Registered Charity
No. 1122062 | <input checked="" type="checkbox"/> | Company Limited by Guarantee
No. | <input type="checkbox"/> |
| Applying for Charitable Status | <input type="checkbox"/> | Unregistered Association | <input type="checkbox"/> |
| Friendly Society | <input type="checkbox"/> | Other (Please specify) | <input type="checkbox"/> |
| Housing Association | <input type="checkbox"/> | | |
-

6. Please describe the main activities of your Organisation/ Group

We work across the 10 boroughs of Greater Manchester to improve the lives of disadvantaged children and young people in our communities who are affected by poverty, illness, neglect or have additional needs. We believe that all children should be able to express their individuality, achieve their potential and live life to the full. We work all year round with grass-roots organisations that aim to make a difference to young lives, supporting families who may have nowhere else to go.

7. When was your Organisation/Group established?

2007

8. Does your organisation have the following policies and procedures in place?

If you are awarded a grant you will be required to send copies of all relevant documents as part of the grant agreement.

- | | |
|--|-------------------------------------|
| A governance/management committee | <input checked="" type="checkbox"/> |
| A Constitution/governing document/set of rules | <input checked="" type="checkbox"/> |
| An Equal Opportunities Policy | <input checked="" type="checkbox"/> |
| A Child Protection Policy (where necessary) | <input checked="" type="checkbox"/> |
| A Health and Safety Public liability | <input checked="" type="checkbox"/> |

2. About Your Application

9. Please give us a brief description of your proposed/planned project or activity

You may wish to include details of what activities will take place, where will it happen, how often and who will take part. If you are applying for equipment you can tell us what will it be used for and why is it needed.

Mission Christmas is the largest children's Christmas gift appeal in the UK and the local team in Greater Manchester were able to help a total of 30,697 children last year, with over 2100 children from the borough of Stockport.

A third of the youth population are going to bed without a hot dinner, living with no central heating, and don't have a sufficient school uniform. For these families, Christmas is simply a luxury they can't afford. You will be aware that the government have just reduced Universal Credit, fuel prices are rocketing pushing many families into fuel poverty; Cost of living is increasing while income is decreasing. Many of the families we work with are working families and with furlough ending, more redundancies will be inevitable. Many of the parents we help are literally choosing between putting food on the table and heating their homes.

Our Mission is to ensure that EVERY child and teenager wakes up to a visit from Santa on Christmas morning, but he needs our help! Its more than just a gift, it's about knowing someone cares and making Christmas Day different.

Every year we appeal to our supporters to donate an extra gift or make a cash donation to enable us to bring the magic of Christmas to children who would otherwise go without. Throughout November and December we are based in a warehouse in Hazel Grove where we rely on volunteers to help us achieve our mission. Children are identified by social services, teachers, Greater Manchester Police, and other charitable organisations, and we fulfil as many applications as possible depending on the donation levels. Each child is gifted approximately £40 worth of gifts. The number of children we help depends solely on the levels of support we are able to rally. Cash donations allow us to purchase gifts from the relationships we have with wholesalers, allowing us to help more children.

10. Who will benefit from this grant?

Children from birth to 18

10(a) How Many Stockport residents will benefit?

£40 will help one child. There are 14,531 Children living in poverty in Stockport (25.4%) (Source: End child Poverty 2019/20) and we want to help as many of these as possible.

10(b) Are there any restrictions on who will benefit from the funding?

We do not accept applications directly from families themselves, in order to ensure we are reaching the most needy we work with social services, schools, GMP etc, so all referrals must come through an official channel. When we receive personal referrals, we do our best to help them to find an authorised person to support their application.

11. Your Project's Budget

Please provide a breakdown of cost for your project including VAT where applicable and submit any estimates for the purchase of equipment or work to be done.

Each year completely varies, it is entirely dependant on the support we receive. I can assure that the costs of the project will never exceed 20% of the results.

One thing we're especially proud of is our contribution rate-in the UK, when you give a pound to charity, on average, 56 pence of it goes to the cause with 44 pence covering running costs. Of course there is a cost to fundraising but at Cash for Kids we guarantee that a minimum of 80 pence in every pound goes directly to the help the children that need it most. Our most recent figures for 2020 show that this was actually 89p last year! We're really lean teams and work as hard as we can to ensure donations from our supporters are making the biggest difference possible.

11(a) How much will the project/activity cost in total?

See above

11(b) Tell us about other any other sources of income you have already applied for or raised so far in relation to this project

We rely on corporate donations/fundraising and personal donations from our supporters

12. How much are you applying for from the Ward Flexibility Budget?

£6,993

12(a) If the amount you are applying for covers only part of the project/activity, then please tell us how do you intend to fund any shortfall?

Fundraising and sponsorship.

13. What is the planned timescale for spending this grant?

Start	November
Finish	18 th December

3. Which Wards are you Applying to?

Please tell us for each ward you wish to make an application to:-

- (a) how many people will benefit in that ward; and
 (b) what proportion of funding from your overall application you are seeking from each ward.

		Number of beneficiaries	How much funding you are seeking
Bramhall & Cheadle Hulme South Area Committee			
Bramhall North	<input checked="" type="checkbox"/>		£333
Bramhall South & Woodford	<input checked="" type="checkbox"/>		£333
Cheadle Hulme South	<input checked="" type="checkbox"/>		£333
Central Stockport Area Committee			
Brinnington & Central	<input checked="" type="checkbox"/>		£333
Davenport & Cale Green	<input checked="" type="checkbox"/>		£333
Edgeley & Cheadle Heath	<input checked="" type="checkbox"/>		£333
Manor	<input checked="" type="checkbox"/>		£333
Cheadle Area Committee			
Cheadle & Gatley	<input checked="" type="checkbox"/>		£333
Cheadle Hulme North	<input checked="" type="checkbox"/>		£333
Heald Green	<input checked="" type="checkbox"/>		£333
Heatons & Reddish Area Committee			
Heatons North	<input checked="" type="checkbox"/>		£333
Heatons South	<input checked="" type="checkbox"/>		£333
Reddish North	<input checked="" type="checkbox"/>		£333
Reddish South	<input checked="" type="checkbox"/>		£333
Marple Area Committee			
Marple North	<input checked="" type="checkbox"/>		£333
Marple South	<input checked="" type="checkbox"/>		£333
Stepping Hill Area Committee			
Hazel Grove	<input checked="" type="checkbox"/>		£333
Offerton	<input checked="" type="checkbox"/>		£333
Stepping Hill	<input checked="" type="checkbox"/>		£333
Werneth Area Committee			
Bredbury & Woodley	<input checked="" type="checkbox"/>		£333
Bredbury Green & Romiley	<input checked="" type="checkbox"/>		£333
Totals		2100 in total (2020 number)	£6,993

This total should add up to the figure you provided in **Question 12**



4. Application Checklist and Declaration

1. I am authorised to make this application on behalf of the above organisation
2. I certify that the information contained in this application is correct
3. If the information changes in any way I will inform Democratic Services accordingly.
4. I give permission for Democratic Services to contact my organisation and/or myself by phone, mail or e-mail with information about its activities and funding opportunities.
5. I/ we agree (if required) to attend an Area Committee meeting to explain how the proposal will improve the environmental, economic or social wellbeing of the area and to answer any questions.
6. Our details can be used for promotional purposes should this request be successful
7. I/We will use this grant for the proposed project/activities stated in our application.
8. I/we will not use the grant for any other purpose prior to contacting Democratic Services in order to seek authorisation.
9. I/we will provide appropriate proof of expenditure to Democratic Services, within 12 months from the Grant being made.
10. I/we will highlight the support of the Area Committee in recent publicity material.
11. I/we agree to providing information to assist in the future monitoring of the effectiveness of the funding including reporting back to the Area Committee on how the grant has been spent and what difference it has made.
12. I/we agree that the content of this completed application form and any supplementary information provided may be published on the Council's website and other publications as part of the application process.

Print your name: MICHELLE WILLIAMSON

Signature:

or if submitted electronically tick this box to signify your agreement to the above terms

Date: 18th October 2021

Return to:
Democratic Services
Town Hall, Stockport SK1 3XE