

STOCKPORT COUNCIL
EXECUTIVE REPORT – SUMMARY SHEET

Subject: Forum Theatre Directional Signage

Report to: (a) Werneth Area Committee

Date: Monday, 19 April 2021

Report of: (b) Corporate Director for Place Management & Regeneration

Key Decision: (c) **NO / ~~YES~~** (Please circle)

Forward Plan ☐ General Exception ☐ Special Urgency ☐ (Tick box)

Summary:

To seek approval for funding to upgrade tourist directional signage

Recommendation(s):

The Corporate Director for Place requests that the Werneth Area Committee approve the proposed tourist directional signage upgrade

Relevant Scrutiny Committee (if decision called in): **(d)**

Communities & Housing Scrutiny Committee

Background Papers (if report for publication): **(e)**

NM36 Forum Theatre

Contact person for accessing
background papers and discussing the report

Officer: Julie Pelham
Tel: 0161-474-4846

‘Urgent Business’: (f) **YES / NO** (please circle)

Certification (if applicable)

This report should be considered as ‘urgent business’ and the decision exempted from ‘call-in’ for the following reason(s):

The written consent of Councillor _____ and the Chief Executive/Monitoring Officer/Borough Treasurer for the decision to be treated as ‘urgent business’ was obtained on _____ /will be obtained before the decision is implemented.

Forum Theatre Directional Signage

Report of the Corporate Director for Place Management & Regeneration

1. INTRODUCTION AND PURPOSE OF REPORT

- 1.1 To seek approval for funding to upgrade tourist directional signage for Forum Theatre (Formally Romiley Forum)

2. BACKGROUND

- 2.1. Local Ward Councillors requested Network Management assess tourist directional signage in the area following contact from the Forum Theatre. The name changed several years ago, however signage remains on the route as Romiley Forum, several concerns have been raised by visitors to the venue who found the current signage confusing and misleading.

3. PROPOSALS

- 3.1. Network Management Officers reviewed the area and propose that the existing signage for Romiley Forum is upgraded to Forum Theatre tourist directional signage and relocated on the route to guide visitors to the venue.
- 3.2. There are 3 car parks signs along the route which are signposted Romiley Forum, it is proposed these are to be amended to Forum Theatre.
- 3.3. Signage will be relocated on Barrack Hill and Hatherlow and installed on lighting columns to guide motorists from Marple and Bredbury.
- 3.4. Signage on Stockport Road West at the junction of Lower Bents Lane to guide motorists from Stockport will be replaced. There will also be an additional sign on Stockport Road East to guide motorists from Woodley.
- 3.5. Signage is proposed on the lighting column where Stockport Road meets School Brow facing Gorsey Brow to guide motorists travelling via Gorsey Brow.

4. LEGAL POSITION/IMPLICATIONS

- 4.1. Signage proposed is in accordance with the Traffic Signs Regulations and General Directions (TSRGD) no Traffic Regulation Order is required

5. CONSIDERATION OF ALTERNATIVE SOLUTIONS

- 5.1. Alternative locations have been reviewed and additional signage included in the proposal.

6. CONSULTATION

- 6.1. The Local Ward Councillors have been informed and no adverse comments were received. There is no requirement to consult further.

7. FINANCIAL IMPLICATIONS

7.1. The estimated cost of this proposal is:

Production of 5no. brown tourist signs, removal of existing signage, amendment of 3no.car park signs

Total cost of manufacture and installation £900.00

8. CONCLUSIONS AND RECOMMENDATIONS

8.1. The Corporate Director for Place requests that the Werneth Area Committee approve the funding for the proposed signage to be upgraded in the area for Forum Theatre.

Background Papers

NM36- Forum Theatre

Anyone wishing further information please contact Julie Pelham on telephone number Tel: 0161-474-4846 or by email on julie.pelham@stockport.gov.uk