

**OUTLINE COMMUNICATIONS AND ENGAGEMENT PLAN –
ONE HEALTH AND CARE PLAN**

Joint Report from
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1. INTRODUCTION AND PURPOSE OF REPORT

- 1.1 Development work is now underway to prepare a draft One Health and Care Plan to support the delivery of the One Stockport Borough Plan. To facilitate this, an outline communications and engagement plan has been prepared to show the top line approach to listening and capturing feedback, views and comments.
- 1.2 This is a flexible live plan which aims to build on the findings of the initial One Stockport engagement plan and activity. It aims to provide further engagement opportunities into the identified priorities, with a particular focus on mental health, access to services and workforce resilience, all key considerations that have come to the fore during the Covid-19 pandemic.
- 1.3 Initial scoping work on potential pathways is also planned through workshops and drop-in sessions with staff across our key partner stakeholders to look at the interrelationship between services in a joined up system approach.
- 1.4 The target audience mirrors the stakeholder mapping carried out for the overarching One Stockport Borough Plan. This will help to build, expand and enhance those links already established in the wider community and not just those with our key stakeholders. This will also ensure consistency and attempt to maximise reach across the borough with particular reference to the inclusion of our ethnic minorities and the disabled sector.
- 1.5 Due to on-going Covid-19 restrictions, and subsequent best practice and guidance, the engagement delivery will be primarily virtual. Underpinning the approach will be a core on-line survey supported by virtual on-line, face-to-face activity in the form of briefings, forums and formal meetings, supported by tailored resources.
- 1.6 The outline communication and engagement plan is being delivered by the CCG's in-house Communications and Engagement Team working closely, in partnership, with the Local Authority's engagement specialists.
- 1.7 The outline communications and engagement plan is included as an attached pdf file.

2. CONCLUSIONS AND RECOMMENDATIONS

- 2.1 The Health and Wellbeing Board is asked to:
 - comment on the overall engagement approach for the development of the draft One Health and Care Plan
 - comment on the outline communications and engagement plan

BACKGROUND PAPERS

There are none

Anyone wishing to inspect the above background papers or requiring further information should contact Andrea Harper on telephone number Tel: 07551311577 or alternatively email andrea.harper2@nhs.net