

STOCKPORT COUNCIL
EXECUTIVE REPORT – SUMMARY SHEET

Subject: Councillor Lane / Demmings Road, Cheadle Hulme - Additional Signage

Report to: (a) Cheadle Area Committee
2021

Date: Tuesday, 9 March

Report of: (b) Corporate Director for Place Management & Regeneration

Key Decision: (c) **NO / ~~YES~~** (Please circle)

Forward Plan ☐ General Exception ☐ Special Urgency ☐ (Tick box)

Summary:

To seek approval for the supply and installation of the following:

- Supply and installation of additional Advanced Warning Signage on Councillor Lane, Cheadle Hulme highlighting the weight restriction for the weak bridge located on Demmings Road/Queens Road, Cheadle Hulme.
- Supply and installation of additional directional signage on Demmings Road, Cheadle Hulme directing traffic to Demmings Road Ind. Estate.
- Supply and installation of an ATC (Automated Traffic Count), to be installed on Demmings Road/Queens Road, on the bridge itself in order to evidence whether HGV drivers are breaching the weight restriction.

Recommendation(s):

The Corporate Director for Place Management & Regeneration requests that the Cheadle Area Committee consider and comment upon the following proposals and recommend that the Cabinet Member for Sustainable Stockport approves the installation of the additional signage as shown in **Drawing No. NM36-Demmings Rd, Cheadle Hulme-01Rev B** and for an Automated Traffic Count to be carried out on the weak bridge.

Relevant Scrutiny Committee (if decision called in): **(d)**

Communities & Housing Scrutiny Committee

Background Papers (if report for publication): **(e)**

There are none.

Contact person for accessing
background papers and discussing the report

Officer: Nicola Ryan
Tel: 0161 474 4409

‘Urgent Business’: (f) **~~YES~~ / NO** (please circle)

Certification (if applicable)

This report should be considered as ‘urgent business’ and the decision exempted from ‘call-in’ for the following reason(s):

The written consent of Councillor _____ and the Chief Executive/Monitoring Officer/Borough Treasurer for the decision to be treated as 'urgent business' was obtained on _____ /will be obtained before the decision is implemented.

Councillor Lane / Demmings Road, Cheadle Hulme - Additional Signage

Report of the Corporate Director for Place Management & Regeneration

1. INTRODUCTION AND PURPOSE OF REPORT

- 1.1 To seek approval for the supply and installation of additional Advanced Warning Signage. This signage is to be installed on Councillor Lane for the purpose of highlighting the weak bridge located on Demmings Road/Queens Road, Cheadle Hulme and the maximum weight limit that applies.
- 1.2 To seek approval for the supply and installation of additional Directional Signage. This signage is to be installed on Demmings Road, approximately 27 meters before the turning for Old Wool Lane which is the last possible entrance route into the Demmings Road Ind. Estate.
- 1.3 To seek approval for the supply and installation of an ATC (Automated Traffic Count), to be installed on Demmings Road/Queens Road, on the bridge itself in order to evidence whether HGV drivers are breaching the weight restriction.

2. BACKGROUND

- 2.1. It has been reported to Traffic Services that HGV drivers appear to be unaware that there is a weight restriction of 7.5t associated with the weak bridge located on Queens Road, and on occasion are travelling over it. Whilst Traffic Services understand an 'official' HGV sat nav system would not direct a driver of a HGV over the bridge, we cannot be certain that the drivers are using an 'official' HGV sat nav.
- 2.2. It has been reported that HGV drivers are regularly and mistakenly entering the Acru Industrial Estate located on Queens Road thinking it is the Demmings Road Industrial Estate.

3. PROPOSALS

- 3.1. Traffic Services propose to install advanced warning signage on Councillor Lane to highlight the weak bridge located on Demmings Road/Queens Road, particularly for HGV drivers and the associated weight restriction. It is anticipated that the additional signage will prevent drivers of HGVs, and other vehicles more than 7.5t breaching the weight restriction.
- 3.2. Whilst directional signage is already in place directing drivers to Demmings Road Industrial Estate, it has been noted that it is difficult to see some of this existing signage due to overgrown foliage, and obstruction caused by the parking of larger vehicles eg. buses/HGVs. Therefore, Traffic Services have arranged for the foliage to be cut back, for the existing sign located within the lay-by to be repositioned, and for the installation of an additional directional sign to be installed approximately 22 meters prior to the last access point to Demmings Road Industrial Estate.

- 3.3. The proposals outlined above are shown on **Drawing No. NM36-Demmings Rd, Cheadle-01-RevB.**
- 3.4. In order to ascertain whether the weight restriction relating to the bridge located on Demmings Road/Queens Road is being breached by drivers, it is proposed to arrange for an Automated Vehicle Count (ATC) to be installed in the middle of the bridge, as shown on **Drawing No. NM36-Demmings Road-ATC Plan.**

4. LEGAL POSITION/IMPLICATIONS

- 4.1. None.

5. CONSIDERATION OF ALTERNATIVE SOLUTIONS

- 5.1. No other alternatives were considered.

6. CONSULTATION

- 6.1. It is not necessary to carry out a consultation for these proposals.

7. FINANCIAL IMPLICATIONS

- 7.1. The estimated cost of this scheme is as follows:-

Supply & installation of signage & poles	£2,600
Supply of ATC	£ 300
<u>TOTAL</u>	<u>£2900</u>

8. TIMESCALES

- 8.1. 6-8 weeks.

9. EQUALITIES/COMMUNITY IMPACT ASSESSMENT

- 9.1. Equal Opportunities

- To provide a suitable and safer environment for pedestrians and other road users. The scheme contributes to the Council's vision statement "Promote equal life outcomes for all by tackling known inequalities across the borough of Stockport".

- 9.2. Sustainable Environment

- To develop and sustain a healthy, safe and attractive local environment which contributes to Stockport. Stockport Council understands the responsibility it has to lead by example and help the broader community make a positive contribution to the local environment.

10. CONCLUSIONS AND RECOMMENDATIONS

10.1. The Corporate Director of Place Management & Regeneration requests that the Cheadle Area Committee consider and comment upon the following proposals and recommend that the Cabinet Member for Sustainable Stockport approves the installation of the additional signage as shown in **Drawing No. NM36-Demmings Rd, Cheadle Hulme-01 RevB** and for an Automated Traffic Count to be carried out on the weak bridge.

Background Papers

There are no background papers to this report.

Anyone wishing further information please contact Nicola Ryan on telephone number Tel: 0161 474 4409 or by email on nicola.ryan@stockport.gov.uk