One Stockport Our Vision for 2030

All Together as One

Discussion Draft

Introduction

Welcome to our vision for 2030 - One heart, One home, One future – One Stockport.

Our vision sees us all working together to develop a borough which is inclusive, caring, enterprising and full of ambition.

Stockport is made up of citizens, entrepreneurs, employers and leaders who are proud of where they live and what they stand for. Through working together and supporting each other we can create a borough which gives everyone a voice and an opportunity to celebrate its differences and where unique experiences can be shared.

This plan has been jointly developed in partnership with a number of Stockport based organisations and stakeholders, including: Stockport Council, Stockport Clinical Commissioning Group, Stockport Foundation Trust, Pennine Care, Viaduct Stockport, Stockport Homes, Greater Manchester Police, Greater Manchester Fire and Rescue Service, Department for Work and Pensions, School and College leaders, Stockport Economic Alliance, Stockport's Voluntary, Community, Faith and Social Enterprise (VCFSE) Forum, Sector3, Stockport Race Equality Partnership, Stockport Cultural Network, Stockport Health and Wellbeing Board, Safer Stockport Partnership and Stockport Family Partnership Board.

Our residents, businesses, community organisations, charities and public services have helped us shape this plan, addressing the challenges we need to overcome to ensure we can work together to create One Stockport for everyone - One heart, One home, One future.

Throughout this plan we have set out our ambitions for Stockport 2030, working collaboratively and inclusively with our residents, their families, partners and stakeholders to enable us to achieve our vision.

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This is Stockport

Stockport is a community of innovators. With a rich history of entrepreneurialism and creativity.

We're proud of our communities, their unique neighbourhoods, local villages and district centres – we are a community of communities who celebrate the diversities they share whether they are where we live, work or enjoy spending time.

We're part of Greater Manchester but we're also lucky to have Cheshire and the Peak District on our doorstep, sharing wide open countryside and farmland. Our proud history is a shared history which is woven throughout our architecture and communities.

This is an exciting time to be living and working in Stockport, with ambitious regeneration of our town and district centres, proud local business and voluntary, community and social enterprise communities, increased investment in the borough's infrastructure the growth of our local business community or our thriving Voluntary, Community and Social Enterprise community - Stockport really is a destination of choice for many. United in the face of the pandemic, our communities have worked hard to create an ambitious, connected and caring borough, which has worked together to overcome the challenges.

We are a confident and ambitious Borough - unafraid to lead and carve our own path - why live anywhere else?

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Our Journey

2020 was an unprecedented year for everyone, challenging us on every level and forcing us to adapt to a new way of living and working across our borough. If 2020 taught us anything, it is we're stronger working together.

Our residents, businesses, schools, colleges, community and voluntary organisations, faith leaders and public services came together in the face of adversity.

We have seen amazing outpouring of community spirit and collaboration:

We have seen communities rally together

We have seen more support for local businesses and charities

We have rediscovered our local area by cycling and walking

We have used the opportunity to embrace digital technology

We've worked together and faced the challenges head on

We have come together as One and we want to stay together, to continue to collaborate together, building a hopeful and ambitious future for everyone to enjoy and embrace.

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Shaping our plan

Our One Stockport plan is for everyone, so it is important to us that we reflect this when shaping it. We want to reflect the views of the people from across the whole borough of Stockport.

Throughout 2020 we spent time speaking and listening to a cross section of people, understanding their thoughts, concerns, experiences and aspirations for Stockport in 2030.

In total, we spoke to over 3,800 people who either lived or worked in Stockport, this also included engaging with 1,000 children and young people, making sure their voices were heard.

As Covid-19 reached our communities, we had to adapt our approach, switching to online facilities and working closely with those organisations who represented the wider community of Stockport, to overcome the adversity brought on by the pandemic. We used a number of different methods to ensure we spoke and listened to the people of Stockport, including using online surveys, social media, virtual video booths and most importantly held forums and facilitated face to face discussions and debates.



It was important to us that we captured the diversity and inclusivity of Stockport. Which is why we spoke to people of all ages and opened up our conversations to our care leavers, veterans, carers, LGBTQ+ community, faith groups, older and younger people's groups and representatives of ethnically diverse communities.

We also held discussions with people with disabilities and parents and carers of children and young adults with SEND (special educational needs and disabilities), as well as working alongside our Voluntary, Community and Faith Sector organisations and mutual aid groups that have formed as a result of Covid-19 to ensure we captured the full diversity and inclusivity that Stockport offers.

The voice of our businesses was important to us as well, using the Economic Alliance and Economic Resilience forum as a platform for local businesses to feedback their thoughts and views.

We also worked in collaboration with our public sector partners to ensure we had a rounded overview from across the region, giving them the opportunity to shape our wider plan for 2030. With specific input from: Stockport Council, NHS, police, fire service, school

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and college leaders as well as wider housing providers, care homes and home care providers.

It was also important that we visited Area Committees and Scrutiny Committees to hear from our locally elected members to understand what was important to them and their local communities across the borough.

Being able to collaborate with the many different communities, organisations and partners across Stockport has allowed us to speak to and listen to as many different voices as possible to help shape and create our vision for Stockport 2030.

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What We Heard

It is clear that everyone is proud of their local area and we all share the same desire to shape the future of Stockport. Whether that's being an active member of your local community, shopping locally to support our businesses or taking an active role in a voluntary or charitable organisation – it's clear we all want to be involved.

You told us…

- Equality and inclusion are at the heart of our communities and they are an important indicator of how we can work together in the future, setting out clear aspirations for tackling inequalities across the borough

- Communities care for the environment and want to proactively address the causes and impacts of climate change

- You support a shared vision and strategy for One Stockport but want to celebrate the diverse and unique communities which make up the wider Stockport borough, addressing the experiences and priorities that are important to them

- About the importance of inclusive employment opportunities which enabled local people and businesses to continue to grow, flourish and thrive in Stockport

- You were concerned about the economic impacts Covid-19 would have on our local communities; however, you don't want us to lose sight of our ambitions around regeneration and economic growth

- You felt that health and wellbeing was important and access to health services was the most important thing for the future. Mental Health and wellbeing was a particular concern for our young people

- People and communities continue to be impacted by Covid-19, and the concern is how we recover and move forward, tackling health, employment and wellbeing inequalities

- 2020 has brought us closer together through digital technology. Moving forward people want to remain connected and embrace the advantages of digitalisation, such as shopping online, online banking and keeping in contact with friends and family

- We also got out more, we explored our local areas, using the numerous walkways and cycle paths we have across Stockport – improving fitness and mental wellbeing in the process.

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We have so much to be proud of

In the five years since we published our 'Investing in Stockport' Borough Plan, we have seen huge changes at a regional, national and international level.

Working together with our communities, businesses and local public services we have achieved so much in a few short years, here are just a few of our achievements:

- Stockport Town Centre has been transformed with our award-winning commercial developments at Stockport Exchange and the leisure complex at Redrock. New life has also been breathed into our historic Marketplace and Underbanks
- Our bold ambitions have continued, with the establishment of the Mayoral Development Corporation, which focussed on regenerating our Town Centre West as well as the new and exciting Transport Interchange which will be ready to accommodate the Metrolink and will also see the redevelopment of Mersey Square
- We established DigiKnow, our award-winning Digital Inclusion Alliance, reaching over **8,000** people to build digital confidence and skills
- Brought services together for children and young people to provide a joined-up Stockport Family approach
- We have seen over **49,000** people volunteering their time and contributing over **114,000** hours, adding **£103.4** million to our economy
- We promoted our healthier communities' initiatives, which maintained healthy life expectancy at a higher level than the regional and national averages
- Five Age-Friendly neighbourhoods were created, and a Dementia Strategy and Alliance were launched
- Stockport pupils continue to achieve consistently high attainment levels across all Key Educational Stages
- A new co-produced strategy for young people with Special Educational Needs and Disabilities (SEND) was launched, helping to drive much-needed improvements for children, young people and families
- Through the Safer Stockport Partnership, crime and anti-social behaviour was reduced. Helping to make Stockport one of the safest places to live in Greater Manchester.

One of the most significant collaborations achieved across Stockport was our communities rising to the challenges of Covid-19. By working together we demonstrated the power we have to provide vital support when it is needed most.

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The opportunities and challenges that shape our vision

Over the last year we have had to adapt due to Covid-19, however, looking forward the world in 2030 will be a completely different place, so let's embrace the opportunities to work together to make the positive changes to shape and create our ambitions for 2030 and One Stockport.

From listening to what you have told us and combined with the data we have gathered, we are able to understand those trends locally, nationally and globally which will have an impact on us, shaping how we live and work in the future.

Here's what we already know about Stockport:

- Our population is changing, we have over **290,000** residents which will grow by over **1,000 people** per year. This will see the diversity of our population change as we welcome people into our communities from different ethnic minority backgrounds

- We also have an aging population, with higher than national and regional averages. Projections show that nearly a third of our residents will be aged **65** or above in 2030

- Our schools produce higher than average educational outcomes across the borough, compared with similar schools in other parts of Greater Manchester

- **90%** of residents feel safe here – a much higher average than other Greater Manchester areas

- On average Stockport residents have **good health outcomes and life expectancy** which is improving year on year

- We have ambitious regeneration and infrastructure plans for our town centre and our eight vibrant district centres. Stockport is the **best-connected** town centre in the north of England, with an additional **14** new walking and cycle routes being created by 2030

- Our communities are **vibrant, diverse and caring** with **1,461** Voluntary, Community, Faith and Social Enterprise organisations operating across the borough. We have **49,100** volunteers (and growing), with **31** mutual aid networks set up since March 2020

- Our economy is one of the **fastest growing economies in the north-west**. Stockport is in the **UK top 20** for productivity growth and we have over **13,200** vibrant businesses, with the borough being the place for digital or creative roles

- Our **digital and new technologies are continuing to transform lives**, with automation, analytics, smart technology and assisted living changing the way we

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live, work and play

- We are the **eighth most polarised borough in England**, with our deprived areas having **lower than average** education and health outcomes, leading to **significant inequalities** which needs addressing

- **Climate change is a global emergency,** and we are aiming to be carbon neutral by 2038. We are entering a decisive decade where radical change is needed. Locally we are experiencing increased risks of flooding, brought on by the effects of climate change

- Universal credit claims have doubled across Stockport in the last 12 months. We have also seen the increase in the rates of poor wellbeing amongst our communities during the pandemic, compared with that pre-pandemic.

We need to recognise that there have been positive changes too:

- **43%** of people feel more connected with their local community
- **48%** of residents shop locally and are using local businesses more often
- **45%** now use our local green spaces and parks much more than before
- Our internet usage has doubled with more people now working from home and using the internet for their everyday tasks such as **shopping, paying bills and staying in touch with family and friends.**

We have so many strengths we can build on and as the world around us continues to change we can make sure that Stockport is at the forefront of those changes to lead the way and achieve our vision for 2030.

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One Stockport – Our Vision

We imagine Stockport in 2030 as a place…

…of excitement and opportunity...

…internationally recognised centre of enterprise and innovation…

…where no matter where you grow-up or live that you have the opportunity to achieve brilliant things…

…where people feel part of a community, feel loved and valued, and are happy and healthy…

…where everyone supports local businesses and looks after the environment …

…where we celebrate our differences and work together, as One, to face whatever the future faces.

Our Plan is about action. About the things we can do together to deliver our vision.

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One Stockport: Many places coming together to be stronger as One

Stockport is made up of different places, different faces and different spaces – it's what makes us great. We are proud of our unique villages, district and local centres and open green spaces. We embrace the diversity our local places bring and celebrate their history and heritage.

What unites us is our core belief in wanting what's best for our families, friends, neighbours and communities. Creating a borough where everyone can be happy, healthy and flourish.

One Stockport is…

One Borough…

12 District and Local Centres…

33 unique Communities…

Proudly local – a community of communities

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One Stockport: Our Values

Through our conversations, we heard that our vision for One Stockport was not just about working together on important things, but how we work together.

2020 has taught us so much and has enabled us to build new relationships, develop ourselves and work with those around us to overcome challenges – giving us hope for the future of Stockport.

We want to build on this.

This is why it is important that our vision for Stockport 2030 also includes commitments to how we will work together:

We are inclusive. We believe our differences and unique experiences need to be celebrated. We proactively address inequality and hold ourselves accountable for everyone feeling included and valued.

We are ambitious. We believe in Stockport, our people and the places that make up our Borough. We are continuously challenging ourselves to be the best we can be for Stockport.

We are collaborative. We believe in working together, including with our citizens, openly and honestly. We support each other and always work together for the benefit of Stockport.

We will uphold these values as citizens, employers and partners, championing them with our neighbours, our colleagues and our local communities.

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Delivering One Stockport

For our plan to be successful we need to focus on things we can and should do together. We have identified nine shared priorities that we will work together for Stockport. These priorities are holistic, tangible and action focussed.

Together we will focus on:

- One heart – because at the heart of Stockport are its people and the communities in which they live

- One home – because we believe that Stockport is a great place to live, where no one should be left behind

- One future – because we can grow, create and deliver a thriving future for Stockport

Placeholder: A plan on a page will be produced and included here

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ONE HEART

At the heart of Stockport are its people and the communities in which they live.

1. **A caring and growing Stockport**
   Stockport is a great place to grow where children have the best start in life

2. **A healthy and happy Stockport**
   People to live the best lives they can - happy, healthy and independently

3. **A strong and supportive Stockport**
   Confident and empowered communities working together to make a difference

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A CARING AND GROWING STOCKPORT

Our Ambition: Stockport is a great place to grow where children have the best start in life

Our children and young people are our future and Stockport is a great place for them to grow-up.

We want all children and young people to have the best start in life, be happy, safe and be able to build healthy relationships which will enable them to thrive.

Our schools and colleges will give them the foundations they need to prepare them for adulthood and achieve their aspirations. The importance of education and schools as key anchors in neighbourhoods is vital. We want our families to feel supported, empowered and connected to their community.

Covid-19 has significantly impacted our children, young people and their families, whether that's through the pressures of home schooling, the cancellation of exams, missing out on going to university or simply being unable to spend time with friends and family. Our families, schools, colleges and public services have come together to support each other and have remained ambitious for the fantastic things that they can and will go on to achieve.

How we are already demonstrating our caring and growing ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Young people spotlights – growing and succeeding. Examples of achievements from young people of different backgrounds and ambitions
- Stockport College local partnership with local employers
- Teams around school

What we heard

- Most children and young people in Stockport are happy, healthy and do well at nursery, school and college
- However, inequalities exist with children living in poverty in Stockport. We know these children do less well in education and have poorer health and life chances than children in other boroughs
- In addition, outcomes for children with special educational needs and disabilities (SEND) are also lower in Stockport than nationally. 16% of children in Stockport were school ready compared to 29% nationally
- The opportunity for good education is vital "*I think improving education and opportunities for young people will eventually improve socio-economic conditions for the poorest in the Borough*" (Tell us your Priorities survey 2020)
- Children and young people have told us they want to be able to say
    - I feel safe

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    - I feel part of my community
    - My voice is heard
    - I enjoy good health and wellbeing
    - I am happy and have people I can trust
    - I am confident and able to reach my goals
    - The people who love and care for me are enabled to do this
- Young people spoke passionately about the importance of understanding their own mental health and emotional wellbeing
- Young people, employers, colleges and schools all spoke about opportunities to work together to inspire young people and provide employment and training
- Our children and young people are passionate and proud of their local communities. They want to see a hopeful future – climate change, equalities and employment opportunities are important in shaping that future
- People told us:
    - *"We want our voice to be heard because it is very important that people need to hear what children need to say" Kylie, 15, March 2020*
    - *"Engage with young people, face to face, and ask what young people want" Rachel, College Student*
    - *"People with special educational needs are celebrated and feel safe" Laura, 9, Primary School Pupil*
    - *"More opportunities for young people in various types of workplaces" – Stockport Youth Engagement group member*
    - *"There are a lot more things that we could do to help with ageing well, more inclusion for people who feel isolated, we could look at ways to support digital exclusion by providing more access to digital skills training" James Scott, Stockport College*

The action we will take:

1. Support children to **start well and increase school readiness** through the delivery of our joint strategy
2. Develop and launch a plan for **education, engagement and attainment,**
3. working with schools to outline priorities for an inclusive future
4. Develop **a long-term investment plan for our school estate** recognising the vital role schools play in the neighbourhoods and ensuring enough school places for our children and young people
5. **Enhance our early help offer** – ensuring all children, young people and families receive the help they need, when they need it and before things escalate
6. **Deliver our SEND Strategy** to ensure children and young adults with SEND have the best start in life and the opportunity to improve the **emotional wellbeing** for all children
7. Equip **children in care and care leavers** with the skills needed to live a fulfilling, successful and rewarding life through delivery of our Corporate Parenting Strategy
8. Further develop **our Stockport Family and ONE neighbourhood partnership model** to coordinate support for families in communities

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9. Help young people to **be resilient and prepare for adulthood –** using One Stockport as a platform to work with schools, colleges and local businesses to inspire our future generation. We will launch our Youth Guarantee for those aged 16-30.

How we will measure success:

- Improved educational achievements for all children and young people in Stockport at all levels of education, including children in need (CIN), those in receipt of free school meals (FSM) and those with special educational needs or disabilities (SEND)
- Improved quality of early years, primary and secondary school settings, by increasing the number of settings rated 'Good' or 'Outstanding' by Ofsted
- Increasing the number of children who are 'school ready'
- Increasing the number of young people in academic Years 12 and 13 (16-18) who are in education or worked based training, including care leavers, those in receipt of FSM and with SEND
- Improved health outcomes for children and young people
- Ensure more young people are 'work ready' and sufficiently equipped to do their job

This priority will be delivered through our Children and Young People's Strategy

http://democracy.stockport.gov.uk/documents/s181247/Stockport%20Children%20and%20Young%20Peoples%20Strategy%202020_2023.pdf

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A HEALTHY AND HAPPY STOCKPORT

Our Ambition: People to live the best lives they can - happy, healthy and independently

Our health and wellbeing have never been more important to us.

Covid-19 has had a significant impact on so many people's lives and touched so many communities across Stockport. It has increased existing inequalities in health and wellbeing and the impact on health services could further increase the gap by delaying access to diagnosis and treatment.

At the same time, we have seen compassion and kindness across the borough as people have reached out to help friends, colleagues, neighbours and their community. More than ever before, we are proud of our NHS and social care heroes who are there to look after us when we need them. More than we have ever done so before, making us proud to be part of One Stockport.

It is reassuring to know that many of the bonds formed in the toughest of times are still there to help us through the better times.

We have an opportunity to recover stronger and make the most of wider opportunities to improve health and wellbeing through being active, connected, access to good jobs and living standards.

How we are already demonstrating our healthy and happy ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Working together – covid response
- Primary care and social prescribing
- Health innovation

What we heard:

- Health in Stockport is generally good with a high average life expectancy, but a quarter of people surveyed were extremely or very worried of the impact of Covid-19 on their health and wellbeing and on existing health inequalities
- Access to good quality health services came out as the top priority for the future in the online survey with nearly half, (49%) of people telling us it's one of the most important things to them
- Mental health is a priority particularly for young people. Rates of poor wellbeing have almost doubled from pre-pandemic levels
- Wider factors like employment, education, housing, leisure and green spaces all have an impact on health and vice versa
- We have an ageing population which brings opportunities for active aging but puts more pressure on health and care services

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- Some people and communities require additional support such as families with a child with SEND, care leavers and older people
- People told us:
    - *"I want everyone to be happy and healthy. Good health isn't just about good services it is also about employment, education, friendship and enjoying the outdoors" Claire, Romiley, age 43*
    - *"Looking after our mental health is more important than ever" Millie, Stockport College, age 17*
    - *"For an aging population, I think having an accessible and good quality health care network is key - this ties in closely with a good quality social care and community network. People need to feel safe and secure and this is dependent on health and connectivity. It's imperative this is supported by being able to get around and have access to a solid and affordable public transport system" Janet, Offerton, age 68*

The action we will take:

1. Work together to **undertake targeted action on inequalities** through a new population health plan and neighbourhood model that recognises wider factors such as housing, employment and social connectedness.
2. Radical focus on **early help and prevention** through co-designing a new model, recommissioning key services for 2022 and making the most of digital technology.
3. Improve mental health and wellbeing through development of a **joint mental health and wellbeing strategy** working with communities and businesses.
4. Provide safe, high quality health and care services through **new system leadership arrangements and a joint improvement plan**
5. Build a **resilient, valued and inclusive health and care workforce and grow homegrown talent** to create employment opportunities for local people through a joint workforce plan
6. Continue our work to be an **age friendly borough** through our aging well strategy that proactively supports people to age well and remain healthy, active and enjoy a good quality of life.
7. Deliver our **adult social care operating model** and embed a preventative and reablement first approach

How we will measure success:

Reduce the widening gap in healthy life expectancy between our communities

- Early intervention and prevention keeps people independent for as long as possible and reduces admittance and re-admittance to hospital, residential or nursing care
- Improvement in the levels of happiness, mental health and emotional wellbeing and increase the number of active people across the borough
- Improvement in the quality and timeliness of care and support needed

- Financially sustainable and resilient health and care provision

This priority will be delivered through our ONE Health and Care Plan

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STRONG AND SUPPORTIVE STOCKPORT

Our ambition: Confident and empowered communities working together to make a difference.

Stockport's communities are the beating heart of our borough and what makes Stockport so special. We are a community of communities. With unique districts and villages that share a passion for making things better for others and their local neighbourhoods. Our growing number of social enterprises are leading the way in driving community entrepreneurialism.

In the face of a global pandemic we have seen an inspirational and unprecedented coming together of communities to support each other and the most vulnerable. A movement of mutual aid emerged, organising support and keeping in touch with those far from friends and family. People wanted to help, with over 600 new volunteers in the first few months of 2020 alone, alongside long-term volunteers. Community, Voluntary and Faith groups and leaders have worked together with public services in new ways and have an ambition to stay together to shape our future.

We have seen creativity and innovation from the Heaton's zoo to Stockport Spiderman – local people have come up with innovative ideas to raise spirits and promote togetherness.

Confident and empowered communities don't happen in isolation. It requires the nurturing of relationships, investment in community innovation and redesigning how public services work to build much stronger neighbourhood connections. Put simply, it requires a bold rebalancing of power. Working in partnership with communities at a neighbourhood level is a big part of this – designing together ways to keep people independent and connected in their community.

We have a unique opportunity to build a legacy of collaboration, community power and volunteering which will drive our ambition for a great Stockport in 2030.

How we are already demonstrating our fair and inclusive ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Cheadle Muslim Association and Cherry Tree covid responses
- VCFSE Christmas giving campaign
- Mutual Aids
- Pen pal scheme between Stockport College and Care Homes

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What we heard

- Kind and connected communities came through as a key theme throughout our engagement. The Voluntary, Community, Faith and Social Enterprise sector, Businesses, Young people, Older people and the Parents and Carers group all mentioned the importance of this
- Within the Covid-19 impact survey **43%** of people said they felt more connected to their local community during lockdown
- The One Stockport priorities survey showed that one of the top three best things about living in Stockport is feeling part of a community where people support one another
- People and communities have, and continue to be, impacted by Covid-19, with concerns about the future emerging strongly in discussions and surveys. Conversations focussed on the importance of mutual support, collaborating to support those in need and maintaining new relationships
- We have a vibrant and diverse Voluntary, Community, Faith and Social Enterprise Sector with over **1,461** organisations across the borough
- Many examples were given of the power of public services, the Voluntary, Community, Faith and Social Enterprise sector and businesses coming together in neighbourhoods to tackle their challenges
- There were also examples of where communities were better placed than public services to make a positive difference and reach those people who needed it
- 80% of respondents to the Greater Manchester resident police and crime survey said that people look out for each other in their local area with 77% said that they have a sense of belonging and 82% said they are proud of their local area.[1]
- People told us:
    - *"I love the sense of community from where I'm from because everybody works together" – Lucy, Youth Participation Member*
    - *"By giving something away, just a little bit people can actually join in and be part of the community. We have all sorts of religious and nonreligious people coming and that's what I like about Stockport, its inclusion in action" – Arshad, Cheadle Mosque*
    - *"Stockport feels like a place where we are all in this together with one shared objective meeting community and individual needs. We need to maintain the impetus of community groups and this sense of togetherness" Louise Parrot-Bates Pure Innovations*

What we will do

1. **Empower local people and communities** to solve their challenges themselves by unblocking barriers to action and exploring opportunities to work differently
2. **Invest in innovative ideas developed by our Communities** through public sector grants and leveraging external funding opportunities

[1] GM Police and Community Safety Survey – September 2020

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3. Co-design a **shared strategy for our Voluntary, Community, Faith and Social Enterprise Sector** – supported through cross sector networks and support
4. Build upon the existing Voluntary, Community, Faith and Social Enterprise forums to **co-design an inclusive** Voluntary, Community, Faith and Social Enterprise **assembly** which celebrates and enables connectivity across communities
5. Create a **legacy of volunteering through the development of a Stockport volunteering hub.** Building on the outpouring of support and mutual aid movement during Covid-19
6. Develop our **ONE neighbourhood partnership model** to coordinate support for people and local places, empower people, keep people independent and connected in their community
7. **Refresh our Safer Stockport strategy** – ensuring our neighbourhoods feel safe and welcoming.

How we measure success:

- Increased levels of pride and satisfaction
- Increased and sustained levels of volunteering
- More people stay independent and well, reducing demand on public services
- Number of people reporting that they feel safe and levels of crime and Anti-Social Behaviour
- Joint teams working together in all of our neighbourhoods
- Vibrant and resilient voluntary, community, faith and social enterprise Sector

This will be delivered through a Neighbourhoods Strategy for the Borough (this will be developed in partnership during 2021) alongside our Safer Stockport Strategy (this will be refreshed in partnership during 2021)

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ONE HOME

Stockport is a great place to live, where no one is left behind

1. **A fair and inclusive Stockport**
   A borough for everyone - diversity and inclusion is celebrated and everyone has equity of opportunity

2. **A flourishing and creative Stockport**
   Stockport is an exciting place to live, where people are active and celebrate the culture

3. **A climate friendly Stockport**
   Stockport is a responsible and sustainable borough

Discuss

A FAIR AND INCLUSIVE STOCKPORT

Our ambition: A borough for everyone - diversity and inclusion is celebrated and everyone has equity of opportunity

In Stockport we know that not all our residents and families have the same opportunities. We are one of the most polarised boroughs in the country and inequality affects people's health, education outcomes and aspirations.

We have developed this plan during a historic time in our lives. Whilst the global Covid-19 pandemic has been a defining feature of this period – it has also been a momentous year for black communities worldwide. The Black Lives Matter movement has brought to the forefront the continuing work needed to address racism and inequality in our organisations, communities and ways that we work together.

Nationally we have seen Covid-19 exacerbate the inequality that exists across our communities. Whether that is the health impacts of Covid-19 or wider financial resilience and security, we need to be bold in addressing this and focussing on those areas where we can make a difference for all our communities.

Whether it is access to employment opportunities, support to become financially independent or having access to new digital technologies, we need to ensure equality is at the heart of how we do things.

We want to celebrate our diversity and make Stockport somewhere we are all proud to live and work. We have heard loud and clear from our communities that fairness and equity are the foundation for us all to achieve success. **Because we only succeed when we can all succeed together, as one.**

How we are already demonstrating our fair and inclusive ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- NEXUS equality partnership
- Forward / Stockport Pride
- Inclusive employment – businesses
- Response to free school meals – businesses, community, Stockport County

What we heard

- Equality, equity and unity came out as a recurring (and strong) theme through all our conversations.

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- Businesses, the Voluntary, Community, Social Enterprise Sector, Faith Leaders and Public Services were united in the need for more connection and inclusion of groups including LGBTQ+, ethnically diverse communities and people and young adults with disabilities.
- The impact and momentum of the Black Lives Matter movement is inspiring, and we want to do more as a borough to tackle racism and celebrate diversity.
- The intersectionality of different identities was also identified as an important determining factor in outcomes for individuals and families.
- Stockport is the 8th most unequal boroughs in the country and inequality affects all outcomes including health, education, employment and wellbeing.
- Our young people said we should be united and care for each other and our older people suggested we should encourage more intergenerational relationships.
- Some individuals and communities are feeling the impact of Covid 19 more acutely in terms of health and wellbeing, employment and connectivity.
- Since October 2019, Universal Credit claimants have doubled from 4,725 to 10,685. Under 25's now make-up a third of all new claimants.
- 80% of respondents to the Greater Manchester resident police and crime survey said that people from different backgrounds get on well.
- People told us:
    - *"I would like to see Stockport become a very open place where everybody feels accepted" Jamil, 16, college student*
    - *"If we are going to look at how we move forward - the right people need to be on board - service provision needs to connect to and reflect the community it serves", Aba Graham, Chair of the Race Equality Partnership*
    - *"Information is knowledge, knowledge is empowerment, empowerment is equality" Mary Edwards, Stockport Advocacy*
    - *"Working with citizens to develop ways to be a more cohesive, equal and understanding society and place to live and work" Ashley, Stockport Pride*

What we will do

1. **Work across anchor organisations** in Stockport to tackle inequalities and promote inclusion with named senior leadership responsibility
2. Capture the lived experiences of communities, particularly those where there is evidence of inequality, to inform a co-developed set of **cross borough equality objectives** with a robust action plan to address discrimination and inequality across Stockport
3. Further **develop equality and diversity networks** and link them into decision makers and equality impact considerations
4. Work together to look at the goods and services we buy to **keep the Stockport £ in Stockport** and explore opportunities for increased social value, inclusion and corporate social responsibility.
5. Promote and support **inclusive employment** practice to increase diversity in our workforce, sharing good practice and co-design anti-racism and unconscious bias development and training

Discussion Draft

6. **Introduce a new Food Network** – building closer relationships across food poverty provision across Stockport
7. **Review and co-design a joined up financial inclusion support offer**. Creating a clear and holistic route for people to be financially resilient and independent
8. **Invest in where better skills and training are needed to reverse long-term unemployment** and the impact it can have on wider social issues.

How we will measure success:

Improved health, educational and employment outcomes for marginalised groups including those living in deprived neighbourhoods

- Increased diversity in workforces and leadership roles across all sectors in Stockport
- Increased sense of safety and satisfaction with local areas for equality groups
- Improved financial resilience for our most vulnerable citizens
- Increased social investment in Stockport (though corporate social responsibility, giving, successful grant investments)

This will be delivered through organisational equality and diversity strategies, plans, equality impact assessments and the One Neighbourhood and Community Strategy for the Borough (to be developed in partnership during 2021).

Discussion Draft

A FLOURISING AND CREATIVE STOCKPORT

Our ambition: Stockport is an exciting place to live, where people are active and celebrate culture

Stockport is an exciting place to live. We have diverse neighbourhoods and district centres, wonderful parks and open spaces, a range of sport and leisure opportunities and fascinating heritage and culture. Whether its walks across the Marple Aqueduct, kayaking the Mersey, watching Stockport County play, experiencing performances at Romiley Forum or weekend visits to Reddish Vale. We have it all on our doorstep, we're really spoilt for choice.

We know how important it has been to get out and explore our local areas during the pandemic and many people have rediscovered the benefits of being outdoors. At the same time, we have missed sport, heritage, arts and culture and the positive benefits these have on health and wellbeing.

We all want a place we can call home and safe, affordable and decent housing is key to this. We want older people to be able to stay independent and connected to their communities and opportunities for younger people to get on the housing ladder.

Our residents have been very clear that they care deeply about Stockport and it is already a great place to live. We can work together to enhance our borough, increasing pride and ensuring that everyone benefits from its creativity, outdoor spaces and culture. This means people of all ages and from all parts of the borough.

How we are already demonstrating our flourishing and creative ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Spotlight on one or more Friends of Park / Rail (e.g. Rose Hill)
- WalkRide Romiley
- All Age Living Campus (St Thomas)

What we heard

- We have unique and interesting heritage which is reflected in the interests within our local neighbourhoods
- 15% of residents who responded to the priorities survey told us that affordable housing was one of their top priorities for the future
- Our cultural sector is an important part of who Stockport is – we are a place that makes itself, we'd like to celebrate our creative, heritage and local cultural sectors more
- We have a strong sporting heritage, from Olympic medallists to our competitive football team right through to our fantastic grassroots sports clubs

Discussion Draft

- Our residents want to be more active – one third of people are walking more and one quarter are exercising more in the Greater Manchester survey
- Our greenspaces and parks are important including: with over 1,800 hectares of greenspace made up of over 30 parks, 317 hectares of countryside sites including woodlands, 142 play areas, over 50 sporting facilities as well as 14 formal gardens and memorial gardens
- 56% of residents who responded to the priorities survey told us access to parks and greenspaces was one of the best things about Stockport and 50% said these were one of the most important things for the future
- Over 80 active Friends of networks for our parks and heritage buildings
- We firmly believe Age Friendly should relate to all ages
- People told us:
    - *"We want to be able to grow older within our communities", Terri, Older Peoples Forum, September 2020*
    - *"One of the best things about Stockport are the heritage buildings that have survived" – Tell us your priorities survey respondent*
    - *"Parks and green spaces are valuable assets for all communities and during the COVID era that we're currently living in they have become more valuable than ever. We can't really afford to lose any more and the amount of people using them during lockdown rocketed. Keeping people both physically and mentally healthy" Tell us your Priorities survey*
    - *"Inclusion, ambition and collaboration are values that would be at the heart of a creative and cultural programme. Culture and creativity are incredibly important in Stockport now and in the future, helping maintain connections and wellbeing. It's now how we turn these values and this creativity into a reality, into actions that engage and inspire." Jacqui Wood, ARC*

The action we will take

1. **Co-create and launch a new Cultural Strategy for the Borough**. Providing opportunities for new nationally exciting creative collaborations as well as local residents and businesses coming together, staying connected and learning new skills. Our strategy will also celebrate Stockport's vibrant past, present and future and will be an ambitious collaboration with local residents, businesses, local artists, performers and creatives
2. Continue to explore how existing **and future housing in the Borough** can improve the life quality of our residents both now and in the future – with a focus on all age living and improving life chances for young people
3. Develop an **all age living campus** including intergenerational housing and a new intermediate and dementia care facility which will operate through an innovative household model
4. Deliver our **homeless strategy**. Ensuring everyone has somewhere safe to sleep and the support they need to get them back on their feet
5. Deliver our **active communities' strategy** to encourage everyone to have healthy, physically active lifestyles and enjoy exercise, sport, culture and greenspaces

Discussion Draft

6. Improve the **biodiversity and accessibility of our spaces and centres** and increase the number and range of groups and individuals that benefit from our green spaces
7. Co-creating with local communities plans which enable **vibrant local and district centres**, including:
    - **creating spaces that people choose to spend time in** and promoting events such as makers markets or fetes that generate vibrancy and improve the local cultural offer.
    - **Ensure our plans for local community spaces, support the delivery of local aspirations** whether that be leisure facilities, heritage attractions, libraries and community centres.

How we will measure success:

- Increased satisfaction with local area
- Increased levels of affordable and appropriate housing
- More people exercising regularly (including through active transport)
- Improved perceptions of healthy and positive ageing

This priority will be delivered through our Cultural Strategy (to be developed through 2021); Active Communities Strategy; Age Friendly Strategy; and individual organisation's plans.

https://assets.ctfassets.net/ii3xdrqc6nfw/4ocnpVqJC3GhW2pYvvLFOJ/656260ad55fac63d3b2ef2558782a227/Stockport_Ageing_Well_Strategy_for_Stockport.pdf

Discussion Draft

A CLIMATE FRIENDLY STOCKPORT

Our Ambition: A climate friendly and sustainable borough

Globally, we recognise that climate change poses an unprecedented threat to our society. In many ways this is a decisive decade, where we have the knowledge and the emerging technology to take greater action. Without proactive and concerted effort, the average global temperature is estimated to increase by 1.1 - 5.4 degrees by 2100. This will result in, an increase in droughts, water shortages, the loss of coastal lands and the decline of fresh water supplies – to name just a few.

The pandemic has radically changed behaviour, carbon emissions have fallen dramatically, and air quality has improved. People are travelling less, walking and cycling more and spending more time outdoors. This has the power to improve health and wellbeing as well as the environment.

As a borough we can build on these positive changes. One thing is clear, solving climate change will take a collective effort. The food we eat, the way we travel and power our homes, the stuff we buy and the way we get rid of it all affects climate change.

How we are already demonstrating our sustainable and responsible ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Stockport Homes and sustainability programme
- Community climate activism and entrepreneurs (e.g. Sustainable Living in the Heatons or Plastic Shed)

What we have heard

- Responding to climate change has emerged as a top priority for people across the borough
- Young people are extremely passionate and want to take action. 7,662 young people from Stockport took part in the Make Your Mark ballot in 2019 with over half naming it the biggest priority
- 56% responding to the priorities survey told us that one of the best things about living in Stockport is the access to parks and green spaces. They have also said this is one of the most important things for the future of Stockport
- In our Climate Change survey 97% of respondents said that the climate was important to them and they are committed to tackling the effects of climate change
- Those who responded to our Climate Change survey provided comments that told us their priorities were sustainable transport, investing in cycle infrastructure, protecting green spaces and investing in renewable energy

Discussion Draft

- People responding to the priorities survey said they also want to see more electric cars, less pollution and reduction in waste, particularly plastic
- There is already lots of brilliant things taking place across the borough, from the Allotments Stockport group helping residents to 'Grow Your Own' veg, to Plastic Shed which supports people from all walks of life to work together to reuse our plastic waste and turn it into something usable, and to Sustainable Living in the Heatons, which – in addition to holding a Climate Action Festival every year – encourages people to learn more about climate change, and what they can do individually to play their part.
- People told us:
    - *"Ensuring that Stockport Borough has an infrastructure which supports the local economy, connects communities and promotes health and wellbeing. Traffic-free cycling and walking routes will ensure this" Martin, age 38, Heatons*
    - *"My aspiration for the future of Stockport environmentally is to have more electric cars so we make less pollution and improve the lives of people with asthma" Beth, age 8, Cale Green Primary School*
    - *"We must work together to take more action against tackling climate change" Luke, age 15, Bramhall*
    - *"I want Stockport to become a greener place and make people aware of the impact of Climate change – Olivia, age 13 Cheadle"*

The action we will take

1. Work together to build a **climate friendly Stockport**, taking action through a climate community of businesses, community and public sector organisations and encouraging everyone to play their part launched through a climate summit which will be held in summer 2021
2. Create more **low carbon and energy efficient homes and buildings**, this will include 40% council housing stock to incorporate renewable energy by the end of 2021, reduction in emissions in council buildings by 10% by 2021 and install renewable energy systems in over 100 private homes by Sept 2021
3. **Increase renewable energy** by seeking funding to work with developers and local community groups to install large scale solar infrastructure in three locations within the borough and maximise sustainable energy systems such as, into the Mayoral Development Corporation (MDC) which will see the creation of a District Heat Network to provide zero carbon energy to new developments including increased use of solar PV and ground source heat pumps
4. **Improve sustainable transport options** by encouraging active travel, developing 14 walking and cycling schemes by 2023 and continuing to improve the public transport through introduction of the Metrolink, creation of a new Cheadle train station, and improvements through bus franchising

Discussion Draft

5. **Protect and enhance our natural environment** and work together to plant 11,500 standard trees, create new woodland and ensure we have an orchard in every ward and meadows across the borough by 2030
6. **Encourage all employers to increase carbon literacy** of the workforce, encourage sustainable travel and build climate considerations into the goods and services they procure
7. **Improve the air quality** in Stockport by promoting active and public transport and introducing a Clean Air Zone in 2022

How we will measure success:

- Reduced levels of carbon emissions
- Improved levels of air quality
- More journeys undertaken through sustainable transport options
- Reduced waste and increased recycling

This priority will be delivered through our Climate Action Now partnership

http://democracy.stockport.gov.uk/mgConvert2PDF.aspx?ID=170541

Discussion Draft

ONE FUTURE

Growing, creating and delivering a thriving future for Stockport

1. **An enterprising and thriving Stockport**
   A thriving economy which works for everyone

2. **A skilled and confident Stockport**
   Everyone has the opportunities and skills to successfully achieve their ambitions

3. **A radically digital Stockport**
   A digitally inclusive and dynamic borough

Discus

AN ENTERPRISING AND THRIVING STOCKPORT

Our ambition: A thriving economy which works for all our residents

Stockport is buzzing with regeneration, business and infrastructure transformation.

Our £1bn investment in the town centre revival has already:

- Created a food and beverage destination in Stockport's historic Market Place,
- Created the new 'Redrock' leisure development anchored by the enormously successful Light cinema
- Opened a new commercial quarter in Stockport Exchange that is home to a number of major employers
- Redefined Town Centre Living with the development of several new housing projects, designed to appeal to the next generation of Stockport resident.

Across Stockport, we are proud to shop locally, using our historic high streets and supporting our local businesses who have become the heart of our communities. Stockport is also making a name for itself as the destination for new business and a place where existing businesses can grow, creating much-needed jobs within the area.

We're also making the most of the borough's beautiful heritage buildings and eye-catching architecture, with some old mills being redeveloped into business and community hubs, ensuring Stockport's heritage lives on. We continue to create pride in our borough by ensuring it is safe, well-maintained, has good quality roads and infrastructure, which in turn attracts additional investment.

Our vision is for Stockport to lead the way nationally in redefining what town centres can be and delivering the places and opportunities that make Stockport the best town in the north of England to live, work, and play.

How we are already demonstrating our enterprising and thriving ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Stockport Exchange
- Market Traders working together to adapt to lockdown, setting up online delivery of local products
- Mersey redevelopments and new park

What we heard

- People enjoy living and working in Stockport
- It is an exciting time in Stockport – there is a buzz and lots of new opportunities developing

Discussion Draft

- The heart of Stockport is becoming a really great place to live with new residential developments and improved public spaces. The town centre living offer is changing
- Growing number of jobs are being created as businesses recognise the skilled workforce and key location
- Supporting local businesses is important. When asked 48% said they would support local businesses following the lifting of lockdown restrictions
- We have great proximity to transport links – the most connected town in the north
- The economy and recovery for Covid-19 is a concern but we don't want to lose our ambitions around regeneration, economic growth
- People told us:
    - *"There are terrific opportunities in Stockport and I think through the MDC we can be part of delivering a great deal of what is possible so were really excited as a board, I'm really excited as a chair to be working with the Borough" Lord Bob Kerslake*
    - *"Support for independent businesses in the town centre and local events to encourage people to stay local" – Marie, 53*
    - *"I love the town centre because there is lots of shops and activities. I enjoy going to Redrock cinema and to the Plaza to watch a play. I like that it is a very friendly place to be. There is also lots of parks and national trust places", - Alia, 9, Primary School student*

The action we will take

1. **Progress our ambitious Mayoral Development Corporation** through ambitious investment in our Borough, in particular:
    - **Restoration of Weir Mill** into a thriving residential and commercial space – opening up public access to the waterside
    - Deliver a **new state-of-the-art transport Interchange** further improving local transport connections, along with a new two-acre green park and high-quality residential development
    - Introduce **new housing development** into the Town Centre including the development of a new town centre neighbourhood
    - Progress preparations to bring **Metrolink** to Stockport
2. Continuing to deliver the **regeneration strategy** for the Town Centre, such as further developments for Redrock and Merseyway, and through the Future High Streets Fund
3. In line with the Greater Manchester Local Industrial Strategy, support the development of the **green economy** and businesses that will contribute to achieving reductions in carbon and eventually carbon zero
4. Deliver on a strategy for **thriving district and local centres**
5. Create **new innovation and start-up space in the Town Centre**
6. **Co-develop a Local Plan** which guides and informs the development of homes and jobs and protection of the built and natural environment needed by our Borough
7. Develop a broader framework for **inclusive growth** and promote good development and enforce against poor quality housing, buildings and the environment

Discussion Draft

8. Improving **connectivity** by delivering the A34 corridor improvement package, the first phase of the tram/train Metrolink network and increasing opportunities for walking and cycling through the Mayoral Challenge Fund rights of way improvement plan.

How we will measure success:

- Increase in business start-ups and/or relocation
- Increase economic productivity
- Reduced unemployment

This priority will be delivered through our Mayoral Development Corporation (MDC) Programme and Work and Skills Board

Discussion Draft

A SKILLED AND CONFIDENT STOCKPORT

Our ambition: Everyone has the opportunities and skills to successfully achieve their ambitions

As we look to the future and 2030, we can be certain that the jobs people will do, how these will be carried out and the skills required will continue to change.

We know that Stockport's economy will need to grow and have the right mix of skills and qualifications in its workforce to support businesses to flourish and thrive. This will ensure they can provide high quality, well paid employment opportunities for residents and communities for the years to come.

This is an incredibly exciting time for Stockport with cutting edge entrepreneurs, nationally and internationally competitive employers and local innovators and changemakers – there has never been a better time to part of Stockport.

However, we know that Covid 19 has had a huge impact on the economy and has the potential to increase already established inequalities. We also know that stable and meaningful employment can transform people's lives. It has never been more important for us all to work together to support communities to improve their skill base, assist people into long-term secure employment and give them the tools they need to flourish.

How we are already demonstrating our enterprising and thriving ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Shift Click
- Local business supporting local apprenticeships and sector connector involvement (e.g. Rowlinsons, Thales)
- Digital Her

What we heard

- Growing number of jobs are being created as businesses recognise the skilled workforce and key location
- People, businesses and communities talked about the importance of inclusive employment opportunities which enabled local people and businesses to flourish
- We are a diverse borough – we need to be bold and radical to address long-term unemployment
- 85% of jobs in 2030 do not yet exist – there are opportunities to build the skills of the future and grow talent in Stockport
- We would like to have stronger connections between schools and local employers – many young people don't know about the breadth opportunities in Stockport

Discussion Draft

- Increasing rates of unemployment due to the impact of the pandemic on key sectors such as hospitality and retail, particularly affecting young people. Unemployment amongst 16-24 year olds is set to increase from around 5% to 13% this year, with fewer school leavers in employment, education or training.
- People told us:
    - *"Improve employment opportunities for all young people but especially those with additional needs" – Julia, 42, Marple*
    - *"As businesses we need to look at things like training and apprenticeships as an investment and not an expense. We have an amazing opportunity to develop young people within our communities" Nick, Leadership workshop*

The action we will take

1. We will use One Stockport as a platform to build on exiting parnetships to connect schools, colleges, businesses through a **new skills and employment programme** that inspires future generations and ensures that the right training and qualifications are available locally.
2. **Grow the Steps to Work scheme, supporting employers to recruit from our priority groups of young people not in employment,** including Care Leavers, Young People with SEND (Special Educational Needs and Disability) needs, and young people that are NEET (Not in Education, Employment, or Training)
3. **Embed ethical employment** by
    - Work collectively to support businesses to achieve the Good Employment Charter standard
    - Increase the number of jobs paying the living wage and support the development of cooperative and employee ownership models of business
4. Develop a partnership **Youth Employment hub** particularly promoting key programmes such as Kick-Start
5. **Continue to promote apprenticeships** as well as high quality level 3 and level 4 provision to ensure that we support those who need it to enter the labour market and to progress in their careers and to higher levels of earnings in secure employment
6. Continuing to review the education offer around **lifelong learning**, particularly focussing on the all-age strategy to support those not accessing this as much as others
7. Continued delivery of Greater Manchester **employability programmes** such as Working Well in Stockport. Ensuring Stockport residents and businesses benefit from these opportunities.

How we will measure success:

- Improved adult literacy skills
- Reduced unemployment
- Reduced not in employment, education or training
- Increased take up of apprenticeships

This priority will be delivered through our Work and Skills Board

Discussion Draft

A RADICALLY DIGITAL STOCKPORT

Our ambition: an inclusive and radical digital borough

Stockport challenges itself to be a radical digital borough.

A place that maximises the opportunities of Digital for all of its communities and where everyone is digitally included. Digital technologies are fast evolving and there is much about the future that we cannot predict. However, we are in a strong place as we look toward 2030. We have an award-winning digital council, numerous successful digital employers, ever increasing numbers of digital businesses across the borough and a strong digital inclusion partnership in place.

Over the course of 2020 our digital ambitions as a borough were supercharged through flexible and home working at pace and scale, the expansion of our digital inclusion response and the rapid and innovative adaptation of digital technologies by businesses and organisations to continue delivering support and services to customers and clients.

This rapid change has long lasting impacts – changing how we shop, socialise and work well beyond and into the future. We want to build on this progress, work together to address the digital divide, to ensure Stockport gets the most out of the opportunities from digital innovation so we can continue to be at the forefront in shaping our digital future.

How we are already demonstrating our dynamic and digital ambitions

This section will include short case studies demonstrating existing collaboration and ambition. Such as:

- Digital Inclusion Alliance
- Tablets in Care Homes
- Digital start up space

What we heard

- Our communities and teams have come together, digitalisation has helped people stay together and collaborate
- Responding to the third and readying for the fourth industrial age – by 2030 it is estimated that 85% of jobs won't currently exist. We need to be more than digital ready, but digital shaping
- We want to be inspired, to innovate, leading the way digitally, both regionally and nationally
- More and more digital and technology roles are located in Stockport
- While around 87% digitally included around 13% of our community are digitally excluded. While digital inclusion is higher amongst older people (54%) it is most common in people who experience other forms of social exclusion and poverty

Discussion Draft

- Over 8,000 people have accessed digital inclusion support in Stockport to help them build confidence
- Residents expect 21st century services. Digital technologies can deliver better customer experience
- Internet use has doubled during 2020 as more people worked from home, reshaped their business offer and stay in touch with friends and family virtually
- People told us:
    - *"Covid has changed our habits and way of living forever, we are much more reliant on digital technologies to shop, stay in touch and work than ever before" Steve Oliver - Music Magpie, December 2020*
    - *"We are moving to a completely paperless environment and it is key there is the infrastructure in place from a capacity, speed and security to support this" Martin, Business Summit attendee, January 2020*
    - "*Around 1 in 5 people in Stockport have no or little access to the internet. These people are more likely to be unemployed or on a low income and may be prevented from going online by the cost of access. Being able to borrow a device and having support from our Digital Champions to use that device, will help them to become digitally included, stop them missing out on potential employment opportunities and bring wider social benefits." Ryan McMurdo, Starting Point*

The action we will take

1. **Develop a shared Digital Strategy** to capture our collective digital aspiration, priorities and approaches to delivering these. Including identifying opportunities to join up digital services and maximise investment opportunities
2. Aligned to our Digital Strategy, **design a SMART cities programme**
3. Design a **new joined-up preventative support offer** which supports independence (including: Information, advice and guidance; digitally enabled social connectivity)
4. Further **invest in tele-care and health and technology assisted living** to enable people to live independently. This will include investing in assistive technology in new intergenerational housing (All Age Living Campus) and investing in digital platforms for Care Homes
5. Continue to develop **digital infrastructure** – ensuring all in our Borough have access to full fibre digital and expanding access to 5G across our Borough
6. Continue to build a **sustainable Digital Inclusion movement**. Growing our lending library and internet of things. With an ambition to have a 100% digitally included borough
7. Establish **Digital Skills Partnerships between Further Education Providers and local employers**
8. **Investment in innovation space** across the Borough to nurture digital entrepreneurship. Including development of an innovation area in Merseyway; options appraisal for Stockport Exchange location; and, developing proposals to attract investment for further co-working space

How we will measure success:

Increase digital inclusion (100% inclusion).

Discussion Draft

- Increase number of residents living independently assisted by technology
- Improve digital literacy levels across the borough
- Improve social connectivity within our communities
- Increase employment in digital sector in the borough
- Increase the number of digital start-ups and digital / technical businesses in the borough
- Improve connectivity via 5G network, broadband and WIFI coverage.

This will be delivered through a Digital Strategy for the Borough. This will be developed in partnership during 2021.

Discussion Draft