

STOCKPORT COUNCIL
EXECUTIVE REPORT – SUMMARY SHEET

Subject: Cheadle and Cheadle Heath Active Neighbourhood – Results of Trial Consultation

Report to: (a)

Cheadle Area Committee
Central Area Committee
Cabinet Member (Economy and Regeneration)

Date: Tuesday, 14th September 2021
Date: Thursday, 16th September 2021

Report of: (b) Corporate Director for Place Management & Regeneration

Key Decision: (c)

NO / YES (Please circle)

Forward Plan General Exception Special Urgency (Tick box)

Summary:

This report provides the results of a recent public consultation regarding the trial proposals for the Cheadle and Cheadle Heath Active Neighbourhood. The consultation received 483 responses. Of those who responded 121 (25%) supported the trial proposals whilst 362 (75%) objected.

Recommendation(s):

The Area Committees are asked to comment on this report and recommend to the Cabinet Member (Economy and Regeneration) that:
The currently proposed trial does not go ahead;
That the comments and suggestions from residents will be considered by Officers with further public engagement at a future date.

Relevant Scrutiny Committee (if decision called in): **(d)**

Communities & Housing Scrutiny Committee

Background Papers (if report for publication): **(e)**

There are none.

Contact person for accessing background papers and discussing the report

Officer: Katy Farrer
Tel: 0161-474-4907

'Urgent Business': (f)

YES / NO (please circle)

Certification (if applicable)

This report should be considered as 'urgent business' and the decision exempted from 'call-in' for the following reason(s):

The written consent of Councillor _____ and the Chief Executive/Monitoring Officer/Borough Treasurer for the decision to be treated as 'urgent business' was obtained on _____ /will be obtained before the decision is implemented.

Cheadle and Cheadle Heath Active Neighbourhood – Results of Trial Consultation

Report of the Corporate Director for Place Management & Regeneration

1. INTRODUCTION AND PURPOSE OF REPORT

- 1.1 In October 2020 Transport for Greater Manchester (TfGM) successfully bid for funding from the Mayor's Challenge Fund to develop ten Active Neighbourhoods across Greater Manchester; one in each district. In Stockport the area selected for the Active Neighbourhood was Cheadle and Cheadle Heath.
- 1.2 TfGM commissioned Arup as lead consultant working with Sustrans and 10GM to develop the project using a community co-design approach with the aim of involving residents, businesses and other stakeholders in the task of identifying issues and providing ideas for solutions to the problems identified.

February 2021

- 1.3 The project was launched by Arup/Sustrans in February 2021 with the following stakeholder engagement activities:
- 3,695 leaflets sent to all households within and just beyond the project area to invite them to 'co-design' a potential scheme
 - Individual emails and phone calls to relevant local groups in the area
 - A 'Tell us about your street survey'
 - An interactive online map was set up to allow residents to leave comments on what they liked disliked or would improve in their area.
- 1.4 As a result of these engagement activities:
- 258 people signed up to receive updates about the project
 - There were 383 responses to the "Tell us about your street" survey and 56% stated that there's too much traffic on their street.
 - 44 people left 254 comments about their area on the interactive online map.

April 2021 to July 2021

- 1.5 Three online workshops were then undertaken between April and July 2021 to which local people and key stakeholders were invited. The objective of the first two workshops was to understand local views regarding the issues within the area and the objective of the third was to co-design draft interventions that then directly informed the trial plan. These could not be held in person due to Covid-19 restrictions.
- 1.6 The workshops were advertised on the project webpage and by email to stakeholders and those signed up to receive updates. 150 posters were

also put up in the local area at the beginning of July 2021 to advertise the third workshop. The workshops were attended by 88 people in total.

August 2021

- 1.7 3,695 leaflets sent to all residences to provide information regarding the proposed plans for a temporary trial scheme and to ask for feedback.
- 1.8 This report details the results of the August 2021 consultation.

2. INFORMATION

- 2.1. A public consultation exercise regarding the proposed trial was undertaken with all stakeholders and residents within the Active Neighbourhood boundary between Friday 6th August and Friday 20th August 2021. The consultation comprised a leaflet drop to 3,695 properties. The leaflet comprised a summary of the trial proposals and a plan showing the locations of the proposed point road closures. A copy of the leaflet and the plan showing the scheme proposals, as consulted upon, are included in Appendix A.
- 2.2. A summary of the responses to the consultation are provided in the next section.

3. CONSULTATION RESULTS

- 3.1. The public consultation exercise invited members of the public to provide feedback via email to the active.cheadle@stockport.gov.uk address or telephone. In total we received 483 responses, a 13% response rate.
- 3.2. Of the 483 that responded 121 (25%) supported the trial proposals whilst 362 (75%) objected.
- 3.3. Those that responded gave the following concerns/issues as their reasons for objecting. These are ranked by volume of comments made:

Frequently raised concerns/comments	Number of comments
Longer journey times	183
Increased congestion	112
Lack of and/or 'flawed' consultation	112
Increased traffic/congestion at the service road junction with Councillor Lane	98
Opposed specifically to St Davids Road filter	86
There is no rat running issue to address	86
Longer response times for emergency services	76
Opposed specifically to St Marys filter	62
Cars parked on footways/corners obstructing pedestrians/visibility is more of an issue than rat running	56
Increased air pollution	50
Divided community	48
Increased traffic on boundary roads	40
Opposed specifically to Sherbourne Road filter	25

Opposed specifically to Cheltenham Road filter	21
Opposed specifically to Larkhill Road filter	19
Drivers following sat-navs will need to reverse which is unsafe	10
Problems with waste collections	4
Will negatively impact my business	4

- 3.4. 35 of the responses received that objected to the proposed trial were generated by the 'Resident's Against Active Cheadle proposals' action group who devised the generic text for their members to copy, paste and email in.
- 3.5. Officers were also made aware that a petition had been generated however this has not been received to date.
- 3.6. Some of those that responded also made requests for alternative measures to be installed. These are summarised below:

Requests for alternative measures	Number of requests
Speed cushions/humps	28
Traffic Cameras/ANPR	12
20mph zone	9
Chicanes/narrowing	6
Improved footpaths	4
Improve pedestrian facilities	4
Stop pavement parking	3
One Way System	3
Close road at Normanton Road Bridge	4
Move the St Marys filter onto Shakespeare Drive	2
Double Yellow Lines	1
Better Buses	1

- 3.7. As a result of the feedback received regarding the proposed trial it is recommended that a trial of the current proposals does not take place in October 2021 as planned.

4. CONCLUSIONS AND RECOMMENDATIONS

- 4.1. The Area Committees are asked to comment on this report and recommend to the Cabinet Member (Economy and Regeneration) that:
- The currently proposed trial does not go ahead;
 - That the comments and suggestions from residents will be considered by Officers with further public engagement at a future date.

5. Background Papers

- 5.1. There are no background papers to this report.

Anyone wishing further information please contact Katy Farrer on telephone number 0161 474 4810 or by email on katy.farrer@stockport.gov.uk