

Strategic Objective	Action	Desired outcome (including any specific performance indicators and targets that will be used to measure the achievement of the outcome)	Lead Directorate	Lead Officer	Support Officer	Start Date	Deadline Date
Deliver a strong employment and skills offer	Restructure the employment offer to simultaneously support customers who face multiple barriers to accessing employment and those who are newly unemployed with more skills.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Amanda Ward	Jay Makipour	01 December 2020	01 March 2023
	Deliver a bespoke offer to young people, including hosting a Youth Hub led by the DWP in Cornerstone and delivering high quality work experience placements in house and via procurement opportunities.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Amanda Ward	Tanya King	01 January 2021	01 March 2023
	Deliver a bespoke offer to older job seekers, both those already within the Motiv8 priority groups and those newly unemployed.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Amanda Ward	Jay Makipour	01 November 2020	01 March 2023
	Proactively bid for external funding sources and use these to increase the number of local people who can be supported into training and employment.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Anne-Marie Heil	Amanda Ward, Mark Love	01 December 2020	02 March 2023
	Substantially develop the online employment and training offer to enable more residents to access support remotely at a time which suits them.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Amanda Ward	Chris Hughes	01 January 2021	01 May 2021
	Increase the number of working age participants completing literacy and digital skills training in their communities to enhance employment prospects and life skills.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Tanya King	Amanda Ward	01 January 2021	01 August 2021
	Support customers without digital devices to access externally funded schemes operating in the Borough and to secure funding aimed at individuals facing disadvantage.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Tanya King	Rebecca Sweeton	01 November 2020	01 March 2023
	Offer targeted support to groups facing particular disadvantage accessing employment, such as refugees, those with disabilities and looked after children.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Assistant Chief Executive	Amanda Ward	Phil Rhodes	01 December 2020	01 March 2023
	Ensure employment-related social investment and social value in the People & OD Strategy 2018-21 and the Equality & Diversity Strategy 2018-21 are measured and reported as part of this Strategy.	A tailored employment and skills offer which has a positive impact for local people, enhancing their skills and securing sustainable employment.	Resources Directorate	Di Laming	Tanya King	01 March 2021	01 March 2021

Boost Aspirations and opportunities for young people	Proactively engage with young people at risk of causing youth nuisance, offending or exploitation through a range of effective diversionary work and partnerships to encourage positive life choices.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 November 2020	01 August 2022
	Secure external funding to expand SHG's staff resources available for youth work to better meet the needs of young people.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 January 2021	01 August 2021
	Deliver evidence-based sessions in schools to improve mental resilience amongst vulnerable young people to improve their self-esteem and confidence, with a particular focus around transition from primary to secondary school.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 January 2021	01 March 2023
	Support Stockport Family priorities around school readiness and the provision of early help through programmes such as Empowering Parents, Empowering Communities EPEC) and Hungry 4 Fun (formerly known as Holiday Kitchen).	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 November 2020	01 March 2023
	Prioritise work in schools based on evidence of need from place-based working, and non-mainstream school such as Pupil Referral Units.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 January 2021	01 March 2023
	Lead on delivery of targeted school holiday provision to deliver stimulating activities to vulnerable children, young people and families to address holiday hunger, ensuring this is inclusive to all groups including BAME, SEND and LAC young people.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Molly Bradley	01 November 2021	01 March 2023
	Create effective ways for young people to give their views on SHG services, leading to a greater representation of young people in decision making.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Tanya King	Rebecca Sweeton	01 January 2021	01 August 2021
	Ensure pledges made around care leavers are delivered with partners.	Engagement with SHG projects leads to increased resilience, aspirations and attainment amongst children and young people to improve their life chances.	Assistant Chief Executive	Geoff Binns	Jo Buckley	01 November 2020	01 March 2023

Promote positive physical and mental wellbeing in communities	Secure external funding to support positive mental health amongst younger people through specialist counselling and resilience, working with partner agencies such as HEART and TLC.	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 January 2021	01 September 2021
	Reprocure the counselling service during 2021 to maximise positive outcomes for customers and value for money.	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 August 2021	01 March 2022
	Proactively support local wellbeing groups working with minority communities to access funding for their initiatives.	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Tanya King	Mark Rogers	01-Jan-21	01 March 2023
	Make a strong contribution to the GM health agenda through the GMHP groups to ensure the voice of Stockport residents is heard in policy development, including the GM Mental Health Strategy 2021.	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Sandra Coleing / Anne-Marie Heil / Tanya King	Rebecca Sweeton	01 November 2020	01 March 2023
	Enhance SHG's role in local health strategy by re-establishing professional networks and promoting the strong health offer to partners.	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Sandra Coleing / Anne-Marie Heil / Tanya King	Julie Nelson-Hall	01 February 2021	01 March 2022
	Use evidence from place-based approaches to work in partnership with local communities to improve physical and mental health .	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Tanya King	Rebecca Sweeton	01 November 2020	01 March 2023
	Deliver a modern, high quality Extra Care Scheme at Edinburgh Close	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Anne-Marie Heil	Eva Holt	01 September 2022	01 March 2023
	Explore potential opportunities for inclusion of age/dementia friendly initiatives in sheltered/extra care/general needs environments	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Eva Holt	Samantha Conroy / Lynn Williams	01 November 2020	01 March 2023
	Continue to influence and contribute to the council's All Age Living prospectus with specific reference to the Living Well at Home and Technology Enabled Living workstreams	SHG customers report increased physical and mental wellbeing as a result of engagement with activities delivered and/or supported by SHG.	Assistant Chief Executive	Simon Welch / Anne-Marie Heil	Jenny Boswell / Eva Holt		01 March 2023
Improve financial wellbeing through timely support and self help	Deliver the furniture business plan, including implement a clear tiered pricing system for the furniture offer which encourages customers to pay towards their items wherever possible. This will generate revenue for the project which can then be reinvested to help more households in need.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Assistant Chief Executive	Tanya King	Helen Alderson	01 December 2020	01 January 2021
	Expand and diversify the Your Local Pantry network in partnership with local communities, responding to local needs and piloting new models of delivery such as the mobile pantry and community operated pantries.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Assistant Chief Executive	Tanya King	Rebecca Sweeton	01 January 2021	01 December 2021
	Strengthen links with reactive food poverty schemes such as food banks to encourage self-help as a long-term solution once the immediate need has been met.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Assistant Chief Executive	Tanya King	Rebecca Sweeton	Deember 2020	01 March 2021
	Deliver a comprehensive learning package around cookery and healthy eating to promote better mental and physical health and make more of household budgets.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Assistant Chief Executive	Rebecca Sweeton	Elena Vacca	01 January 2021	01 March 2023
	Deliver model of money advice which provides more information and guidance online through a range of media for common issues.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Resources Directorate	Leanne Merga	Gemma Bullock	01 January 2021	01 March 2021
	Strengthen SHG's internal links to ensure a holistic approach to self-help, ensuring high levels of staff knowledge about customers and services between teams such as Tenancy Ready, Employment, Furniture and Money Advice.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Assistant Chief Executive	Tanya King	Helen Alderson, Amanda Ward, Gemma Bullock	01 December 2020	01 March 2023
	Support the growth of Stockport Credit Union to enable customers to access affordable credit and accumulate savings which will facilitate self-help in times of financial crisis.	More customers use self-help options such as digital and make a financial contribution where possible, reducing dependency and allowing services to be more sustainable.	Assistant Chief Executive	Tanya King	Helen Alderson	01 November 2020	01 March 2023

DEVELOP A SUSTAINABLE APPROACH TO SOCIAL INVESTMENT	Quantify SHG's social investment as outlined in Appendix 1, enabling indicators to be developed such as percentage of turnover invested in communities. This will better highlight how social investment is core to the business and makes a strong contribution to SHG is meeting its mission and aims.	SHG will have a robust and comprehensive approach to measuring its social investment decisions. This will enable informed decisions to be made about future investment and demonstrate the delivery of its mission to be " <i>One team, transforming lives</i> ". SHG's approach to measuring social value will reflect best practice whilst making best use of resources.	Assistant Chief Executive	Tanya King	Rob Lloyd	01 January 2021	01 March 2021
	Review new and developing measurement tools, such as the HACT Social Value Bank, to identify any benefits to SHG's approach to social value and retain links to the GM Social Value Strategy	SHG will have a robust and comprehensive approach to measuring its social investment decisions. This will enable informed decisions to be made about future investment and demonstrate the delivery of its mission to be " <i>One team, transforming lives</i> ". SHG's approach to measuring social value will reflect best practice whilst making best use of resources.	Resources Directorate	Rob Lloyd	Tanya King	01 February 2021	01 March 2021
	Review the social value guidance for contract managers to reflect the new GM Social Value Strategy and the aims of the Greater Manchester Housing Providers.	SHG will have a robust and comprehensive approach to measuring its social investment decisions. This will enable informed decisions to be made about future investment and demonstrate the delivery of its mission to be " <i>One team, transforming lives</i> ". SHG's approach to measuring social value will reflect best practice whilst making best use of resources.	Resources Directorate	Rob Lloyd	Tanya King	01 February 2021	01 March 2021
	Where services are brought in house, ensure social value remains a component part of service delivery.	SHG will have a robust and comprehensive approach to measuring its social investment decisions. This will enable informed decisions to be made about future investment and demonstrate the delivery of its mission to be " <i>One team, transforming lives</i> ". SHG's approach to measuring social value will reflect best practice whilst making best use of resources.	Resources Directorate	Charlotte Fazackerley	Tanya King	01 January 2021	01 March 2023
	Ensure all opportunities for customer to engage with social investment projects for their own or community benefit are widely and regularly publicised in a variety of formats and to a range of statutory and community partners.	SHG will have a robust and comprehensive approach to measuring its social investment decisions. This will enable informed decisions to be made about future investment and demonstrate the delivery of its mission to be " <i>One team, transforming lives</i> ". SHG's approach to measuring social value will reflect best practice whilst making best use of resources.	Assistant Chief Executive	Tanya King	Julie Nelson-Hall	01 November 2020	01 March 2023