Library Services Restoration Phase 2
Appendix 2: Pre-Covid Usage Charts and Supporting Data

Demand pre-covid

Below is an illustration for the demand pre-covid for each library which looked at a combination of visitor figures, loans and enquiries in 2019/20. From this, ranked each from 1-16 with 1 being the highest/most.
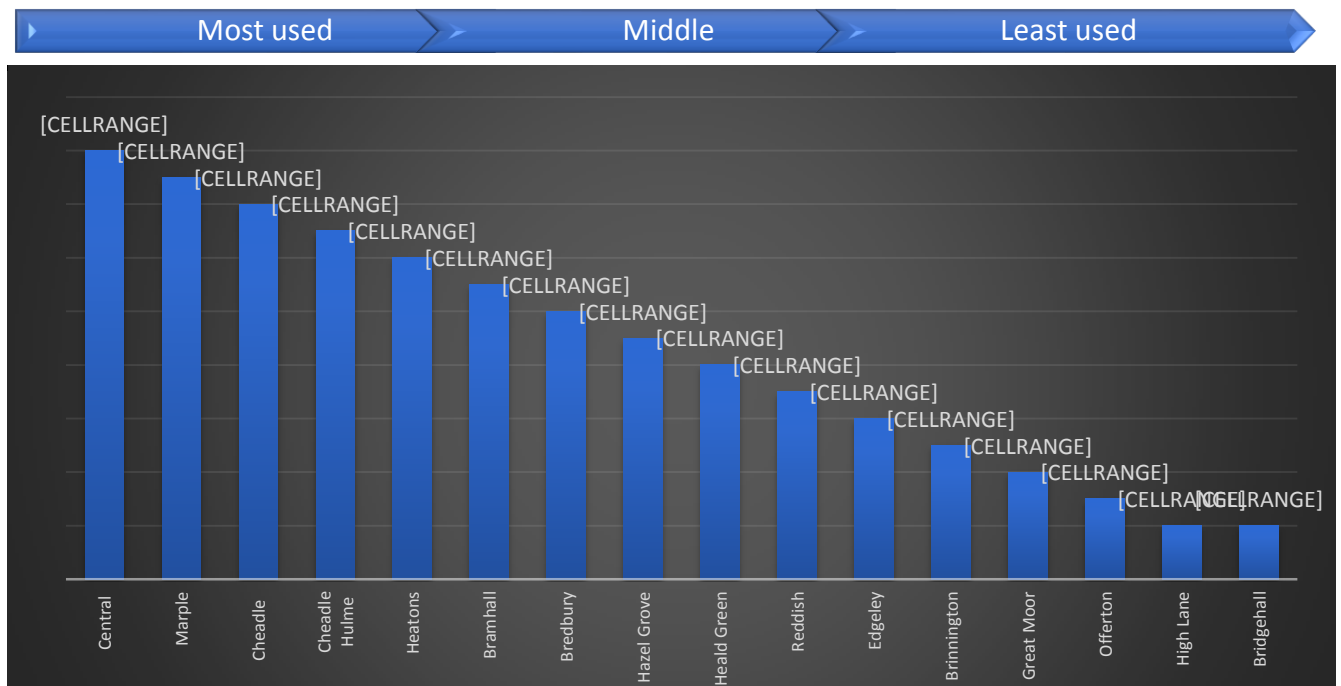

CHART 1: DEMAND ANALYSIS

Digital usage of public computers during 2019/20

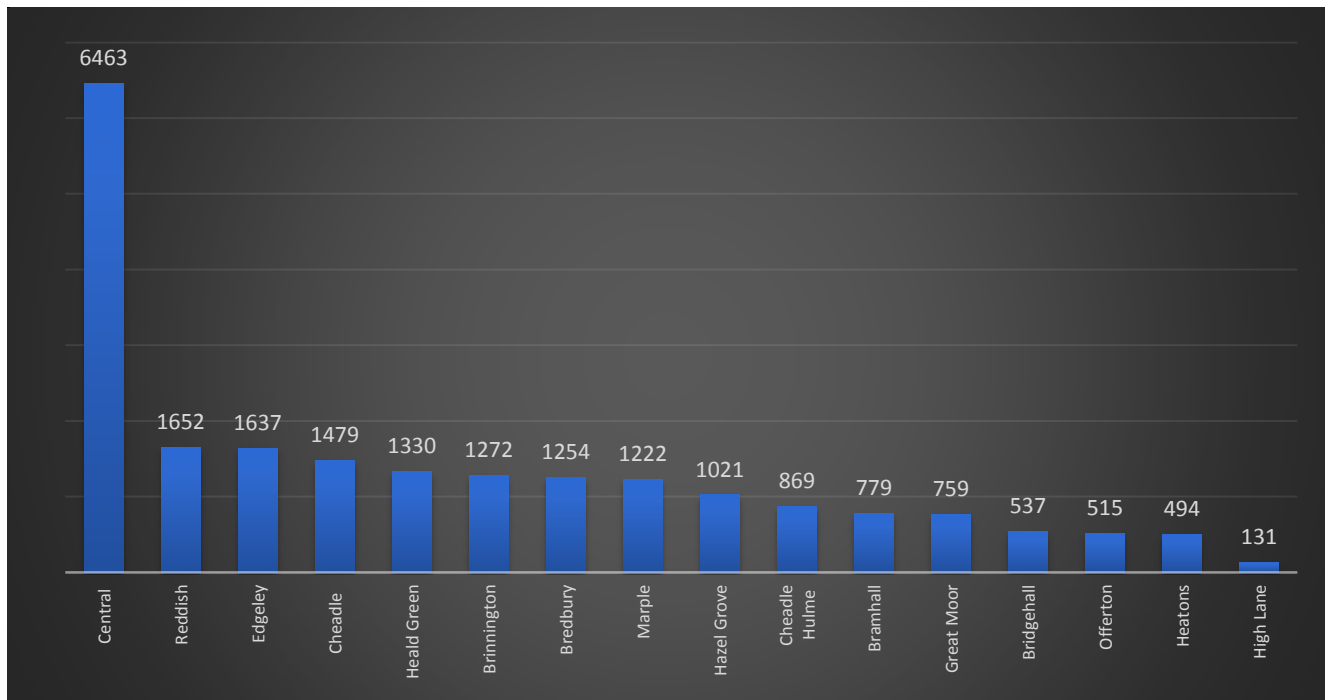The unique number of people using digital equipment (only counted once).

CHART 2 CITIZENS USING DIGITAL IN LIBRARY BUILDINGS

* Enquiries are captured in quarterly enquiry monitoring and results calculated for totals for financial year.

LOANS 2019/20		RANKING
CENTRAL	89,407	1
HEATONS	83,660	2
MARPLE	82,582	3
BRAMHALL	77,699	4
CHEADLE HULME	61,848	5
BREDBURY	60,570	6
CHEADLE	60,437	7
HAZEL GROVE	57,769	8
HEALD GREEN	50,808	9
EDGELEY	37,819	10
REDDISH	36,176	11
GREAT MOOR	30,260	12
HIGH LANE	13,271	13
BRINNINGTON	9,036	14
OFFERTON	7,185	15
BRIDGEHALL	4,136	16
VISITOR FIGURES 2019/20		RANKING
CENTRAL	116,097	1
MARPLE	85,250	2
CHEADLE	67,782	3
CHEADLE HULME	64,638	4
HEATONS	64,475	5
BRAMHALL	58,579	6
HAZEL GROVE	48,270	7
EDGELEY	43,066	8
HEALD GREEN	39,852	9
BREDBURY	37,482	10
REDDISH	34,207	11
BRINNINGTON	29,508	12
OFFERTON	20,180	13
GREAT MOOR	18,380	14
HIGH LANE	15,219	15
BRIDGEHALL	10,175	16
ENQUIRIES* 2019/20		RANKING
MARPLE	35,237	1
CENTRAL	24,750	2
CHEADLE	15,750	3
REDDISH	14,050	4
BRINNINGTON	13,950	5
BREDBURY	13,650	6
HAZEL GROVE	12,137	7
HEALD GREEN	11,287	8
CHEADLE HULME	11,283	9
EDGELEY	10,525	10
BRAMHALL	7,050	11
BRIDGEHALL	4,863	12
GREAT MOOR	4,800	13
HEATONS	2,866	14
OFFERTON	2,500	15
HIGH LANE	2,337	16