

Remote Meeting Webcasting Figures

Scrutiny Co-ordination

27 July 2020

Assumptions

- We have calculated the average number of **live** views of each committee during 2019/20 Municipal Year and compared that with the **live** views for the June 2020 cycle of committees (which is the only complete cycle of remote meetings the Council has held to date).
- The percentage change figures show some quite high differentials – however, this has to be viewed in the context of a relatively low baseline figure in terms of viewers for 2019/20, so any change will produce a significant percentage change.
- There is a definite upward trend in viewing figures.
- We have also provided the total viewership figures as well (i.e. those who viewed live **and** after the event). This is not comparable data as some of the meetings from 2019/20 will have had up to 12 months to accumulate views, whereas our June meetings have in some cases had less than a month to do so. However, in some cases (8 out of 15 meetings) the total viewership for the June cycle has outstripped the running average of all meetings in 2019/20.

Council & Cabinet Viewing Figures

Meeting	LIVE Views 2019/20 Average	LIVE Views June Cycle 2020	Percentage Change	Total Views 2019/20 Average	Total View June Cycle 2020
Council	55	130	136%	446	240
Cabinet	11	19	72%	183	283

Scrutiny Committees Viewing Figures

Meeting	LIVE Views 2019/20 Average	LIVE Views June Cycle 2020	Percentage Change	Total Views 2019/20 Average	Total View June Cycle 2020
Communities & Housing	10	23	130%	82	99
CRMG	8	20	150%	106	93
Children & Families	6	29	383%	60	90
Adult Social Care & Health	6	16	166%	80	90
Economy & Regeneration	9	38	322%	64	124

Area Committee Viewing Figures

Meeting	LIVE Views 2019/20 Average	LIVE Views June Cycle 2020	Percentage Change	Total Views 2019/20 Average	Total View June Cycle 2020
Bramhall	11	25	127%	130	113
Central Stockport	12	9	-25%	139	78
Cheadle	6	7	16%	88	67
Heatons & Reddish	11	51	363%	100	136
Marple	12	27	125%	131	119
Stepping Hill	8	25	213%	96	123
Werneth	5	17	240%	75	115