

**ACTIVE COMMUNITIES STRATEGY: UPDATE ON IMPLEMENTATION AND
PROCUREMENT OF A NEW DELIVERY PARTNERSHIP POST APRIL 2022**

Report of the Corporate Director, Place Management and Regeneration

1. Introduction

- 1.1 The report provides an update on implementation of the Active Communities Strategy which was approved by Cabinet in June 2019.
- 1.2 This report also seeks approval for a new approach to a delivery partnership within the Active Communities Strategy following the end of current arrangements with Life Leisure in March 2022 and authorisation to commence the pre-procurement process.

2. Background

- 2.1 The Stockport Active Communities Strategy is a three-year strategy covering the period 2019-2021. The Strategy is comprehensive and well regarded and provides a framework for action in improving physical activity for all ages of residents in the borough. The strategy focuses particularly on the inactive and the opportunity to support those residents to connect to the great community and physical assets of the borough and become more active.
- 2.2 The strategy is comprehensive in that it seeks to draw on national and Greater Manchester evidence and resource to support our work in Stockport. It is also broad – recognising the role of key partners such as Life Leisure, the voluntary and community sector (and particularly the wealth of grass roots sports opportunities), the NHS and others. It also recognises the significant opportunities we have to create the environment for improved physical activity – for example in the expansion of cycle lanes and safe walking spaces.
- 2.3 The key priorities of the strategy are as follows:

1	Utilise the opportunities of national guidance, local legislation and policies, GM programmes to create a sustainable environment that promotes physical activity
2	Review, develop & sustain the built natural environment to help increase physical activity.
3	To work in partnership with early years settings, schools, the NHS and health care providers, local businesses and local charities to promote physical activity
4	Identify, encourage and extend the range of support for our community groups that deliver programmes that promote physical activity
5	Develop in partnership, local interventions in a community setting for friends, families and social networks to support physical activity.
6	To ensure all our interventions and programmes support an individual's capability, needs and behaviours, by utilising the insight work from communities.

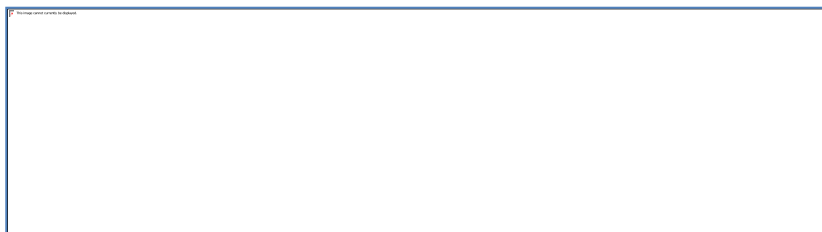
- 2.4 Notably, the strategy recognises that the promotion of physical activity is not just limited to those who are already physically active. It is also not limited to participation in organised sport (although this is important), or paid-for recreational pursuits such as gyms. It will be noted for example that the ‘park run’ programme has had a positive impact on the wellbeing of people across the country, but was essentially a public movement rather than local government delivered service.
- 2.5 The strategy also recognises that facilitation of physical activity becoming part of everyone’s daily life (as opposed to something that is ‘bolted on’ at the beginning or end of the day) is a particularly important focus for those who are inactive. This integration of physical activity into established daily routines is likely to be most effective in moving the most inactive from ‘nothing to something’. This proposition is core to the subsequent “that counts” social marketing campaign across GM.

3. Update on Active Communities Projects

3.1 The Strategy and associated implementation plan are being driven forward through the Active Communities Strategy Board, reporting to the Borough Health and Well Being Board, and is being continually refreshed and updated. The latest version of the implementation plan is attached as Appendix A, and key highlights would include:

- Launch of the Local Delivery Pilot supporting children with SEND to access opportunities to be physically active
- Significant extension of designating cycling network
- Finalisation of the Council’s Playing Pitch Strategy
- Gatley Multi Use Sports Area
- Heaton Norris outdoor gym
- Consistently high uptake of the Daily Mile in Stockport schools
- Bike Back to Work Scheme launched
- Amplification of the GM ‘That counts’ Social Marketing Campaign

4. Current Measures of Physical Activity in Stockport



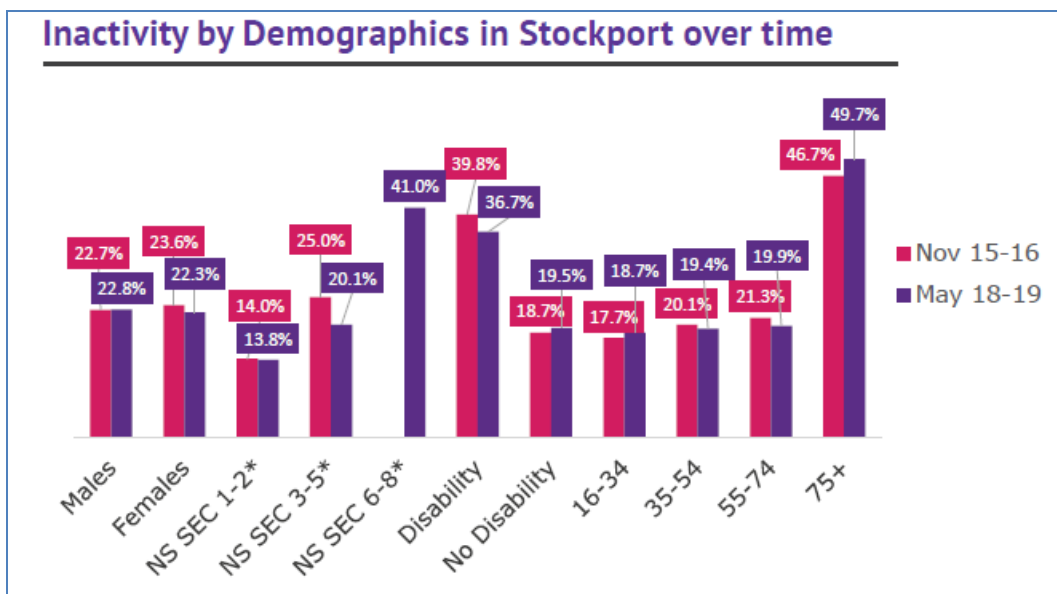
- 4.1 There is already good progress in Stockport, according to the recent national ‘Active Lives’ survey which showed that:
- a. Data relating to the period May 2018-19 shows that the percentage of our adult population that is active has increased by 2.2%, and the percentage of our population that is inactive has decreased by 1.7% from the previous dataset issued (relating to November 2016-17)

b. Since baseline (Nov 2015-16) the percentage of our adult population that is active has increased by 2.1%, the fairly active has decreased by 1.8% and the inactive has decreased by 0.3%. (Equating to 2,200 more people moving.)

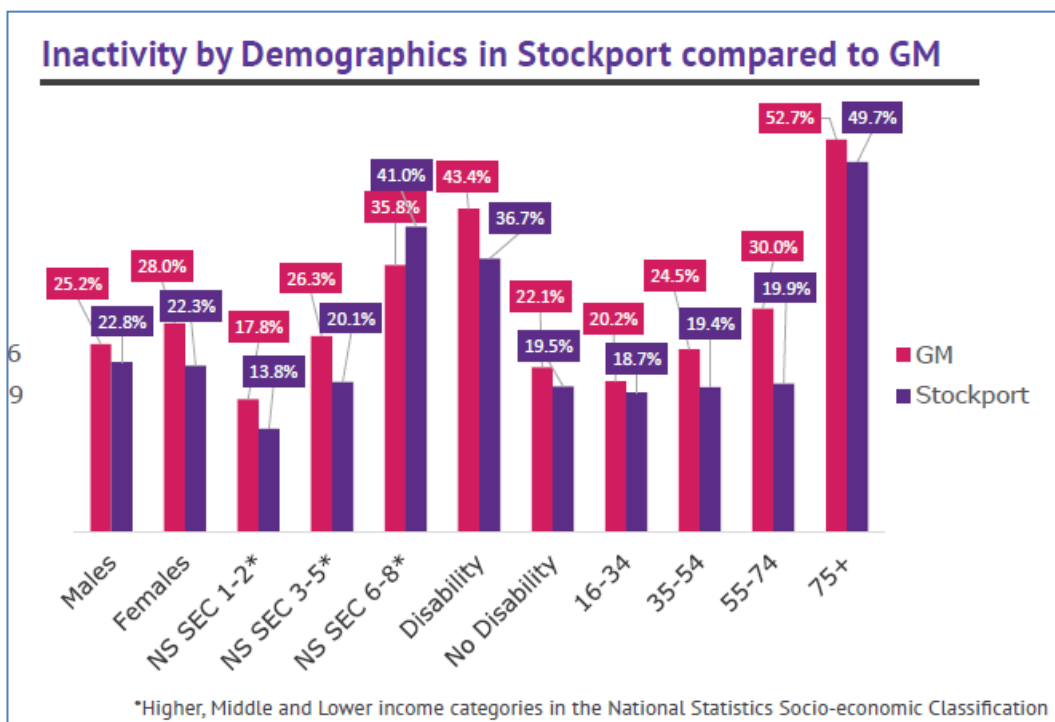
4.2 While this is encouraging progress, our overall position still indicates that well over 1/5th of our adult population are inactive, and over 1/3rd of our population are inactive or only fairly active.

4.3 In addition the survey results for adults also highlight two particular sources of inequality in activity.

a. The first is chart shows that the over 75 population are the only demographic group where inactivity has increased over time. Given the importance of physical activity not only in terms of physical health but also in terms of mental and emotional health and well-being, often a function of increased social connectedness, this is of concern.



b. The second chart shows that the lowest socio-economic group classification is the only demographic group where Stockport is more inactive than the GM wide average.



- 4.4 The results of the national active lives survey for Adults in Stockport validate the scale of ambition and approach in the Active Communities Strategy – focusing on those who are inactive and recognising the particular circumstances and barriers to being physical active in some identified cohorts.
- 4.5 For our children, data from the first Active Lives Children & Young People’s report published earlier this year shows that Stockport has the most active 5 – 16 year olds across the week (an average of 60 minutes or more a day but not every day) in Greater Manchester. However, the survey also reports approximately 54% are not doing enough physical activity to maintain their health as they move into adulthood.

5. Current Delivery Arrangements

- 5.1 Improving levels of physical activity in Stockport, particularly amongst the inactive, requires intervention at many levels, including policy, physical environment, communities, families and social networks. Partners involved in the process include sports clubs and the wider voluntary and community sector.
- 5.2 Our current partnership with Life Leisure (previously Stockport Sports Trust) has been instrumental in improving levels of physical activity in Stockport year on year since its inception in 2002. This has been achieved through a range of targeted programmes and by operation of Council owned leisure centres and, more recently, Life Leisure’s operation of their own facilities at Stockport Sports Village in Woodley and Houldsworth Village, Reddish. The portfolio of Council sites has changed over the life of the relationship, but Life Leisure now operate eight single use and two dual use sites on behalf of the Council.
- 5.3 The Council currently has a series of different arrangements with Life Leisure, including leases on individual properties and a Partnership Agreement dating from 2002. Over time, these have been supplemented by additional agreements in response to changing circumstances and the addition of new sites to the portfolio. Life Leisure are also contracted by the Council to run a number of lifestyle services.
- 5.4 Recognising that the different agreements have not been able to provide a holistic picture of the benefits which the relationship brings to Stockport, Life Leisure and the Council have agreed a Partnership Delivery Plan for the period 1st April 2019 to 31st March 2022. This has four key priorities:
1. Maintaining physical access to a comprehensive range of leisure facilities – particularly in areas where there is no alternative offer.
 2. Reducing cost barriers to residents who particularly need facilities to improve their health or cannot afford the cost of memberships.
 3. Sports development/club support - providing capacity to work with local organisations to help them achieve their objectives, improve their facilities and secure external funding where relevant.
 4. Targeted physical activity/community cohesion initiatives: Carrying out projects relating to Active Communities/Local Delivery Pilot to get the least active to move more and other initiatives that might attract GM funding or link to other Council priorities.

There are also performance indicators relating to operations and quality under the following headings.

5. High quality services that meet minimum service standards set and exceed customer expectations.
6. Ensuring facilities are maintained to a high standard throughout the life of the contract.

5.5 Performance is reported back against these headings to the Funding Committee on a quarterly basis.

5.6 The agreements between the Council and Life Leisure in respect of Council owned leisure centres and sports and health development activities are due to expire on 31st March 2022. External legal advice has confirmed that it will be necessary to undertake a procurement exercise in relation to any successor arrangements to ensure compliance with Public Contract Regulations 2015 (the “2015 Regulations”), the Concession Contracts Regulations 2016 (the “2016 Regulations”) (as applicable) and its own Contract Procedure Rules (the “Council CPRs”).

5.7 A good working relationship exists between the Council and Life Leisure and they are fully committed to ensuring that the procurement process runs smoothly.

6. A New Approach to Commissioning Delivery

6.1 The requirement to carry out a procurement process provides an opportunity to fully review our delivery arrangements and to embed the Active Communities Strategy at the heart of any new agreements. This will mean that key priorities and indicators are linked to outcomes in the current strategy and any successor strategies. This will ensure that performance is directly linked to improving levels of physical activity in Stockport, particularly among the population that is currently inactive, as a key catalyst to system development and change. This builds on approaches currently being piloted with Life Leisure as part of the Brinnington Park Leisure Complex outcomes framework and the Partnership Delivery Plan.

6.2 This is a significant change from the 2002 agreements with Life Leisure which are linked to property occupancy and do not specify health, physical activity or social outcomes to be achieved from the partnership. This has sometimes meant that the contribution that the partnership makes to reducing inactivity is less obvious than it should be. The main emphasis of the relationship, until the Partnership Delivery Plan, has been on facility operation and Life Leisure’s work on tackling inactivity has been carried out outside documented agreements.

6.3 We propose that in future delivery arrangements, the main emphasis should be on improving levels of physical activity. This follows the approach taken by Sport England’s recently published Strategic Outcomes Planning Guidance, which means that it is consistent with national best practice. This does not mean that facility operation is not an important element of any future arrangements. Effective and

efficient management of quality facilities is important in creating a revenue stream to support work to improve levels of physical activity amongst those who are currently inactive. It is essential that a balanced approach is taken to different dimensions, with appropriate weightings, so one area is not prioritised at the expense of others.

6.4 To achieve this it is proposed that the new arrangements have four key dimensions focusing on areas that are considered a priority:

- Health and social outcomes
- Customer experience and quality outcomes
- Commercial performance outcomes
- Property management and statutory compliance outcomes

6.5 In drawing up the detailed contract specification, we will work with local health, education, social care/Stockport Family and inclusion partners to develop a range of outcomes to be achieved under each dimension, together with appropriate measures of success through the life of the partnership. Such measures will need to be dynamic to reflect changing national priorities and local circumstances. The different dimensions will be appropriately weighted to emphasize the priority of reducing inactivity amongst target groups to be identified as part of specification development work.

7. Progress to Date

7.1 There are a number of pieces of work which are necessary precursors to fully commencing the procurement process.

7.2 An indoor leisure investment strategy has been commissioned. This will assess the fitness of current indoor leisure infrastructure in Stockport to meet the physical activity needs of the Borough forward to 2035. It will propose an investment strategy to ensure facilities are sufficient in number, quality and accessibility and are able to drive an income stream to support borrowing costs required and fund initiatives to reduce levels of inactivity. This will give bidders a clear picture of the Council's planned investment in its leisure stock over the life of the contract and help to inform their financial modelling. This is likely to result in need for additional capital investment in the leisure estate. The strategy will be brought forward to Cabinet for a decision in Summer 2020.

7.3 Related to this, work has been taking place on the development of replacement facilities for Marple where the pool has been closed since March 2018. Outline schemes are being developed for a new 'hub', incorporating improved wet and dry leisure offer for the local area and a range of other community facilities, including library. Local stakeholder and community engagement is currently taking place on this work. Indicative costs for a scheme are between £10m-£14m. The emergent funding model is predicated on the operator being able to deliver a surplus through their management of the facility. Within this model there remains a significant funding gap, which will need to be resolved prior to the scheme commencing. A

detailed final business case will be worked up to assess the full capital investment required.

7.4 We have now set up an internal project team to focus on the procurement strategy for the new delivery partnership. This has representatives from Finance, Property, STaR procurement, Legal, Estates and Public Health. This project team will also engage with key partners in the local health economy, including the Clinical Commissioning Group and Foundation Trust. We have commissioned leisure specific professional support for the procurement process from SLC, who have supported a large number of Local Authorities with leisure procurement and are acknowledged by Sport England as sector leaders in this field.

8. Next Steps/Timescales

8.1 The next stage of work is developing the detail of the procurement documentation, including:

- Services specification
- Technical specification
- Financial specification
- Contractual specification
- Performance monitoring system

8.2 These will be brought back to Cabinet for a decision in Summer 2020, along with proposed weightings for each of the dimensions and a proposed procurement route and contract.

8.3 Early market engagement work will also be undertaken as part of this phase.

8.4 An indicative timeline of milestones and key decisions is shown below:

Indoor leisure investment strategy and business case for Marple replacement facility	June 2020
Final procurement strategy, specifications and weighting of different elements.	June 2020
Issue of OJEU notice	September 2020
Standard Selection Questionnaire (SSQ)	November 2020
Completion of initial tender period	April 2021
Completion of final tender period	Sep 2021
Contract award	Oct 2021

9. Recommendation

9.1 Cabinet are requested to:

- (a) Note progress on implementation of the Active Communities Strategy.
- (b) Delegate authority to the Corporate Directors for Place Management and Regeneration and Corporate and Support Services in consultation with the Cabinet Member for Sustainable Stockport to commence developing the procurement strategy in line with the approach outlined in this report and proposals for the procurement route and final timescales.
- (c) Authorise the Corporate Directors for Place Management and Regeneration and Corporate and Support Services in consultation with the Cabinet Member for Sustainable Stockport to commence the pre-market engagement in relation to the procurement exercise to inform the development of specifications.
- (d) Note the forthcoming indoor leisure investment strategy and the potential requirement for future capital investment.
- (e) Note progress on work to develop options for a replacement leisure and community facility in Marple and the potential requirement for future capital investment.
- (f) Request the Corporate Directors for Place Management and Regeneration and Corporate and Support Services in consultation with the Cabinet Member for Sustainable Stockport report back at appropriate points of the process and in the event of any significant departures from the indicative timescales detailed in this report.

BACKGROUND PAPERS

Active Communities Strategy

Anyone wishing to inspect the above background papers or requiring further information should contact Jennifer Connolly on 0161 474 2442 or Paul Richards on 0161 474 2940 or by email on jennifer.connolly@stockport.gov.uk, paul.richards@stockport.gov.uk

Stockport Active Communities Strategy
Implementation Plan Progress Monitoring
February 2020

Objective 1: Utilise the opportunities of national guidance, local legislation and policies, GM programmes to create a sustainable environment that promotes physical activity					
		Lead Name(s) & Organisation(s)	Timescale	Progress Update	Progress Risks
1.1	Review our physical activity assets to ensure that they provide sustainable setting to promote physical activity including; indoor and outdoor sport and leisure facilities, our culture , sport and leisure activities, libraries, heritage facilities, community centres and parks and open spaces.	Peter Ashworth Stockport Council	2022		
1.2	Seek to encourage the Greater Manchester Spatial Framework to be conducive to the development of infrastructure which encourages greater levels of activity.	Steve Johnson, Local Plan Lead, Stockport Council	2021		
1.3	Ensure local planning maximises opportunity for all new major developments to have walking and cycling designed into them via the Stockport Local Plan	Steve Johnson, Local Plan Lead, Stockport Council	2021		
1.4	Consult on the Stockport Walking & Cycling Strategy and supplement the action plan when	Amy Beasley/Emily	2019		

	agreed	Brough Stockport Council			
1.5	Implement the recommendations of Stockport Playing Pitch Strategy & Local Football Facilities Plan	Denise A. Irving-Lang Stockport Council	2020	Final Draft PPS in circulation and pending Member approval in November. LFFP work commenced and Draft LFFP anticipated in January 2020.	Possible delays due to festive season annual leave.
1.6	Implement the GM Cricket Strategy	Denise A. Irving-Lang Stockport Council	2020	GMCA agreed the Strategy on 27 th September 2019. Discussions with individual LA's expected to commence late Spring/early Summer 2020.	Possible delays due to identification of 'Urban Centres taking longer than anticipated.

Objective 2: Review, develop & sustain the built natural environment to help increase physical activity.

		Lead Name(s) & Organisation(s)	Timescale	Progress Update	Progress Risks
2.1	Provide a range of green space and leisure facility environments that are appealing and conducive for physical activity for all ages within the Borough	Richard Booker Stockport Council		Programme of planned works across 4 play areas currently in progress and a further 7 planned for delivery before the end of the financial year. Gatley Multi Use Sports Area due to open November 2019. Heaton Norris outdoor gym commencing early November. Deliver Phase 2 Marple Memorial Skate Park in January 2020.	Adverse weather causing possible slight delays.
2.2	Deliver the Heaton Norris park bridge	Nick Whelan /Emily Brough under MCF with	By 2022	The Bid for the Heaton Norris Bridge was given programme entry and Consultation has taken place with	Bid may fail at full business case to secure funds.

		TfGM		the public as part of the development of a full business case to secure funding through the MCF Bid	Conflict with other Town Centre Development.
2.3	Deliver the A6 parallel routes	Nick Whelan / Emily Brough under MCF with TfGM	Ongoing MCF by 2022	A number of Bids which assist with this were given programme entry and Consultation has taken place with the public as part of the development of a full business case to secure funding through the MCF Bid	Bid may fail at full business case to secure funds.
2.4	Deliver the A34 parallel routes	Nick Whelan /Emily Brough under MCF with TfGM and other bids for work	Ongoing MCF 2022	A number of Bids which assist with this were given programme entry and Consultation has taken place with the public as part of the development of a full business case to secure funding through the MCF Bid	Bid may fail at full business case to secure funds.
2.5	Implement a Local cycling and walking infrastructure plan	Nick Whelan /Emily Brough under MCF with TfGM and other bids for work	Ongoing MCF 2022	A number of Bids which assist with this were given programme entry and Consultation has taken place with the public as part of the development of a full business case to secure funding through the MCF Bid	Bid may fail at full business case to secure funds.
2.6	Maintain and seek to develop the standard and safety of our parks, green spaces, play, leisure facilities and rights of way in order to encourage their use by local residents and visitors	PROW - Amy Beasley/Emily Brough Stockport Council Peter Cooke (Parks)	Ongoing Ongoing		

Objective 3: To work in partnership with early years settings, schools, the NHS and health care providers, local businesses and local charities to promote physical activity					
		Lead Name(s) & Organisation(s)	Timescale	Progress Update	Progress Risks
3.1	Implement and evaluate the PACAP programme in GP practices to support their promotion of physical activity	Jennifer Connolly Stockport Council	Complete	Awaiting national evaluation report	Any future implementation should be digital rather than paper based
3.2	Deliver the priorities of the Stockport SHAPES Alliance and increase children and young people's participation in high quality physical activity	Jude Riddings/Charlotte Pratt Stockport Council	Ongoing	Stockport pupils meeting an average of 60 mins physical activity per day across the week (Chief Medical Officer guidelines) currently 30% (highest in GM)	Programme funding based on annual service level agreement with schools – schools' strategy funding subject to government grant ending in August 2020 & currently under review
3.3	Support businesses in signing up to the biking challenge and other activities that promote physical activity to their staff	Nick Hill Stockport Council	Ongoing	Bike Back to Work Scheme promoted to new Apprentices and returners to the labour market through training providers and Jobcentre Plus. Existing local business networks, social media targeted at Stockport businesses and Stockport Business	Need businesses to promote to employees. HR network when established may support this most effectively for those employers involved in the network.

				e-Bulletin can be used to promote physical activity initiatives to businesses. HR Network also planned that could promote initiatives.	
3.4	Ensure physical activity is addressed within all NHS and primary care lifestyle intervention and support programmes	Jan Sinclair - SNHSFT	Ongoing	Physical Activity Assessment is included in all inpatient core nursing assessments as well as pre-operative assessment enabling identification of those patients who are inactive or who would like to improve their physical activity levels access to community exercise programmes. Outpatient's physiotherapy and pain clinics are able to refer patients to the Exercise on Prescription in community via an electronic process. Surgical teams refer patients through to community teams for exercise via the ERAS and prehab for cancer pathways. #Stockport Moves Campaign is supporting the local Dressed is Best/#EndPJParalysis in encouraging patients to be more active in hospital.	Current provision is limited for local patients only but signposting to other area physical activity provider services is done via post rather than direct referral.
3.5	Offer a range of training programmes to staff and partners to increase their knowledge of physical activity guidelines, promote motivational interviewing and signposting residents to community based physical activity programmes	Outpatient's physiotherapy and pain clinics are able to refer patients to the Exercise on		Local Health Chats Training is offered to all staff on an ad hoc basis and to student nurses and new staff on a regular basis via the Trust Educational Preceptorship	Not all staff take up the offer of these training programmes which need to be more embedded into practice and

		Prescription in community via an electronic process.		programme. PHE Clinical Champion programme sessions delivered to new staff via Preceptorship programme which links being more active with treatment and prevention of long term diseases with signposting to local services included within the presentation.	education. Preceptorship programme is about to change so some of the current offer may be subject to change.
3.6	Seek funding to support with VCSE groups to develop the Early Years Physical Development Champions programme. Achieve the ambition to have an EY PD Champion in every EY setting and school.	Helen Grimsditch Lead EY Consultant Stockport Council			
3.7	Supporting John Lewis (Cheadle Royal) to be active by supporting them with the Active Workplaces Toolkit and Active Transport.	GreaterSport			
3.8	Awards continue to be used to showcase the work being done across physical activity through the Stockport Sports Awards and the Greater Manchester Sports Awards to recognise the people who make significant contributions.	Life Leisure GreaterSport			
3.9	Create the conditions for digital transformation by supporting the local trusts to open their data and working with Data Hub to monitor formal movement.	GreaterSport			
3.10	Delivery of a schools coaching service to increase young people participation in high quality physical activity	Ian Dixon Life Leisure	Ongoing		

Objective 4 : Identify, encourage and extend the range of support for our community groups that deliver programmes that promote physical activity.					
		Lead Name(s) & Organisation(s)	Timescale	Progress Update	Progress Risks
4.1	Provide support for voluntary sector sports club infrastructure development in priority areas	Ian Dixon Life Leisure	Ongoing		
4.2	Deliver events in green spaces where participation involves physical activity including green gyms	TBC			
4.3	Work in partnership with stakeholders, such as Friends Groups to encourage active use of parks and greenspaces	Jan Sinclair SNHSFT	Ongoing	Liaise with Friends of Mirrlees/TGfM in coordinating walking events in local greenspace for staff.	Times of organised walks not always convenient for some staff and numbers attending are generally low. Imminent campaign in the Trust has a week of walks so may encourage uptake of increased use of greenspace.
4.4	Encourage, support and develop positive physical activity role models in our key priority groups	Ross McGuigan Life Leisure Gareth Ball Age UK Stockport Stephen	Ongoing		

		<p>Pearson/Gemma Lynch Seashell Trust</p> <p>Jude Riddings/Charlotte Pratt Stockport Council</p> <p>Helen Grimsditch Stockport Council</p>			
4.5	Promote and encourage applications for the Stockport Local fund to support increasing community based physical activity for our key priority groups to reduce social isolation and improve mental wellbeing through physical activity	Ross McGuigan Life Leisure	2021		
4.6	Advise and support the VCSE in bid applications that promote physical activity	<p>Ian Dixon Life Leisure</p> <p>Russ Boaler Stockport Council</p>	Ongoing		
4.7	Use the Local Pilot funding and other GM Moving programme funding opportunities to promote innovative activity sessions to meet the needs of our priority groups	<p>Russ Boaler Stockport Council</p> <p>Neil Bardsley Life Leisure</p>	April 2018 – March 2021		

4.8	Build resilience into physical activity community networks in Stockport to ensure that a network of facilities continue to be provided by the private sector, public sector and voluntary sector.	Denise Irving-Land/Jane Bardsley Stockport Council PROW/ Shared use and cycle facilities - Amy Beasley/Emily Brough Stockport Council Ian Dixon Life Leisure			
4.9	Through the R Time project, encourage community organisations and delivery partners to apply for special projects funding to engage young people throughout our communities.	Ross McGuigan Life Leisure	December 2021		

Objective 5: Develop in partnership, local interventions in a community setting for friends, families and social networks to support physical activity.

		Lead Name(s) & Organisation(s)	Timescale	Progress Update	Progress Risks
5.1	Develop a family approach in the Local Pilot by expanding the provision of physical activity within community settings	Russ Boaler Stockport Council Neil Bardsley Life Leisure	April 2018 – March 2021		
5.2	Continue to design and deliver young people lead interventions which increase young people participation in physical activity.	Ian Dixon Life Leisure	Ongoing		
5.3	Encourage active travel for families as a means of getting to school and work and as part of everyday life and provide delivery support for School Travel Plans	Nick Whelan / Emily Brough – MCF with TfGM	2022	A number of MCF bids to provide cycling and walking routes in the borough have gained programme entry. These are designed to facilitate people with a cycling proficiency of a 12 year old child and so would assist families. The walking routes are designed for access for all. These routes will assist in encouraging active travel.	Bid may fail at full business case to secure funds.
5.4	Continue insights work with key cohort groups to understand any barriers to access and ensure programmes are delivered to local need and promote the wide range of facilities that are available in Stockport	Ross McGuigan Life Leisure Gareth Ball Age UK Stockport Stephen Pearson/Gemma Lynch	March 2021		

		Seashell Trust			
5.5	Develop programmes to ensure that children and young people with Special Educational Needs and Disabilities have improved access to physical activity	Stephen Pearson/Gemma Lynch Seashell Trust	April 2018 – March 2021		
<p>Objective 6: To ensure all our interventions and programmes support an individual's capability, needs and behaviours, by utilising the insight work from communities.</p>					
		Lead Name(s) & Organisation(s)	Timescale	Progress Update	Progress Risks
6.1	Offer a wider range of tailored activity and education sessions using high quality activity coaches focussing on those residents who are the least active	Ian Dixon Life Leisure	2021		
6.2	Use targeted social media and other local media channels to promote the benefits of physical activity and the risks of being sedentary	Adam Glyde Stockport Council All	2021		
6.3	Develop and maintain easily accessible resources about what is available within Stockport, accounting for a wide range of interests and preferences including promoting physical activity sessions on Stockport Local	Adam Glyde Stockport Council	2021		