

# Stockport's Social Value Charter

**Social Value is Everyone's Business.** This charter enforces Stockport Council's commitment to delivering a Social Value vision where the Council, businesses, third sector partners and voluntary groups work together for the benefit of the citizens, businesses and communities of Stockport, consistent to our *Stockport Local* approach to investing in communities. We are committed to developing an ethical and sustainable future for our Borough, based on the principles of Inclusive Growth and Community Wealth Building where people are proud to live and work.

This Charter is Stockport Council's commitment to:

1. Delivering our **Five Shared Core Outcomes** and benchmarking these against the National TOMs (Themes, Outcomes & Measures) Framework for Social Value
2. Deliver **Our Promise**. We will set an example to the businesses in our borough by showing our commitment to Social Value within our organisation.
3. Stockport's **Wider Social Value Activity**
4. Delivering **Social Value through Procurement**. STaR, the Council's internal procurement team support suppliers to use the Social Value Portal to record and monitor the Social Value commitments for all competitive procurement activity with a total agreement value in excess of £50k. For contracts less than this threshold, the National TOMs will continue to be used to ensure consistency in measuring and reporting social value outcomes.

## 1. Five Shared Core Outcomes & Priorities

	Core Shared Outcome	National Social Value TOMs Theme				
		1	2	3	4	5
1	People are able to make informed choices and be independent	√		√		√
2	People who need support get it	√	√	√		√
3	Stockport benefits from a thriving economy	√	√		√	√
4	Stockport is a place people want to live			√	√	√
5	Communities in Stockport are safe and resilient	√		√		√

### National TOM's Framework for Social Value:

Theme 1 - Jobs:	Promote local skills and employment
Theme 2 - Growth:	Supporting growth of responsible local businesses
Theme 3 - Social:	Healthier, safer and more resilient communities
Theme 4 - Environment:	Decarbonising and safeguarding our world
Theme 5 - Social innovation:	Promoting new ideas and community initiatives

## 2. Our Promise

The ambition of Stockport Council is to be an employer committed to Social Value. To achieve this we will:

- Ensure Social Value is embedded within our organisation and throughout our supply chain;
- Ensure staff are well trained, motivated, supported and understand Social Value principles and relevance;
- Through citizen empowerment, engage with our local communities and service users to consult with them to get their voices heard and have a say in the way local services are delivered;

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- Work to support sustainable development through policies and strategies approved by our Council Leadership;
- Be a living wage employer and encourage our providers to improve living standards and opportunities for employees and their families.

To ensure Social Value is embedded we will look to develop a strategic group consisting of representatives from Council services to champion Social Value. The group would be responsible for promoting and driving forward Social Value throughout the organisation, and the supply chain to benefit the whole community.

### 3. Wider Social Value Activity

The Greater Manchester Good Employment Charter has recently been launched and will be the benchmark for businesses based in Greater Manchester to demonstrate their commitment to good employment practices. The Council will actively work to promote this to Stockport based employers, and those in our supply chain to encourage them to sign up.

Staff are encouraged to volunteer and the Council supports nominated charities.

The Council will systematically engage in the Greater Manchester Social Value Network and ensure Stockport is well represented across all sectors to shape and benefit from the work undertaken at GM level.

### 4. Social Value through Procurement

The Council's procurement team, STaR Procurement are Chartered Institute of Purchase and Supply Corporate (CIPS) Ethics Certified and we will ensure and maximise the community benefit by:

- Including Social Value in every procurement opportunity where relevant and proportionate and attribute a minimum weighting of 15% with an overall target of 20%, in all competitive procurement activity with a total agreement value in excess of £25k
- Ensuring all providers and suppliers adhere to our ethical standards and eradication of modern slavery
- Using the Social Value Portal to record and monitor suppliers' Social Value commitments for all competitive procurement activity with a total agreement value in excess of £50k
- Motivating businesses and providers to develop local skills and offer meaningful local employment (**TOMs: Theme 1**);
- Promoting and increase local spend by targeting local businesses and the VCSE sector (**TOMs: Theme 2**);
- Encouraging Providers to work with the local community, the voluntary sector, social enterprise sector, and schools to develop safe places to live and support the vulnerable through local community resilience (**TOMs: Theme 3**);
- Encouraging our Partners' suppliers to ensure the places where people live and work are cleaner and greener, to promote sustainable procurement and secure the long-term future of our planet. (**TOMs: Theme 4**);
- Encouraging our suppliers to promote and reward social innovation that leads to better community outcomes, in particular for difficult to shift problems (**TOMs: Theme 5**).