

**STOCKPORT TOWN CENTRE EVENTS 2018**

Report of the Corporate Director - Services to Place Management & Regeneration

**1.0 PURPOSE OF REPORT**

- 1.1 To provide Members with general information about events in Stockport town centre

**2.0 INFORMATION**

**2.1 Events**

Whilst good quality, well organised events enhance the town centre offer and add vitality and vibrancy, the success of these events relies on good co-ordination, careful planning and thorough preparation; and there are often a range of legal responsibilities which must be covered relating to issues such as crowd safety and the wellbeing of the staff, contractors.

**2.2 Stockport town centre events group**

In 2017 the Council established a Town Centre Events Co-ordination Group comprising representatives from different Council Service areas and representation from Merseyway Shopping Centre, Stockport Exchange, Stockport Market, the Light Cinema, Stockport Plaza and the Stockport Town Centre Business Improvement District (BID). The aims of this collaborative group include ensuring the encouragement, development, co-ordination and promotion of an attractive and well organised programme of events that will make the town centre a popular and welcoming destination. The group is also responsible for ensuring that Christmas preparations are well planned, co-ordinated and promoted.

**2.3 Stockport town centre events 2018**

A number of events have already taken place this year and plans are underway on many others. The table in Appendix A provides a brief overview of those events that have already been held this year and those that are currently being planned. It should be noted that the list is not exhaustive and that future proposals are subject to change as opportunities arise. In particular, at this stage, plans for Christmas 2018 are still in development but will in due course result in a programme of festive themed events.

**2.4 Terms & Conditions**

A range of conditions will always apply to events depending on their nature, size, complexity and location. Often organisers will also be required to apply for and obtain various permissions; which may involve consultation with relevant stakeholders.

**2.5 Promotion & Marketing**

All events are listed and promoted by the Council and the Stockport Town Centre BID, Totally Stockport, through a range of measures including websites, social media and hard copy flyers & posters.

### **3.0 RECOMMENDATION**

3.1 That the Area Committee note the report

### **BACKGROUND PAPERS**

There are none

Anyone requiring further information should contact Graeme Vout on telephone number 0161 474 4562 or alternatively email [graeme.vout@stockport.gov.uk](mailto:graeme.vout@stockport.gov.uk)